Horry County Memorial Library Board of Trustees Meeting Agenda

HORRY COUNTY MEMORIAL LIBRARY

Thursday, March 23, 2023, 4:30 p.m. Horry County Government & Justice Center Multi-purpose Room D 1301 2nd Avenue, Conway, SC 29526

- I. Call to order
- II. Pledge of Allegiance
- III. Public Input
- IV. Approval of Minutes: Regular Meeting, October 27, 2022 Regular Meeting, January 26, 2023
- V. Library Administration Building Update
- VI. Director's Report
- VII. Executive Session
- VIII. Adjourn

Please contact Library Administration if you are unable to attend.

Library Administration 843-915-5285 <u>hcmladmin@horrycounty.org</u>

Next Board Meeting: April 27, 2023, 4:30 p.m.

Horry County Government & Justice Center Multi-purpose Room D

Horry County Memorial Library Board of Trustees October 27, 2022

The Horry County Memorial Library Board of Trustees held their monthly meeting on Thursday, October 27, 2022 commencing at 4:30 pm at the Horry County Government & Justice Center, Multipurpose Room D, 1301 2nd Avenue, Conway, SC 29526

Board members present:

Betsy Fay (District 2) Karyl Brown (District 3) Marjorie Thompson (District 4) Gini Ingram Abee (District 5)

Board members absent:

Vacant (District 1) Sarah Fry (District 6) Brenda Blanton Little (District 8) Teresa Moise (District 9) – Chairperson Ronald Hughes (District 11)

Joan Giles-Resigning (District 7) Vacant (District 10)

Staff present:

Tracey Elvis-Weitzel, Director Lynn McKiernan, Assistant Director Barry Spivey, Assistant Administrator Horry County

I. Call to order- Pledge of Allegiance: Chair Teresa Moise called the meeting to order at 4:30 pm. The Pledge of Allegiance was recited.

II. Public Input: (none)

III. Approval of minutes, regular meeting, September 21, 2022: MOTION: Gini Ingram Abee moved to approve minutes and Betsy Fay Seconding, MOTION CARRIED.

IV. Library Administration Building Update:

The Horry County Director of Maintenance and Construction met with Paul Doyle from Doyle Architecture. They put together a Request for Proposal (RFP) for windows and hope to post it shortly. By separating the window project, the hope is to remove some of the uncertainty from the bid of the main project.

V. Directors Report:

Director Elvis-Weitzel submitted a written report. She highlighted a few items for her written report, including:

Staffing updates:

- The following positions are vacant and interviews were conducted.
 - o Bookmobile-Fulltime Library Assistant
 - Conway Library-Full and Part-time Library Assistants
 - o Socastee-Part-time Library Assistant
 - o Surfside Library-Fulltime Library Assistant
- There are a few additional positions that will be posted and filled.
 - o Green Sea Floyds Library Youth Services Library Assistant
 - o Surfside Library Part-Time Library Assistant

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• North Myrtle Beach Library – Fulltime Library Assistant

FMLA (Family Medical Leave Act) Employee 1-Intermittent Leave for Personal Medical; expires 2/9/23

Library news:

- All libraries received new cashiering systems.
- The managers of Green Sea Floyds Library and Bucksport Library attended the Association of Rural and Small Libraries Conference in Chattanooga, TN in September. They were both participants that received travel grants from the SC State Library.
- Youth Services staff attended a workshop at the SC State Library.
- Policy and Procedures are almost complete.
- Job descriptions are also being updated to reflect actual duties.
- The quarterly library staff nominees, received the Horry County Employee of the Quarter award. Rachel Barns, Lori Sircable and Beth Squires assisted and contacted authorities for a person that overdosed on drugs outside of the library. The individual received Narcan from the police and survived due to the staff's quick actions.

Motion 1. Gini Ingram Abee moved that Surfside Library can close November 5th for the rescheduled Family Festival. Marjorie Thompson seconding, Motion Carried.
Motion 2. Betsy Fay moved for all branches to close in the morning for the Honor's breakfast on December 8th. Karyl Brown seconding, Motions Carried.
Motion 3. Ronald Hughes moved that up to \$2500 be drawn from the State Park Pass account to be used for the Honor's Breakfast. Karyl Brown seconding, Motion Carried.
Motion 4. Karyl Brown moved that the proposed calendar for 2023 be approved. Gini Ingram Abee seconding, Motion Carried.

Other:

- Reviewed examples of challenged library books.
- Reviewed the Collection Development and Request for Reconsideration Procedures.
- The board needs representatives for North Myrtle Beach-District 1, Green Sea Floyds-District 10 and District 7.
- VI. ADJOURNMENT: There being no further business, Chair T. Moise adjourned the meeting at 5:40 p.m.

Next meeting: January 26, 2023

Horry County Memorial Library Board of Trustees

January 26, 2923

The Horry County Memorial Library Board of Trustees could not hold their monthly meeting on Thursday, January 26, 2023 due to lack of a quorum at 4:30 p.m at the Horry County Government & Justice Center, Multipurpose Room D, 1301 2nd Avenue, Conway, SC 29526

Board members present:

Marjorie Thompson (District 4) Sarah Fry (District 6) Teresa Moise (District 9) – Chairperson Ronald Hughes (District 11)

Board members absent:

Vacant (District 1) Betsy Fay (District 2) Karyl Brown (District 3) Gini Abee (District 5) Vacant (District 7) Brenda Little (District 8) Vacant (District 10)

Staff present:

Tracey Elvis-Weitzel, Director Lynn McKiernan, Assistant Director Barry Spivey, Assistant Administrator, Horry County

1. **Call to Order**: Due to lack of a quorum, there was no call to order. The members present did have a short informal conversation about the need for Horry Council to appoint members to serve in vacant positions, as the number of vacancies makes it difficult get a quorum when other board members have conflicts which prevent them attending.

We also discussed informally the very thorough and positive report provided by Director Elvis-Weitzel, and the new book vending machine placed near the elevator in the Horry County Government & Justice Center.

The paperwork for the windows in the Administration Building is complete, and pricing should be finalized by mid-February. The rest of the building will be put out for bid.

4K First Steps has asked for Bookmobile visits. The Bookmobile is looking for more passive stops – it already goes to two Housing Authority sites and several assisted living places.

The chicken bog marker is set to be placed in Loris.

First Steps has asked for a Story Walk at Collins Park, and a grant is being written to do one other places as well. There was some discussion about the cost. Marjorie Thompson asked if that might be a place we could use the endowment money.

Next meeting is March 23, 2023

Horry County Treasurer Summary of Certificate of Deposit & Money Market Accounts For the Month Ended January 31, 2023

| | | | | | | | | | January Transfer | January | |
|-------------|---------------|-----------|-----------|----------------|------------------------|---------------------|------------------|---------------------|------------------|----------------|-------------|
| Date Opened | Maturity Date | Bank Name | Bank Rate | Account Number | Account Name | December Investment | January Interest | January Transfer In | Out | Investment | Date Closed |
| 5/24/19 | | ST TREAS | 4.57 | 2595 1 | hompson Estate Library | 664,452.00 | 2,580.13 | | | 667,032.13 | |
| 10/29/20 | | SYNOVUS | Gov | 7750 1 | hompson Estate Library | 4,082,512.34 | 13,265.40 | | | 4,095 777,74 | |
| | | | | | | \$4,746,964.34 | | | | \$4,762,809.87 | |



South Carolina Office of State Treasurer

Curtis M. Loftis, Jr.

Local Government Investment Pool

Statement of Account

01/01/2023 - 01/31/2023

| | arta artat | HORRY COUNTY TR THOMPSON ESTATI 1301 2ND AVE SUIT CONWAY, SC 29526 | E LIBRARY E 1C09 | | Account Number: Beginning Balance: Ending Balance: Average Balance: Average Interest Ra | · · | 2595 664,452.00 667,032.13 664,452.00 4.5720 % |
|--------------------------|---------------|---|--------------------------------|---------------------------------|---|--------|--|
| Date 🥇 | <u>'</u> i | Description, | ····· | Contributions | Withdrawals | | 🔆 Balance |
| 01/01/2023 01/31/2023 | | Beginning Balance Réinvestment | | 2,580.13 | | 2 ° 4 | 664,452.00 667,032.13 |
| | | Fun MTD YTD | uds Received F 0.00 0.00 | Funds Withdrawn 0.00 0.00 | Interest Earned 2,580.13 12,617.52 | | |
| | | | | | | | |

800 Shades Creek Parkway, Suite 350, Birmingham, AL 35209



Horry County Library 1301 2nd Avenue, Suite 1C09 Conway, SC 29526

Repurchase Statement

January 30, 2023

Account Information: Customer number: 001011117750 For Dates:

12/30/2022-01/31/2023

Call us 866-322-5619

This repurchase statement is for your records

| | and the second se | | | | |
|------------|---|-----------------|---------|-------------|-----------------|
| Date | Maturity Date | Debit Amount | Rate | Interest | Moturity Amount |
| 12/30/2022 | 01/03/2023 | \$4,082,512.34 | 3.200 % | \$1,451.56 | \$4,083,963.90 |
| 01/03/2023 | 01/04/2023 | \$4,083,963.90 | 3.200 % | \$363.02 | \$4,084,326.92 |
| 01/04/2023 | 01/05/2023 | \$4,084,326.92 | 3.200 % | \$363.05 | \$4,084,689.97 |
| 01/05/2023 | 01/06/2023 | \$4,084,689.97 | 3.200 % | \$363.08 | \$4,085,053.05 |
| 01/06/2023 | 01/09/2023 | \$4,085,053.05 | 3.200 % | \$1,089.35 | \$4,086,142.40 |
| 01/09/2023 | 01/10/2023 | \$4,086,142.40 | 3.200 % | \$363.21 | \$4,086,505.61 |
| 01/10/2023 | 01/11/2023 | \$4,086,505.61 | 3.200 % | \$363.24 | \$4,086,868.85 |
| 01/11/2023 | 01/12/2023 | \$4,086,868.85 | 3.200 % | \$363.28 | \$4,087,232.13 |
| 01/12/2023 | 01/13/2023 | \$4,087,232.13 | 3.200 % | \$363.31 | \$4,087,595.44 |
| 01/13/2023 | 01/17/2023 | \$4,087,595.44 | 4.000 % | \$1,816.71 | \$4,089,412.15 |
| 01/17/2023 | 01/18/2023 | \$4,089,412.15 | 4.000 % | \$454.38 | \$4,089,866.53 |
| 01/18/2023 | 01/19/2023 | \$4,089,866.53 | 4.000 % | \$454.43 | \$4,090,320.96 |
| 01/19/2023 | 01/20/2023 | \$4,090,320.96 | 4.000 % | \$454.48 | \$4,090,775.44 |
| 01/20/2023 | 01/23/2023 | \$4,090,775.44 | 4.000 % | \$1,363.59 | \$4,092,139.03 |
| 01/23/2023 | 01/24/2023 | \$4,092,139.03 | 4.000 % | \$454.68 | \$4,092,593.71 |
| 01/24/2023 | 01/25/2023 | \$4,092,593.71 | 4.000 % | \$454.73 | \$4,093,048.44 |
| 01/25/2023 | 01/26/2023 | \$4,093,048.44 | 4.000 % | \$454.78 | \$4,093,503.22 |
| 01/26/2023 | 01/27/2023 | \$4,093,503.22 | 4.000 % | \$454.83 | \$4,093,958.05 |
| 01/27/2023 | 01/30/2023 | \$4,093,958.05 | 4.000 % | \$1,364.65 | \$4,095,322.70 |
| 01/30/2023 | 01/31/2023 | \$4,095,322.70 | 4.000 % | \$455.04 | \$4,095,777.74 |
| Total | | \$81,775,830.84 | н слем | \$13,265.40 | |
| | | | | 420j200.40 | |

| Average Daily Investment Amount For Month: | \$4,088,791.54 |
|--|----------------|
| Average Daily Rate Amount For Month: | 3.640 % |
| Average Daily Interest Amount For Month: | \$663.27 |

What you need to do

Please review the statement details above to insure the information coincides with your records and retain. If the information does not agree with your records, please notify us immediately.

In the event of default, the customer will have the right to direct the bank to sell the securities and apply the proceeds in satisfaction of any repo seller liability and the bank will not exercise its right of substitution.

Securities are Not FDIC Insured, are not an obligation of or guaranteed by Synovus Bank, and involve investment risks including loss of principal.

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Horry County Treasurer Summary of Certificate of Deposit & Money Market Accounts For the Month Ended February 28, 2023

| | | | | | | | | February Transfer | February Transfer | February | |
|-------------|---------------|-----------|-----------|----------------|-------------------------|--------------------|-----------|-------------------|-------------------|----------------|-------------|
| Date Opened | Maturity Date | Bank Name | Bank Rate | Account Number | Account Name | January Investment | Interest | In | Out | Investment | Date Closed |
| 5/24/19 | | ST TREAS | 4.75 | 2595 | Thompson Estate Library | 667,032.13 | 2,431.94 | | | 669,464.07 | |
| 10/29/20 | | SYNOVUS | Gov | 7750 | Thompson Estate Library | 4,095,777.74 | 12,760.79 | | | 4,108,538,53 | |
| | | | | | | \$4,762,809.87 | | | | \$4,778,002.60 | |



South Carolina Office of State Treasurer

Curtis M. Loftis, Jr.

Local Government Investment Pool

Statement of Account

02/01/2023 - 02/28/2023

| Date 02/01/2023 | | | Contributions | Account Number: Beginning Balance: Ending Balance: Average Balance: Average Interest Rate (365): Withdrawals | 2595 667,032.13 669,464.07 667,032.13 4.7527 % Balance 667,032.13 |
|--------------------|--------------|----------------|---------------------------------|---|---|
| 02/28/2023 | Reinvestment | r shi | - 2,431.94 | | 669,464.07 |
| | MTD YTD | Funds Received | Funds Withdrawn 0.00 0.00 | Interest Earned. 2,431.94, 15,049.46 | |

800 Shades Creek Parkway, Suite 350, Birmingham, AL 35209



Repurchase Statement

February 27, 2023

Horry County Library 1301 2nd Avenue, Suite 1C09 Conway, SC 29526

Account information:

Customer number: 001011117750 For Dates: 01/31/2023-02/28/2023

Call us 866-322-5619

This repurchase statement is for your records

| Date | Maturity Date | Debit Amount | Rate | Interest | Maturity Amount | |
|------------|---------------|-----------------|---------|---|-----------------|--|
| 01/31/2023 | 02/01/2023 | \$4,095,777.74 | 4.000 % | \$455.09 | \$4,096,232.83 | |
| 02/01/2023 | 02/02/2023 | \$4,096,232.83 | 4.000 % | \$455.14 | \$4,096,687.97 | |
| 02/02/2023 | 02/03/2023 | \$4,096,687.97 | 4.000 % | \$455.19 | \$4,097,143.16 | |
| 02/03/2023 | 02/06/2023 | \$4,097,143.16 | 4.000 % | \$1,365.71 | \$4,098,508.87 | |
| 02/06/2023 | 02/07/2023 | \$4,098,508.87 | 4.000 % | \$455.39 | \$4,098,964.26 | |
| 02/07/2023 | 02/08/2023 | \$4,098,964.26 | 4.000 % | \$455.44 | \$4,099,419.70 | |
| 02/08/2023 | 02/09/2023 | \$4,099,419.70 | 4.000 % | \$455.49 | \$4,099,875.19 | |
| 02/09/2023 | 02/10/2023 | \$4,099,875.19 | 4.000 % | \$455.54 | \$4,100,330.73 | |
| 02/10/2023 | 02/13/2023 | \$4,100,330.73 | 4.000 % | \$1,366.78 | \$4,101,697.51 | |
| 02/13/2023 | 02/14/2023 | \$4,101,697.51 | 4.000 % | \$455.74 | \$4,102,153.25 | |
| 02/14/2023 | 02/15/2023 | \$4,102,153.25 | 4.000 % | \$455.79 | \$4,102,609.04 | |
| 02/15/2023 | 02/16/2023 | \$4,102,609.04 | 4.000 % | \$455.85 | \$4,103,064.89 | |
| 02/16/2023 | 02/17/2023 | \$4,103,064.89 | 4.000 % | \$455.90 | \$4,103,520.79 | |
| 02/17/2023 | 02/21/2023 | \$4,103,520.79 | 4.000 % | \$1,823.79 | \$4,105,344.58 | |
| 02/21/2023 | 02/22/2023 | \$4,105,344.58 | 4.000 % | \$456.15 | \$4,105,800.73 | |
| 02/22/2023 | 02/23/2023 | \$4,105,800.73 | 4.000 % | \$456.20 | \$4,106,256.93 | |
| 02/23/2023 | 02/24/2023 | \$4,106,256.93 | 4.000 % | \$456.25 | \$4,106,713.18 | |
| 02/24/2023 | 02/27/2023 | \$4,106,713.18 | 4.000 % | \$1,368.90 | \$4,108,082.08 | |
| 02/27/2023 | 02/28/2023 | \$4,108,082.08 | 4.000 % | \$456.45 | \$4,108,538.53 | |
| Total | | \$77,928,183.43 | | \$12,760.79 | | |
| | | | | A second s | | |

| Average Daily Investment Amount For Month: | \$4,101,483.34 |
|--|----------------|
| Average Daily Rate Amount For Month: | 4.000 % |
| Average Daily Interest Amount For Month: | \$671.62 |

What you need to do

Please review the statement details above to insure the information coincides with your records and retain. If the information does not agree with your records, please notify us immediately.

In the event of default, the customer will have the right to direct the bank to sell the securities and apply the proceeds in satisfaction of any repo seller liability and the bank will not exercise its right of substitution.

Securities are Not FDIC Insured, are not an obligation of or guaranteed by Synovus Bank, and involve investment risks including loss of principal.

Horry County Memorial Library Board of Trustees 2023

| District Council Person | Board Member | Address/Phone/Email | Term | Board Office Currently Held | Prior Board Office Held |
|----------------------------|-------------------------|--|--|--------------------------------|--|
| 1 Jenna L. Dukes | Vacant | | | | |
| 2 Bill Howard | Betsy F. Fay | 2419 Covington Drive Myrtle Beach, SC 29579 Home: (843) 742-5994 Email: <u>bffrn12@gmail.com</u> | 1 st : 9/1/15 - 6/30/19 2 nd : 7/1/19 - 6/30/23 | | |
| 3 Dennis DiSabato | Karyl Brown | 635 Moore St. Myrtle Beach, SC 29577 Home: (843) 448-6046 cell (843) 655-6781 Work: (843) 448-1516 x209 Email: <u>Karyl.brown@frontier.com</u> | 1 st : 10/25/05 - 6/30/09 2 nd : 7/1/09 - 6/30/13 3 rd : 7/1/15 - 6/30/19 4 th : 7/1/19 - 6/30/23 | | Treasurer 7/26/07 – 2013 (eliminated office) |
| 4 Gary Loftus | Marjorie Thompson | 1087 Means Circle Myrtle Beach, SC 29577 Cell: (843) 455-1087 Email: <u>Marjorie.thompson@gmail.com</u> | 1 st : 7/1/11 - 6/30/15 2 nd : 7/1/15 - 6/30/19 3 rd : 7/1/19 - 6/30/23 | | Vice Chair 6/28/12 – 8/27/15 |
| 5 Tyler Servant | Gini I. Abee | 629 Wedgewood Dr. PO Box 213 Murrells Inlet, SC 29576 Home: (843) 651-1224 Cell: (843) 455-4122 Email: gini.abee@gmail.com | 1 st : 9/15/15 - 6/30/19 2 nd : 7/1/19 - 6/30/23 | | |
| 6 Cam Crawford | Sarah B. Fry (Sunny) | 7201 Enterprise Rd. Myrtle Beach, SC 29588 Cell: (843) 421-4589 Work: (843) 650-6263 Email: <u>stillsunny1@yahoo.com</u> | 1 st : 12/8/15 – 6/30/19 2 nd : 7/1/19 – 6/30/23 | Secretary unknown - present | |

| 7 Tom Anderson | Vacant | 2 | | | Vice Chair 8/27/15 – 7/22/21 |
|-----------------------------|-----------------|--|---|----------------------------------|---------------------------------|
| 8 Michael Masciarelli | Brenda Little | 2786 Sanctuary Blvd. Conway, SC 29526 Home: (843) 234-3321 Cell: 843-504-2399 Email: <u>bblittle@sccoast.net</u> | 1 st : 8/16/15 – 6/30/19 2 nd : 7/1/19 – 6/30/23 | | |
| 9 R. Mark Causey | Teresa W. Moise | 1556 Colts Neck Road Loris, SC 29569 Home (843) 756-4929 Cell: 843-340-5929 Email: <u>tmoise1955@aol.com</u> | 1 st : 8/21/12 - 6/30/16 2 nd : 7/1/16 - 6/30/20 3 rd : 7/1/20-6/30/24 | Chairperson 8/27/15 - present | |
| 10 Danny Hardee | Vacant | 5 1 | | | |
| 11 Al Allen | Lisa Ricketts | 1021 Dogwood Street Aynor, SC 29511 Home (843) 358-0804 Cell: (843)283-5477 Email: <u>libraryladylisa@aol.com</u> | 3/7/2023-6/30/2023 7/1/2023-6/30/2027 | | |
| Clerk to Council | Ashley Carroll | 1310 2 nd Avenue Conway, SC 29526 843-915-5120 Email: <u>carrolla@horrycountysc.gov</u> | | | |

Number of members constituting a full Board: 11

Schedule of Regular Meetings: 4:30 p.m. on 4th Thursday of each month, unless otherwise notified

No meetings: February, May, November and December

Meetings are held at Library Administration building, 1008 Fifth Avenue, Conway, SC, unless otherwise stated Notify Library Administration if you are unable to attend, 843-915-5285 or <u>hcmladmin@horrycounty.org</u>

2023 HCML Board of Trustees Meetings

- January 26
- March 23
- April 27
- June 22
- July 27
- August 24
- September 28
- October 26



Meetings are held on the 4th Thursday of each month, unless otherwise notified.

Meetings are held at the Horry County Government and Justice Center, 1301 Second Avenue, Multipurpose Room D, Conway, SC 29526.

HCML Board of Trustee Meetings will **<u>not</u>** be held in February, May, November, and December.

Please notify Library Administration if you are unable to attend, 843-915-5285 or <u>hcmladmin@horrycounty.org</u>.

Item VI

Director's Report, January & February 2023

Meeting Date, March 23, 2023



Request for Approval:

- 1. Regular Meeting Minutes: October 27, 2022
- 2. Regular Meeting Minutes: January 26, 2023

Next Meeting: Thursday, April 27, 2023, 4:30 p.m.

Horry County Government & Justice Center Multipurpose Room D

I. Updates

Library Administration Building Update:

John Barnhill, Director of Horry County Construction and Maintenance states the following:

The request for bids for the Custom Window and Exterior Door Package for Library Administration Building closes on March 14, 2023.

Thompson Bequest Financial Update:

January 2023 and February 2023 Attached

Staff Updates:

Added Employees

Green Sea-Floyds: Library Assistant, Youth Services, effective 01/3/2023 Administration: Library Substitute, effective 01/03/23

Surfside Beach Library: Library Assistant, Part-time, effective 01/03/2023

North Myrtle Beach Library: Library Assistant, Youth Services, effective 01/17/2023

Withdrawn Employees

Socastee: Library Page, effective 1/12/2023, retirement and travel *Surfside*: Reference Librarian, effective 02/24/26, retirement

Employee Transfers

Technical Services: Library Assistant from Little River Library, effective 02/03/2023 Employee Promotions

None

FMLA (Family Medical Leave Act)

Employee 1

Intermittent Leave for Personal Medical; expires 8/10/2023

Light Duty

None

II. Library Visits (January 1- February 28, 2023):

Tracey Elvis-Weitzel

January

1/3: Green Sea-Floyds Library – Started day to open for subs; Met with staff 1/10: Conway Library – Met with non-profit; Staff visits

1/11: Loris Library – Met with planning department; Staff visits

1/23: Surfside Beach Library – Met with insurance adjuster; Staff visits

1/25: Socastee Library – Met with Safety Manager; Staff visits

February

2/1: Loris Library - Met with planning department; Staff visits

2/7: Bookmobile – Review new schedule; Staff visits

2/9: Loris Library – Hungry for History Marker unveiling; Staff visits

2/9: Bucksport Library – Help close; Staff visits

2/16: Conway Library – Employee of Year video; Staff visits

2/16: Bucksport Library – Manager's Meeting; Staff visits

2/17: Socastee Library – Playground meeting; Staff visits

2/17: Technical Services – Staff visits

Lynn McKiernan Doyle

January

1/10: Conway Library – Youth Services Meeting; Staff visits

1/11: Loris Library – Hungry for History meeting; Staff visits

1/19: Surfside Beach Library – Manager's Meeting; Staff visits

1/23: Conway Library – Employee Orientation; Staff visits

1/25: Socastee Library – Risk Management meeting; Staff visits

February

2/7: Bookmobile – New Schedule Meeting; Staff visits 2/9: Loris Library – Hungry for History Marker unveiling; Staff visits 2/16: Conway Library – Employee of Year video; Staff visits 2/16: Bucksport Library – Manager's Meeting; Staff visits 2/17: Socastee Library – Playground meeting; Staff visits 2/17: Technical Services – Staff visits

III. Meetings & Professional Development:

January

1/5: City of Conway Parks and Recreation – StoryWalk Meeting (Tracey/Lynn) 1/10: Diaper Dan Non-Profit (Tracey)

1/10: SC Association of Public Library Administrators – Virtual Chat (Tracey)

1/10: SC State Library Webinar – Impact Grants (Tracey/Lynn)

1/10: Youth Services Meeting (Lynn)

1/10: Horry County First Steps Programs and Grants Committee Meeting (Lynn)

1/11: History Marker with Horry County Planning & Zoning (Tracey/Lynn)

1/17: Adult Services Meeting (Lynn)

1/19: Manager's Meeting (Tracey/Lynn)

1/23: Insurance Adjuster at Surfside Beach (Tracey)

1/23: New Employee Orientation (Lynn)

1/24: Lyngsoe Vending Machine Install (Tracey/Lynn)

1/25: Horry County Risk Management @ Socastee Library (Tracey/Lynn)

1/26: Employee of the Quarter Breakfast (Tracey)

1/26: HCML Board of Trustees Meeting (Tracey/Lynn)

February

2/1: History Marker with Horry County Planning Department (Tracey/Lynn)

2/6: Employee of the Year Interview w/ Horry County Administration (Tracey/Lynn)

2/7: Bookmobile Staff Meeting (Tracey/Lynn)

2/8: Vending Machine Troubleshooting (Tracey/Lynn)

2/9: Hungry for History Marker Unveiling (Tracey/Lynn)

2/13: Gale Analytics Webinar (Tracey/Lynn)

2/14: CINTAS Vendor Meeting (Tracey/Lynn)

2/16: Employee of the Year Video (Tracey/Lynn)

2/16: Manager's Meeting @ Bucksport Library (Tracey/Lynn)

2/17: Socastee Playground with Parks/Rec and Little Tykes (Tracey/Lynn)

2/17: HCML Marketing/Social Media (Tracey/Lynn)
2/22: EBSCO Vendor Meeting (Tracey)
2/27: Budget Meeting with HC Administration (Tracey/Lynn)
2/28: Playaway Vendor Meeting (Tracey/Lynn)

IV. Closed Days

01/02/2023: New Year's Day Closings 01/14&16/2023: Martin Luther King Jr. Day

V. Other:

- New Clerk to County Council: Congratulations to Ashley C. for being named as Pat H's replacement.
- Vacant Board of Trustee Positions:
 Spoke to Council Clerk about filling vacant positions. She is meeting with Horry County Public Information in hopes to put out advertisements. The following districts are vacant:
 - o District 1
 - o District 7
 - o District 10

An updated list of Horry County Memorial Library Board of Trustees is attached.

A copy of the 2023 HCML Board of Trustees meeting schedule is attached.

- District 11 Board Representative: Mr. Hughes, District 11, has resigned his position with HCML Board of Trustees.
 Welcome, Lisa Ricketts as his replacement until June 30, 2023 and for a four-year term following.
- Lyngsoe LibCabinet Opening to Public: The Grand Opening will be Monday, March, 13, 2023. Conway Library staff will set up an information and library card station. News media outlets have been contacted.





• Socastee Library Playground:

Horry County Parks and Recreation met with Library Administration and a representative from Little Tykes Commercial. An estimate for repairs has been prepared. Horry County Maintenance will work to secure an updated quote from them as a contracted vendor.

VI. Library Updates:

Aynor Library

January

- The library manager contacted a local artist to lead a painting program quarterly. The artist will lead a painting program for adults in March and then during Summer Reading for children.
- Staff contacted the local dentist's office for a technician to visit the library for Dental Health Month in February. They will attend storytime and teach the importance of good dental hygiene.
- January is National Puzzle month. A community puzzle was set up for patrons to collectively complete. This was a popular passive program, with the puzzle being completed long before the end of the month.
- Passive programs, such as chair yoga and family movie day, are consistently popular. Approximately 25 patrons participated in the events during January.
- On January 17th, storytime was held for 21 participants. The children made penguin poppers. The large group can be attributed to the fact that school was not in session this day.

February

- A Dr. Seuss book display was created in the children's room. Many of the books checked out the same day.
- The local League of Women's Voters chapter was on hand to ensure patrons had an opportunity to register to vote. The team spoke with twelve patrons over a two-hour period in the library.
- Staff have noticed an increase in attendance at storytime. There are now two homeschool families participating on a consistent basis. There is an average of ten children each week. It is a fun filled morning in the library.
- DVD circulation is down by approximately 50% from last month and last year. Most households have streaming services now making the collection less used.

Bookmobile

January

- The bookmobile has a new schedule and it is working well, with only a few adjustments.
- Outreach has begun at various retirement centers and apartment complexes.
- Storytime and material checkout have been implemented at many childcare centers, with a focus on the centers that have the First Steps 4K program in place.
- All circulation statistics have increased since being out in the community on a consistent basis.
- 779 people visited the bookmobile during January.

- Foot traffic, circulation and program statistics have all increased due to the new schedule, more retirement centers and more passive stops this month.
- The bookmobile visited Carolina Forest Elementary school for Multilingual Literary night on February 23. Approximately 75 people visited the bookmobile.
- Passive stops have been added between scheduled stops at centers. People definitely take notice during these times.
- Circulation statistics continue to increase as the bookmobile continues to follow a consistent schedule.
- 965 people visited the bookmobile during February.

Bucksport Library

January

- United Way continues to visit the library each 1st and 3rd Thursday, 10:00 am to 4:00 pm. With the amount of people benefiting from these services, the coordinator has expressed the possible need to come every week. They have helped many people in the community with rent, provided free cell phones, and a few veterans have gotten help with VA benefits.
- The basic computer class is being regularly attended with four to five people coming to each class. One student is an eighty-year old lady who really enjoys coming, and is upset if she is unable to attend.
- Staff placed a box of free books at the Community Center for everyone to take at any time. The staff at the center were happy to have the books. They anticipate the books being a big help for afterschool children. Library staff will replenish the books as needed.

February

- The staff at the Bucksport library have started asking local businesses and churches if they would place the events and programs flyers in the windows, or bulletin boards at their establishments. They have also asked the churches to put them in their announcements on Sunday mornings.
- The basic computer classes, being taught by Horry County Adult Education, have been a success. The classes will end on March 3. There has been such an amazing response that staff has asked if they would be willing to do another session. Staff have also decided to add other services they offer, such as a free GED test preparation and adult literacy classes.
- The Homeschool Book Club is a huge success. The children are excited that they get to interact with students they do not know. The theme for the month was read a book with a red cover.
- A community member donated \$100.00 to the Friends of the Library. He informed them that he will be donating \$800.00 more at a later date. Friends of the Bucksport Library were delighted along with the staff.

Carolina Forest Library

January

- Carolina Forest launched a new, year-long library program, The Year of Dewey. The branch has an unofficial mascot, a raccoon stuffed animal that children named Dewey Readmore in a naming competition years ago. This year, each month the library will have a different Bingo card with library and reading related activities. If customers complete the card, they can get a library-made pin featuring Dewey. If they collect all twelve pins throughout the year, they are eligible to win a prize. The Bingo card promotes many of our programs and library materials and is for all ages.
- As Carolina Forest continues to grow in population, there is a greater demand for more and varied programs. In response to this, staff were busy in January planning new programs for the upcoming months. They have set up a Pine Needle Basking Weaving class and a Calligraphy class for February, as well as other new programs such as a Birding walk, new book clubs, and a class on internet research skills for children. Staff have also developed a good relationship with Coastal Carolina University and are partnering with the University for a series of history lectures and other programs.
- The puzzle library continues to grow. It now takes up two entire bookcases. There is a dedicated puzzle community including patrons who come in several times a week to take a puzzle and drop one off. Patrons have even set up puzzle stations around the library, including a group of college students who do a puzzle every week in the YA

room. It has become a service that customers truly appreciate, especially those who use puzzles to help with memory and concentration.

February

- To better promote programs, staff undertook two promotional projects this month. The Branch Librarian redesigned the monthly calendar, changing the calendar format to an informational brochure. The brochure is broken into categories such as "For Creative People," "For Book Lovers," "For History Buffs," etc. and programs and events are listed under each category. This will make it easier for patrons to find programs based on their interests. So far, patrons have commented they like the new format. Staff also created a new information board on an easel by the front doors which lists events for the month. Patrons have already started to ask about programs they have seen on the board.
- The library began hosting tax preparation services through AARP beginning February 2nd. Patrons can get their taxes done for free every Thursday until April 13th.
- In February, several parents and caregivers reached out to request storytimes at hours
 other than the usual 11:00 am sessions. The youth services team decided to add a Family
 Storytime in the afternoon and possibly a noon Storytime to better accommodate
 families. Families have also asked for additional events for homeschool children at later
 times. Staff are working to accommodate these requests.
- The new Carolina Forest Library Youth Services Librarian position was posted. The new position is a much-needed role as the area continues to grow, and two new schools have been proposed nearby.

Conway Library

January

- Tax time is here! AARP used the meeting room for volunteer training and VITA began tax preparation in January.
- The Community Outreach Navigator from Careteam Plus in Conway set up an information table in the lobby on January 10th. She spoke with a lot of patrons coming in and out of the library about the health care related services and help provided by their organization.
- Conway staff is consistently working to clear clutter within the library. Procurement came to pick up a dozen large items which freed up enough space in the back room upstairs that it is able to be utilized by staff again. Keeping work spaces clean and sanitized has also been a priority with so many people in the community getting sick.
- Conway Christian High School teachers reached out a few months ago about teaching students how to conduct proper research as well as show them resources available through HCML. Each group started with a presentation in the meeting room of our catalog, digital resources, how to cite articles, etc. Then, the students practiced finding items relating to their research project physically in the library with help from librarians if needed.

- Youth Services staff shifted collections to better highlight the new Juvenile books. They now have a section, like the adult collections, for new books and the kids love it.
- Conway Library Staff started a multi-month shelf-reading project in February. One collection is worked on at a time, split up among the staff. If all goes according to plan, all collections will be in order before Summer Reading begins.
- A new Conway staff member created a resource binder for patrons looking for employment. It encompasses everything from resume writing to step-by-step instructions on how to apply to various large corporations and government entities in Horry County.

Along with this, the same staff member created a series of classes that will start later this spring to help with job searching, resume writing and interviewing.

- AARP and VITA have both reported to staff that their appointments are filling up fast this tax season. Neither organizations have any appointments open in March. The first two weeks of April seem to be filling fast as well.
- Even though coordinators from Coastal Carolina University were worried the weather would keep people at home, Gullah Geechee Community Day 2023 was a success. Two sessions were held in the Conway Library South Carolina Room with over 50 people in attendance.
- Quilts of Valor set up a sewing station in the children's room on March 4th, so anyone that wanted to see how the quilts were made could.

Green Sea/Floyds Library

January

- On January 5th, Shannon P. began working as a Youth Services Library Assistant. She has already been welcomed by the community, and she is eager to learn. She attended a Youth Services meeting at the Conway Library during her first full week.
- The Little River Medical Bus has remained a valuable resource for the community. A lot of folks are scheduling yearly appointments. The staff sees individuals of various ages. A growing number of parents are beginning to take their kids to well-child visits.
- Staff are having fun putting together programs. In January, themes were the Lunar New Year, Dr. Martin Luther King, and winter weather. Students had the opportunity to learn about and take part in a STEM activity every week. A highlight was making snow. The library and Horry County Parks & Recreation remain partners. On Mondays, programs are also provided to the Home School Meet Up Group. This group is still growing and going strong.
- The Horry County Adults with Disabilities took part in STEM-related activities. Their favorite activity involved the Playdough Discovery Kit. In addition, they like a good dance-off and bingo.
- Staff collaborated to deliver a class on macramé to teenagers. Some of the teens are eager for the next opportunity to pick up fresh knot-making skills.
- For the Adult Paint and Design Class, patrons were taught how to paint wintery mountains. It was the perfect painting for cold days.
- The Green Sea-Floyds Clovers 4-H club had a great time learning about healthy bodies and minds for the New Year. They learned about the history of yoga as well as some of the different poses. The day with a healthy snack and apple juice.

- Staff are collaborating to develop fantastic activities for the Green Sea-Floyds community.
- The Horry County Parks and Recreation partnership and the Home School Meet Up group are going strong. Students learned about Catherine Johnson's significant role at NASA in February. They created their own universes using paint and they 'went to the planetarium' using the Space Programming Kit. We also had a small Valentine's Day party, enjoyed Skill Toys, and played Valentine's Day Bingo. Students celebrated everything Dr. Seuss. They painted green eggs with a challenging twist. Students could not use green, blue or yellow paint.
- The Little River Medical Bus brought their tiny mobile clinic on several Mondays in February because their one exam room mobile clinic was out of commission. However, when they came back, they came back strong and in force. The new 40-foot-long mobile bus includes two exam rooms. Little River is having a custom mobile medical bus made and look forward to showing it off in the Green Sea-Floyds community.
- The Valentine's Day Drop-In was marvelous. Staff interacted with 77 patrons and handed out updated Friends of the Library pamphlets. Patrons created conversation hearts to share why they love the library.

- Staff screened a Bill Nye the Science Guy episode for Healthy Heart Week using the new projector and enormous screen. Students went outside to get in a good cardio workout with hula hoops and they played freeze tag.
- In February, the Adult Paint and Design class was well-attended. They painted bikes. Patrons could choose between a hint of spring and a little love. Most participants chose the spring bikes with baskets.
- The Friday library visits by the Horry County Adults with Disabilities continue to be a fantastic program. The group either obtained a new library card in February or renewed their existing one. The Adult Services Coordinator and Library staff collaborated to bring Rapid Reads to the library. Many adults like reading, but not all of them are prepared for long novels.
- Staff had a chance to host Family Feud with the seniors at the Horry County Council on Aging. It was fun for everyone and they look forward to the Steve Harvey impression again in the future.

Little River Library

January

- The "Ask the Doctors" series workshop, Weight Loss Solutions, was well attended.
- One-on-One Tech help increased with four new participants.
- AARP conducted a Driver's Safety course with students earning Safe Driver certifications.
- The Friends of Little River Library held the first book sale of 2023 on 1/20/23. The book sale was successful.

February

- Horry County Museum presented a Gullah Rag Quilting program.
- The adult craft class designed sweetheart pillows. The class was conducted by Sandy Lynch.
- Dr. Jamie Grainger presented a Healthy Hearts workshop.
- Black History Month was recognized with notable African American author book displays.

Loris Library

January

- Staff felt that door traffic had increased; A mid-month check 1/18 showed a total monthly count of 606.
- Loris Book Club met on 1/26. There were 9 in attendance and the selection for February was voted upon (*The Best is Yet to Come*, by Debbie Macomber). The book club welcomed one new member, while two other patrons have since expressed an interest in joining.
- A STEAM activity was held 1/26. Staff adapted the lesson on chemistry and the periodic table of elements by mentioning only the states of matter, and focused instead on the construction of a lithium atom using fruit flavored colored marshmallows and toothpicks.
- A box to collect adult diapers, wipes, and other adult-care products was brought in by the Diaper Dan non-profit on 1/31.

- On the day of the Hungry for History Chicken Bog marker unveiling, there were 57 people in attendance and the door count for the day was 206. Chicken bog was provided by Ritchie's, and desserts were provided by Mattie Jane's Bakery, both of Loris.
- Loris will be hosting a representative from United Way on the second and fourth Wednesday of each month
- The Loris Garden Club has resumed bringing beautiful arrangements to the library. The Garden Club is also working with the county to beautify the area around the new Hungry for History marker.

North Myrtle Beach Library

January

- The new Youth Services Library Assistant is picking up training quickly and has already stepped into her role in planning and implementing programming.
- All staff positions are filled. Staff have fully transitioned, re-trained on side tasks and safety, and informed of normalized expectations moving forward. The Branch Librarian updated training materials and met with each staff member individually for quarterly performance feedback.
- The Reference Librarian and Tech Services department continue to troubleshoot account issues with Facebook access. The Reference Librarian was able to resolve ongoing issues with the Loris Branch Canva account as well.
- Staff have finalized and clarified internal procedures and responsibilities for weeding/discarding in adult and youth collections.
- A patron returned the *Retro Games Discovery Kit* that she had checked out for her father, who has dementia. She said he absolutely love it, and he remembered playing with those toys and games when he was young. She said that as he opened the bag she could see an immediate change in his face, and that for a moment he seemed like himself again. The collection overall continues to receive a lot of positive feedback from patrons.
- The monthly Art Afternoon program is now presented as a mini-art lesson for kids. Staff created a lesson plan to introduce Eric Carle as an artist, showed a video of him creating art, demonstrating a technique with textured rub-on plates, and participants practiced the technique on their own. Parents engaged with the content, talking about the technique with their children as they worked on their project.
- A mom of three small children commented on the sensory playtime after Baby/Toddler Story Time: "We love story time and the play opportunities afterward. We especially love the messy play days because the kids get those experiences without us having to make a mess at home!"

- First-Aid training was shared with staff. The First Aid Kit was updated and restocked according to ANSI Class A kit standards. The Safe Place Training video was also reviewed with staff.
- The North Myrtle Beach program schedule was mapped out for the meeting room and new classroom space through the spring season of 2024. Availability of the rooms was provided to CCU OLLI through the Spring 2024 semester for planning purposes. With the addition of a new classroom space, North Myrtle Beach plans to increase options for library programs and community use, particularly during the busy tax/visitor season. Staff will begin shifting materials out of the room in March.
- Staff has expressed interest in training for library outreach and promotion events. The Branch Librarian will initially help staff prepare for and attend events to ensure effective promotion. It may also be a helpful topic for system-wide professional development.
- Responsibilities for Volunteer Coordinator were streamlined, files organized, and duties assigned to a designated staff member as a monthly side task.
- Patron comment: "Your children's room is so cute and has so much to do. We're on vacation and I feel like we need to go back to our library and give them ideas." Visitors may not be county residents, but they indicate that the library is one of their favorite spots when they vacation in our area. The library represents the county well, and we have a big positive impact on the vacationer's experience.

Socastee Library

January

- The playground at Socastee Library is temporarily closed due to several safety issues.
- Additional mulch was added to the playground in January. The Maintenance Department did a fantastic job straightening out the outline of the playground.
- Socastee Library hosted its first "Local Author Talk." Eight local authors set up in the meeting room and discussed their writing with patrons.
- Socastee Library reached out to J. Rueben Long Detention Center to reestablish the book donation program that ceased due to COVID. A staff member is once again collecting books for inmates.
- Socastee Library had 3 pictures, painted by a local artist, hung in the library. They are a great addition to Socastee Library and have received many compliments.
- A large Ferris wheel was completed in January (made from the Engino Discovery STEM kit) by the YS Librarian.
- Friends of Socastee Library met on January 5th with six attendees. Discussions included updating the By-Laws and preparing for the Annual Meeting to be held March 9, 2023 @ 6pm. The 20th anniversary of Socastee Library's current location was discussed. The suggestion was made to place a plaque outside in the playground area as a rededication of the playground's memorial to Kyrie Katlinich.

February

- The basket eaving class was a success with nine people attending.
- Love-on-a-Leash a Reading to the Dogs program started at Socastee on February 6, with three dogs, Zoey, Gracie, and Scarlett, with 19 children reading to them. This event was held in the Community Center, which allowed more visibility to entice more attendees.
- The seed library is being revamped and improved. The Friends of Socastee Library purchased plastic containers to hold individual boxes. Although not finished, there are over 1,000 seed packets so far. Many thanks to volunteers for the time committed to this project.

Surfside Library

January

- Surfside Beach Library welcomed new staff member, part-time library assistant Jennifer L. Jennifer has ten years of customer service experience from working in the Tourism/Hospitality industry.
- Youth Services staff hosted several activities during School's Out Day on January 17 with a total of 59 in attendance. New youth services programs included a STEM Robotics Hour and a Baby & Parent Yoga class.
- 60 non-resident cards were issued during the month of January, with an additional 161 resident, reciprocal and juvenile cards for an overall 61% increase of new borrowers from January 2022.
- With the increase in new borrowers, staff also experienced a surge in weekly Device Advice sessions, conducting 27 one-on-one sessions.
- With the beginning of tax season, staff is pleased to report that the application to serve as a participating Tax Form outlet was approved in order to distribute federal forms and instruction booklets. VITA also implemented their first session on January 30.
- With the increase in traffic, staff also experienced an increase in adult program attendance, with consistent turnouts for new activities, such as Coffee and Coloring and the Mystery Book Club, along with increased participation in Trivia, Bingo, NASA Talk, the TAB Book Club and the Mindfulness and Yoga class.

- Youth Services staff planned four different programs for children including a Winter "Penguin Dance" Class, Mixed Media Art class, Read with Penny the Therapy Dog, and a winter themed Crafternoon.
- Friends of Surfside Beach Library hosted a Volunteer Appreciation Luncheon on January 25 with 30 people in attendance.

February

- Staff implemented several passive Library Lovers Month and Valentine's Day themed activities, including a performance by the Lowcountry Barbershop Group, Valentine's Day Dinner & Movie, a Tiny Art Show and a Red Hots guessing challenge.
- Staff generated feedback from the public by providing paper hearts that patrons could write what they love about their library as part of Library Lovers Month. Comments included; staff, books, programs, games, the holds shelf and the community puzzle, as well as "Best place ever! Love my library."
- The Branch Librarian and the Youth Services Library Assistant appeared on WPDE's morning show with Amanda Kinseth to promote library services and special collections, featuring a sneak peek of HCML's Tonieboxies for children.
- Youth Services staff hosted several activities during a Mardi Gras School's Out Day on February 21 with a total of 51 in attendance. The day included a dance class, an art class and a read to the dog session.
- Youth Services staff hosted a class field trip and a daycare that participated in a database instruction class and a storytime session.
- Staff utilized the Robotics and Kids' Kitchen programming kits, two book club kits and community helpers and terrific teeth adventure packs for several different storytimes, book clubs and a STEM robotics hour.
- Monthly book sale was held on February 8 and 9 with 168 in attendance.
- The Love & Kindness Book Sale partnered with Backpack Buddies of Horry County to collect non-perishable food items.
- Juvenile discards and donations were used to fill the book bin at Surfside Suds Laundromat.
- Google Reviews: 3 five-star reviews:
 - Love this library! They have great selection of current books, an abundance of activities, a community room and the staff are the nicest I've ever met! A lot offered & love the staff! -Lee T.
 - The staff at this library is so nice. Everyone has been there to help me promptly. I have been frequenting this library for several years. Whether it's holding a book, researching or extending the time of borrowing, it's been a pleasure. Nice folks. Thanks, Surfside library! -Susan M.
 - Staff is extremely helpful. I had to print some items and the staff member walked me through it...every step of the way. -Jessica D.

VII. Interlibrary Loans

January

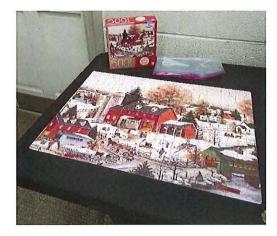
- Borrowed 255 items from other institutions
- Loaned 165 items to other institutions

- Borrowed **367** items from other institutions
- Loaned 201 items to other institutions

VIII. Attachments:

- 1. HCML Board Meeting Minutes: October 2022
- 2. HCML Board Meeting Minutes: January 2023
- 3. Thompson Bequest Funds Update January/February 2023
- Horry County Memorial Library Budget Report January/February 2023
 Public Service Activity Statistics January/February 2023
- 6. HCML Social Media Report January/February 2023

January in Photos



Passive Puzzle Program @ Aynor Library



Bingo Card Program @ Carolina Forest Library



Crafting for a Cause @ Conway Library



Green Sea-Floyds Branch Manager @ Employee of the Quarter Celebration



Team Trivia @ Surfside Beach Library



North Myrtle Beach Library Partnering with Horry County Museum

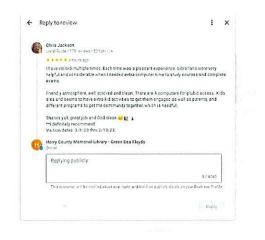
February in Photos



Valentine's Storytime @ Aynor Library



Storytime Fun @ Conway Library



Google Review for Green Sea-Floyds Library



Hungry for History: Chicken Bog @ Loris Library



Lowcountry Barbershop Chorus @ Surfside Beach Library



Book Bingo @ North Myrtle Beach Library

| Horry | Horry County Library Department Fiscal Year 2022-2023 Summary by Fund Preliminary January, 2023 Year-to-Date | | | | | | | | |
|--|--|--|--------------|------------------------------------|-----------------------------|--|--|--|--|
| THE INDEPENDENT REPUBLIC | Operating | GrantsGifts- ConwayFundLibraryEndowment | | Fiduciary- Library Endowment | Capital Projects Fund | | | | |
| | Fund 100 Department 126 | Fund 490 | Fund 486 | Fund 830 | Fund 200 | | | | |
| Intergovernmental | \$ 592,522 | \$ 2,726 | \$ - | \$ - | \$ - | | | | |
| Fees/Fines | 48,305 | - | - | | - | | | | |
| Interest/Other | | - | \$ 53,139 | 1,165 | - | | | | |
| Total Revenues | 640,827 | 2,726 | 53,139 | 1,165 | - | | | | |
| Personnel Costs | 1,951,366 | - | | - | | | | | |
| Contractual Services | 398,263 | | - | - | | | | | |
| Supplies & Materials | 618,927 | ~ | - | - | - | | | | |
| Business & Transportation | 14,849 | - | - | - | - | | | | |
| Other | 59,447 | 17,973 | | | 10,497 | | | | |
| Capital Outlay | ÷1 | 3 0 | ÷ | - | - | | | | |
| Total Expenditures | 3,042,852 | 17,973 | | | 10,497 | | | | |
| Subtotal - Net Surplus (Deficit) before Transfers | (2,402,024) | (15,247) | 53,139 | 1,165 | (10,497) | | | | |
| Transfer In | (# | 5,683 | × | - | 58,333 | | | | |
| Transfer Out | (64,016) | ~ | - | - | - | | | | |
| Total Net Surplus / (Deficit) taken from Fund Balance | \$ (2,466,041) | \$ (9,564) | \$ 53,139 | \$ 1,165 | \$ 47,836 | | | | |
| Est. Available Fund Balance (General Fund Unassigned) | \$ (2,466,041) | \$ (9,564) | \$ 4,746,964 | \$ 47,926 | \$ 2,182,121 | | | | |



Fund 100 Department 126

Preliminary January, 2023 Year-to-Date

| OBJECT | ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BUDGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
|---------------------|-----------------------------|--|---------------------|----------------|---------------|---|-----------------------|---------|
| REVENUES: | | | | | S. S. Swaller | | | 1.22 |
| Intergovernmental | | | | | | | | |
| 411008 | State-library | (789,812.00) | | (789,812.00) | (592,522.14) | \$ - | \$ (197,289.86) | 75.0% |
| 411020 | State-lottery | P) | (-) | - | - | | \$ - | |
| Fees/Fines | | A State of the Sta | A LONG THE REAL OF | | | and the states | and the second second | - |
| 420000 | Fees-copies | (75,000.00) | | (75,000.00) | (31,157.58) |). | (43,842.42) | 41.5% |
| 420027 | Fees-library | (35,000.00) | | (35,000.00) | (17,147.54) | | (17,852.46) | 49.0% |
| | Total Revenues | (899,812.00) | - | (899,812.00) | (640,827.26) | - | (258,984.74) | 71.2% |
| EXPENDITURES: | | | La Alumatica Series | | | | | |
| Personnel Costs | | | | | | | | |
| 500000 | Salaries-regular | 2,512,700.00 | 103,128.00 | 2,615,828.00 | 1,308,743.74 | | 1,307,084.26 | 50.0% |
| 500001 | Salaries-overtime | 350.00 | - | 350.00 | 194.34 | 15 | 155.66 | 55.5% |
| 500003 | Salaries-temporary | 170,120.00 | | 170,120.00 | 46,195.48 | | 123,924.52 | 27.2% |
| 500005 | Board members | 2,000.00 | 6 | 2,000.00 | - | 1 | 2,000.00 | 0.0% |
| 500006 | Taxes-FICA | 184,721.00 | 7,888.98 | 192,609.98 | 102,544.43 | | 90,065.55 | 53.2% |
| 500007 | Retirement-regular | 436,867.00 | - | 436,867.00 | 212,428.29 | - | 224,438.71 | 48.6% |
| 500009 | Unemployment compensation | | Witten Program | | 1,775.07 | | (1,775.07) | #DIV/0! |
| 500010 | Insurance-health | 620,892.00 | . | 620,892.00 | 242,303.70 | 2 | 378,588.30 | 39.0% |
| 500011 | Insurance-life | 5,192.00 | | 5,192.00 | 2,642.41 | 84 - S - S | 2,549.59 | 50.9% |
| 500012 | Insurance-workers comp | 11,433.00 | 319.14 | 11,752.14 | 4,040.86 | | 7,711.28 | 34.4% |
| 500013 | Insurance-bond | 918.63 | | 918.63 | | - 1. Alton | 918.63 | 0.0% |
| 500014 | Insurance-tort | 6,555.43 | 9 . | 6,555.43 | 3,254.58 | | 3,300.85 | 49.6% |
| 500016 | Insurance supplemental tort | 1,765.00 | | 1,765.00 | 747.25 | 12 St. 13- | 1,017.75 | 42.3% |
| 500018 | HR Employee medical | 22,789.00 | 11 4 | 22,789.00 | 13,068.44 | | 9,720.56 | 57.3% |
| 500034 | Gift | 14,216.00 | - | 14,216.00 | 13,427.17 | | 788.83 | 94.5% |
| Contractual Service | s | | | | | | | |
| 510000 | Electricity | 301,137.67 | 1-1-1-1 | 301,137.67 | 119,673.99 | | 181,463.68 | 39.7% |
| 510001 | Water & sewer | 23,379.99 | | 23,379.99 | 10,871.06 | - | 12,508.93 | 46.5% |
| 510002 | Telephone | 20,000.00 | | 20,000.00 | 5,253.83 | | 14,746.17 | 26.3% |
| 510003 | Cellular & data | 5,000.00 | 18,000.00 | 23,000.00 | 7,356.12 | - | 15,643.88 | 32.0% |
| 510005 | Professional services | 20,000.00 | | 20,000.00 | 3,254.00 | 1.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2.2 | 16,746.00 | 16.3% |
| 510006 | Service contracts | 30,396.20 | - | 30,396.20 | 39,759.29 | - | (9,363.09) | 130.8% |
| 510007 | Advertising & signs | 1,200.00 | | 1,200.00 | - | and the second second | 1,200.00 | 0.0% |



Fund 100 Department 126 Preliminary January, 2023 Year-to-Date

| OBJECT | ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BUDGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
|-------------------|--------------------------------|-----------------|---------------------|----------------|----------------|-------------------|---------------------|--------|
| 510008 | Rents & leases | 10,580.00 | 1,060.00 | 11,640.00 | 7,812.85 | 3,561.95 | 265.20 | 97.7% |
| 510010 | Insurance-bldg/contents | 75,037.30 | | 75,037.30 | 45,874.61 | - | 29,162.69 | 61.1% |
| 510011 | Insurance-vehicle | 6,477.00 | | 6,477.00 | 3,257.24 | | 3,219.76 | 50.3% |
| 510012 | Insurance-other | 237.51 | | 237.51 | 131.95 | | 105.56 | 55.6% |
| 510014 | Computer services | 206,558.79 | (18,000.00) | 188,558.79 | 99,142.61 | - | 89,416.18 | 52.6% |
| 510015 | Storm water fees | 3,800.00 | | 3,800.00 | 1,583.96 | - | 2,216.04 | 41.7% |
| 510019 | Pest control | 7,500.00 | - | 7,500.00 | 1,140.00 | 2,850.00 | 3,510.00 | 53.2% |
| 510024 | Maintenance service contracts | | 51,502.08 | 51,502.08 | 47,829.46 | 3,245.85 | 426.77 | 99.2% |
| 510025 | Refunds and overpayments | 350.00 | - | 350.00 | 201.81 | 0 | 148.19 | 57.7% |
| 510033 | Inter library loan charges | 400.00 | | 400.00 | 27.95 | | 372.05 | 7.0% |
| 510053 | Credit card fees | 11,350.00 | - | 11,350.00 | 5,092.71 | 3,474.76 | 2,782.53 | 75.5% |
| Supplies & Materi | als | | | | | 1974 | | |
| 520000 | Furniture non-capital | 8,279.39 | 7 4 | 8,279.39 | 2,253.60 | 5 4 | 6,025.79 | 27.2% |
| 520001 | Printing & binding | 8,000.00 | (1,060.00) | 6,940.00 | 3,330.09 | | 3,609.91 | 48.0% |
| 520002 | Postage | 1,500.00 | 2 <u>1</u> | 1,500.00 | 254.11 | 7 2 | 1,245.89 | 16.9% |
| 520004 | Office supplies | 26,000.00 | | 26,000.00 | 4,817.68 | | 21,182.32 | 18.5% |
| 520007 | Equipment non-capital | 5,571.72 | 5 2 | 5,571.72 | 453.59 | 12 | 5,118.13 | 8.1% |
| 520013 | Cleaning supplies | 15,750.00 | - | 15,750.00 | 3,463.23 | | 12,286.77 | 22.0% |
| 520016 | Specialized supplies | 46,000.00 | (995.39) | 45,004.61 | 19,300.83 | 4,923.99 | 20,779.79 | 53.8% |
| 520017 | Uniforms & clothing | 850.00 | | 850.00 | | | 850.00 | 0.0% |
| 520018 | Books & educational supplies | 450,000.00 | - | 450,000.00 | 380,576.03 | 326,424.94 | (257,000.97) | 157.1% |
| 520020 | Libra Maint InHse Repairs&Main | 97,000.00 | 1,966.92 | 98,966.92 | 45,897.94 | | 53,068.98 | 46.4% |
| 520023 | Operating expenditures-lottery | | 59,136.15 | 59,136.15 | 8 3 | 1 | 59,136.15 | 0.0% |
| 520025 | Audio visual supplies | 100,000.00 | | 100,000.00 | 8,391.14 | - | 91,608.86 | 100.0% |
| 520026 | E-books | 405,000.00 | 8 | 405,000.00 | 103,256.18 | 116,743.82 | 185,000.00 | 100.0% |
| 520027 | Electronic resources | 51,371.46 | | 51,371.46 | 31,179.86 | 6,000.00 | 14,191.60 | 72.4% |
| 520029 | Periodicals | 45,000.00 | - | 45,000.00 | 1,016.79 | ÷. | 43,983.21 | 2.3% |
| 520030 | IT equipment non-capital | 24,801.87 | (5,682.84) | 19,119.03 | 2,687.90 | The second second | 16,431.13 | 14.1% |
| 520050 | Maintenance in-house projects | | 10,930.01 | 10,930.01 | | | 10,930.01 | 0.0% |
| 520099 | Mang Print Serv Allocations | 19,321.44 | | 19,321.44 | 12,047.90 | - | 7,273.54 | 62.4% |



Fund 100 Department 126 Preliminary January, 2023 Year-to-Date

| OBJEC | T ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BUDGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
|-----------------------|-------------------------|-----------------|---------------------|-----------------|----------------------------|--|---------------------|--------|
| Business & Trans | sportation | | | | | | | |
| 530000 | Memberships & dues | 3,500.00 | State State 1923 | 3,500.00 | 551.00 | | 2,949.00 | 15.7% |
| 530001 | Training & meetings | 10,000.00 | - | 10,000.00 | 5,196.27 | 3 - | 4,803.73 | 52.0% |
| 530003 | Gas & lubricants | 20,000.00 | | 20,000.00 | 7,374.66 | | 12,625.34 | 36.9% |
| 530005 | Maintenance-vehicle | 15,183.71 | 24 | 15,183.71 | 1,727.09 | :e | 13,456.62 | 11.49 |
| Other | | | AND ADD AND | | A State and a state of the | | In Lange and the | |
| 550001 | State park pass program | <u>-</u> | 10,196.40 | 10,196.40 | 1,804.48 | ×- | 8,391.92 | 17.79 |
| 580001 | Vehicle cost recovery | 36,762.00 | | 36,762.00 | 21,444.50 | | 15,317.50 | 58.3% |
| 580016 | Grant Match | <u>-</u> | 2,337.36 | 2,337.36 | 1,197.68 | 1,139.68 | 1993 1997 | 100.0% |
| 580031 | Over/short | | | | | | | 100.0% |
| 584046 | Chapin Library | 35,000.00 | 5 2 | 35,000.00 | 35,000.00 | 12 | 1 20 | 100.09 |
| Transfer Out | | | | 5/3/21/2019 | | a the second | | |
| 582000 | Transfer out | 100,000.00 | 5,682.84 | 105,682.84 | 64,016.15 | 724 | 41,666.69 | 60.69 |
| and the second second | Total Expenditures | \$ 6,238,815.11 | \$ 246,409.65 | \$ 6,485,224.76 | \$ 3,106,867.90 | \$ 468,364.99 | \$ 2,909,991.87 | |

HORRY COUNTY MEMORIAL LIBRARY

Summary of Capital Projects Revenue & Expenditures

Fund 200 Department 126 Preliminary January, 2023 Year-to-Date

| | | and the second | | i i citititati y . | | | | |
|----------------|--|--|---------------------|--|-----------------------|-----------------------|------------------------------|----------------|
| OBJECT | ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BUDGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
| REVENUES: | | a subscription of | | States States and | of Contraction of the | | | |
| Transfer In | | | | | | | | |
| 480010 | Transfer for general | \$ (100,000.00) | \$ - | \$ (100,000.00) | \$ (58,333.31) | \$ - | \$ (41,666.69) | 58.3% |
| 480030 | Transfer for Libr Thomp Estate | | (1,760,072.80) | \$(1,760,072.80) | | .= | (1,760,072.80) | 0.0% |
| | Total Revenues | (100,000.00) | (1,760,072.80) | (1,860,072.80) | (58,333.31) | - | (1,801,739.49) | 3.1% |
| EXPENDITURES: | | | | | CHERRICAL STREET | Sector Sector | the second second | STATES AND |
| Capital Outlay | | States States | Contract design | | E TROPAL SA | Station and the state | Service of the States of the | 2000 |
| 540016 | Library Capital projects | 100,000.00 | | 100,000.00 | 14 | | 100,000.00 | 0.0% |
| 540016 | Conwy LibEndowCapital projects | - | 1,760,072.80 | 1,760,072.80 | | 14,600.00 | 1,745,472.80 | 0.8% |
| 540016 | Capital projects-Aynor | - | 25,000.00 | 25,000.00 | 2 - | - | 25,000.00 | 0.0% |
| 540016 | Capital projects-Bookmobile | - | 5,000.00 | 5,000.00 | - 1 | - 10 Martin | 5,000.00 | 0.0% |
| 540016 | Capital projects-Bucksport | NS. | 25,000.00 | 25,000.00 | 92 | 1. | 25,000.00 | 0.0% |
| 540016 | Capital projects-GS Floyds | - | 25,000.00 | 25,000.00 | | | 25,000.00 | 0.0% |
| 540016 | Capital projects-Little River | - | 80,000.00 | 80,000.00 | 3 - | s . | 80,000.00 | 0.0% |
| 540016 | Capital projects-Socastee | 1 | 80,000.00 | 80,000.00 | | | 80,000.00 | 0.0% |
| 540032 | Loris Library Land/Parking | . | | - | | | - 1 | #DIV/0! |
| Contingency | The second s | Section Press | | | Service Services | | 1.0 | and the second |
| 550000 | Lib Contingency | . N | 23,715.00 | 23,715.00 | - | 2 - > | 23,715.00 | 0.0% |
| Other | | | | ALL ALL ALL ALL | State State | | | |
| 580014 | Library RFID | | 10,497.39 | 10,497.39 | 10,497.39 | · | -2 | 100.0% |
| | Total Expenditures | \$ 100,000.00 | \$2,034,285.19 | \$ 2,134,285.19 | \$ 10,497.39 | \$ 14,600.00 | \$ 2,109,187.80 | 11111 |
| | | | | And the second sec | | | | |

| Horry | | Summary by | | | | |
|--|----------------------------|--|-----------------|------------------------------------|-----------------------------|--|
| THE INDEPENDENT REPUBLIC | Operating | y February, 2023 Year-to-D Grants Fund Library Endowment | | Fiduciary- Library Endowment | Capital Projects Fund | |
| | Fund 100 Department 126 | Fund 490 | Fund 486 | Fund 830 | Fund 200 | |
| Intergovernmental | \$ 592,522 | \$ 25,457 | \$ - | \$- | \$- | |
| Fees/Fines | 57,396 | H | 12 | <u></u> | B | |
| Interest/Other | 127 | - | \$ 68,985 | 1,169 | - | |
| Total Revenues | 649,918 | 25,457 | 68,985 | 1,169 | | |
| Personnel Costs | 2,227,785 | - | - | - | - | |
| Contractual Services | 457,242 | - | 10 0 | - | - | |
| Supplies & Materials | 750,322 | | 8 7 | Э | 4 | |
| Business & Transportation | 17,633 | | | - | - | |
| Other | 63,565 | 55,817 | 5 - | - | 10,497 | |
| Capital Outlay | - | - | - | | - | |
| Total Expenditures | 3,516,547 | 55,817 | | | 10,497 | |
| Subtotal - Net Surplus (Deficit) before Transfers | (2,866,629) | (30,360) | 68,985 | 1,169 | (10,497) | |
| Transfer In | | 5,683 | | - | 66,667 | |
| Transfer Out | (72,349) | - | - | - | ~ | |
| Total Net Surplus / (Deficit) taken from Fund Balance | \$ (2,938,978) | \$ (24,677) | \$ 68,985 | \$ 1,169 | \$ 56,169 | |
| Est. Available Fund Balance (General Fund Unassigned) | \$ (2,938,978) | \$ (24,677) | \$ 4,762,810 | \$ 47,932 | \$ 2,190,454 | |



Fund 100 Department 126

Preliminary February, 2023 Year-to-Date

| OBJECT | ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BUDGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
|---------------------|-----------------------------|-----------------|---------------------|-------------------|--------------|---|---------------------|--------|
| REVENUES: | | | | | | | | |
| Intergovernmental | | | | | | | | |
| 411008 | State-library | (789,812.00) | | (789,812.00) | (592,522.14) | \$ - | \$ (197,289.86) | 75.0% |
| 411020 | State-lottery | - | - | - | 9 2 | | \$ - | |
| Fees/Fines | | | | | | | | |
| 420000 | Fees-copies | (75,000.00) | | (75,000.00) | (37,628.77) | 3 2 5 | (37,371.23) | 50.2% |
| 420027 | Fees-library | (35,000.00) | | (35,000.00) | (19,766.98) | | (15,233.02) | 56.5% |
| | Total Revenues | (899,812.00) | | (899,812.00) | (649,917.89) | 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 - 100 | (249,894.11) | 72.2% |
| EXPENDITURES: | | | | 公司 和443月1日 | | | | |
| Personnel Costs | | | | | | | | |
| 500000 | Salaries-regular | 2,512,700.00 | 103,128.00 | 2,615,828.00 | 1,488,889.76 | | 1,126,938.24 | 56.9% |
| 500001 | Salaries-overtime | 350.00 | - | 350.00 | 194.82 | | 155.18 | 55.7% |
| 500003 | Salaries-temporary | 170,120.00 | | 170,120.00 | 51,079.61 | | 119,040.39 | 30.0% |
| 500005 | Board members | 2,000.00 | - | 2,000.00 | | ; - : | 2,000.00 | 0.0% |
| 500006 | Taxes-FICA | 184,721.00 | 7,888.98 | 192,609.98 | 116,350.08 | 1977 Carlos Land | 76,259.90 | 60.4% |
| 500007 | Retirement-regular | 436,867.00 | - | 436,867.00 | 244,064.71 | - | 192,802.29 | 55.9% |
| 500009 | Unemployment compensation | | | | 1,775.07 | | (1,775.07) | 100.0% |
| 500010 | Insurance-health | 620,892.00 | | 620,892.00 | 284,490.56 | - | 336,401.44 | 45.8% |
| 500011 | Insurance-life | 5,192.00 | | 5,192.00 | 3,038.69 | - | 2,153.31 | 58.5% |
| 500012 | Insurance-workers comp | 11,433.00 | 319.14 | 11,752.14 | 4,580.41 | s a r | 7,171.73 | 39.0% |
| 500013 | Insurance-bond | 918.63 | | 918.63 | 385.04 | | 533.59 | 41.9% |
| 500014 | Insurance-tort | 6,555.43 | - | 6,555.43 | 3,719.52 | | 2,835.91 | 56.7% |
| 500016 | Insurance supplemental tort | 1,765.00 | | 1,765.00 | 854.00 | | 911.00 | 48.4% |
| 500018 | HR Employee medical | 22,789.00 | | 22,789.00 | 14,935.36 |).#: | 7,853.64 | 65.5% |
| 500034 | Gift | 14,216.00 | | 14,216.00 | 13,427.17 | | 788.83 | 94.5% |
| Contractual Service | S | (A) | | | | | | |
| 510000 | Electricity | 301,137.67 | | 301,137.67 | 155,592.81 | | 145,544.86 | 51.7% |
| 510001 | Water & sewer | 23,379.99 | - | 23,379.99 | 14,320.04 | 9 4 0 | 9,059.95 | 61.2% |
| 510002 | Telephone | 20,000.00 | | 20,000.00 | 6,030.33 | | 13,969.67 | 30.2% |
| 510003 | Cellular & data | 5,000.00 | 18,000.00 | 23,000.00 | 10,100.94 | - | 12,899.06 | 43.9% |
| 510005 | Professional services | 20,000.00 | | 20,000.00 | 3,254.00 | | 16,746.00 | 16.3% |
| 510006 | Service contracts | 30,396.20 | - | 30,396.20 | 39,759.29 | 19 | (9,363.09) | 130.8% |
| 510007 | Advertising & signs | 1,200.00 | | 1,200.00 | | | 1,200.00 | 0.0% |



Fund 100 Department 126 Preliminary February, 2023 Year-to-Date

| OBJECT | ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BUDGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
|-------------------|--------------------------------|------------------------------|---------------------|----------------|-----------------------|-----------------------------|---------------------|--------|
| 510008 | Rents & leases | 10,580.00 | 2,660.00 | 13,240.00 | 9,305.46 | 2,599.34 | 1,335.20 | 89.9% |
| 510010 | Insurance-bldg/contents | 75,037.30 | | 75,037.30 | 52,426.27 | | 22,611.03 | 69.9% |
| 510011 | Insurance-vehicle | 6,477.00 | | 6,477.00 | 3,722.56 | | 2,754.44 | 57.5% |
| 510012 | Insurance-other | 237.51 | | 237.51 | 150.80 | | 86.71 | 63.5% |
| 510014 | Computer services | 206,558.79 | (18,000.00) | 188,558.79 | 103,157.61 | - | 85,401.18 | 54.7% |
| 510015 | Storm water fees | 3,800.00 | - | 3,800.00 | 1,583.96 | | 2,216.04 | 41.7% |
| 510019 | Pest control | 7,500.00 | * | 7,500.00 | 1,140.00 | 2,850.00 | 3,510.00 | 53.2% |
| 510024 | Maintenance service contracts | and the second second second | 53,328.08 | 53,328.08 | 50,295.62 | 2,604.94 | 427.52 | 99.2% |
| 510025 | Refunds and overpayments | 350.00 | * | 350.00 | 217.75 | | 132.25 | 62.2% |
| 510033 | Inter library loan charges | 400.00 | | 400.00 | 47.94 | | 352.06 | 12.0% |
| 510053 | Credit card fees | 11,350.00 | (m. | 11,350.00 | 6,136.37 | 2,986.04 | 2,227.59 | 80.4% |
| upplies & Materia | ls | | | | and the second second | | | |
| 520000 | Furniture non-capital | 8,279.39 | - | 8,279.39 | 2,639.14 | | 5,640.25 | 31.9% |
| 520001 | Printing & binding | 8,000.00 | (1,060.00) | 6,940.00 | 4,819.57 | | 2,120.43 | 69.4% |
| 520002 | Postage | 1,500.00 | - | 1,500.00 | 254.11 | - | 1,245.89 | 16.9% |
| 520004 | Office supplies | 26,000.00 | | 26,000.00 | 7,325.90 | | 18,674.10 | 28.2% |
| 520007 | Equipment non-capital | 5,571.72 | - | 5,571.72 | 1,007.07 | - | 4,564.65 | 18.1% |
| 520013 | Cleaning supplies | 15,750.00 | (1,600.00) | 14,150.00 | 6,389.80 | A Line of the second second | 7,760.20 | 45.2% |
| 520016 | Specialized supplies | 46,000.00 | (995.39) | 45,004.61 | 25,823.80 | | 19,180.81 | 57.4% |
| 520017 | Uniforms & clothing | 850.00 | - | 850.00 | A. C. S. D. Sandar P. | | 850.00 | 0.0% |
| 520018 | Books & educational supplies | 450,000.00 | (<u>1</u>) | 450,000.00 | 453,605.56 | 253,381.05 | (256,986.61) | 157.1% |
| 520020 | Libra Maint InHse Repairs&Main | 97,000.00 | 1,966.92 | 98,966.92 | 55,532.01 | | 43,434.91 | 56.1% |
| 520023 | Operating expenditures-lottery | - | 59,136.15 | 59,136.15 | 2,666.34 | 17,333.60 | 39,136.21 | 33.8% |
| 520025 | Audio visual supplies | 100,000.00 | | 100,000.00 | 8,391.14 | | 91,608.86 | 8.4% |
| 520026 | E-books | 405,000.00 | <u>1</u> 7 | 405,000.00 | 125,144.98 | 94,855.02 | 185,000.00 | 54.3% |
| 520027 | Electronic resources | 51,371.46 | | 51,371.46 | 31,179.86 | 6,000.00 | 14,191.60 | 72.4% |
| 520029 | Periodicals | 45,000.00 | - | 45,000.00 | 2,470.81 | | 42,529.19 | 5.5% |
| 520030 | IT equipment non-capital | 24,801.87 | (5,682.84) | 19,119.03 | 10,718.19 | | 8,400.84 | 56.1% |
| 520050 | Maintenance in-house projects | | 10,930.01 | 10,930.01 | <u> </u> | <u>e</u> | 10,930.01 | 0.0% |
| 520099 | Mang Print Serv Allocations | 19,321.44 | | 19,321.44 | 12,353.50 | | 6,967.94 | 63.9% |



Summary of Operating Revenue & Expenditures

Fund 100 Department 126 Preliminary February, 2023 Year-to-Date

| OBJECT | ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BUDGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
|--------------------|-------------------------|--|---------------------|-----------------|-----------------|---|---------------------|-----------|
| Business & Transpo | ortation | | | | | | | |
| 530000 | Memberships & dues | 3,500.00 | | 3,500.00 | 1,724.18 | | 1,775.82 | 49.3% |
| 530001 | Training & meetings | 10,000.00 | | 10,000.00 | 5,626.96 | 14): 1 | 4,373.04 | 56.3% |
| 530003 | Gas & lubricants | 20,000.00 | 1 | 20,000.00 | 8,554.55 | | 11,445.45 | 42.8% |
| 530005 | Maintenance-vehicle | 15,183.71 | - | 15,183.71 | 1,727.09 | | 13,456.62 | 11.4% |
| Other | | percent of the second s | | | | | | |
| 550001 | State park pass program | V 2 | 10,196.40 | 10,196.40 | 1,804.48 | 14 5 | 8,391.92 | 17.7% |
| 580001 | Vehicle cost recovery | 36,762.00 | | 36,762.00 | 24,508.00 | 10 - 11 - 12 - 12 - 12 - 12 - 12 - 12 - | 12,254.00 | 66.7% |
| 580016 | Grant Match | 5 <u>-</u> | 2,337.36 | 2,337.36 | 2,252.94 | 1410 1410 | 84.42 | 96.4% |
| 580031 | Over/short | and the second | | | | - | | 100.0% |
| 584046 | Chapin Library | 35,000.00 | - | 35,000.00 | 35,000.00 | <u> </u> | 2 4 | 100.0% |
| Fransfer Out | | | | | | | | |
| 582000 | Transfer out | 100,000.00 | 5,682.84 | 105,682.84 | 72,349.48 | <u>1</u> 22 | 33,333.36 | 68.5% |
| Contraction of the | Total Expenditure | s \$ 6,238,815.11 | \$ 248,235.65 | \$ 6,487,050.76 | \$ 3,588,896.01 | \$ 382,609.99 | \$ 2,515,544.76 | 10 - 24 M |

Summary of Capital Projects Revenue & Expenditures

Fund 200 Department 126 Preliminary February, 2023 Year-to-Date

| OBJECT | ACCOUNT DESCRIPTION | ORIGINAL APPROP | TRANFRS/ ADJSMTS | REVISED BU | DGET | YTD ACTUAL | ENCUMBRANCES | AVAILABLE BUDGET | % USED |
|----------------|--------------------------------|--------------------|--|---|----------|----------------|--------------------------|---------------------|------------|
| REVENUES: | | | | | | | | | 2001. SV64 |
| Transfer In | | | | | | | | | |
| 480010 | Transfer for general | \$ (100,000.00) | \$ - | \$ (100 | ,000.00) | \$ (66,666.64) | \$ - | \$ (33,333.36) | 66.7% |
| 480030 | Transfer for Libr Thomp Estate | | (1,760,072.80) | \$ (1,760 | ,072.80) | | - | (1,760,072.80) | 0.0% |
| | Total Revenues | (100,000.00) | (1,760,072.80) | (1,860 | ,072.80) | (66,666.64) | | (1,793,406.16) | 3.6% |
| EXPENDITURES: | | | | | | | The second second second | WAR HERE AND | |
| Capital Outlay | | Superior States | Service and the service of the | 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - 1994 - | | | Contraction of the | | |
| 540016 | Library Capital projects | 100,000.00 | (4) | 100 | ,000.00 | | - | 100,000.00 | 0.0% |
| 540016 | Conwy LibEndowCapital projects | - | 1,760,072.80 | 1,760 | ,072.80 | | 14,600.00 | 1,745,472.80 | 0.8% |
| 540016 | Capital projects-Aynor | - | 25,000.00 | 25 | ,000.00 | | - | 25,000.00 | 0.0% |
| 540016 | Capital projects-Bookmobile | - | 5,000.00 | 5 | ,000.00 | | | 5,000.00 | 0.0% |
| 540016 | Capital projects-Bucksport | - | 25,000.00 | 25 | ,000.00 | <u></u> | - | 25,000.00 | 0.0% |
| 540016 | Capital projects-GS Floyds | | 25,000.00 | 25 | ,000.00 | - | | 25,000.00 | 0.0% |
| 540016 | Capital projects-Little River | - | 80,000.00 | 80 | ,000.00 | - | - | 80,000.00 | 0.0% |
| 540016 | Capital projects-Socastee | | 80,000.00 | 80 | ,000.00 | | | 80,000.00 | 0.0% |
| 540032 | Loris Library Land/Parking | | | | 6. | - | - | - | 0.0% |
| Contingency | | and the second | | 5 10 10 10 10 10 10 10 10 10 10 10 10 10 | | | | | |
| 550000 | Lib Contingency | (=) | 23,715.00 | 23 | ,715.00 | (| | 23,715.00 | 0.0% |
| Other | | 19.74 Belle | the second s | | | and Changer | | STOLEN STOLEN | |
| 580014 | Library RFID | - | 10,497.39 | 10 | ,497.39 | 10,497.39 | - | - | 100.0% |
| | Total Expenditures | \$ 100,000.00 | \$ 2,034,285.19 | \$ 2,134 | ,285.19 | \$ 10,497.39 | \$ 14,600.00 | \$ 2,109,187.80 | |

HORRY COUNTY MEMORIAL LIBRARY

Public Service Activity for January 2023

Monthly

| | Circulation This Month | Circulation This Month Last Year | Percent Change | In-house Use This Month | In-house Use This Month Last Year | | Event Attendance This Month | Event Attendance This Month Last Year | Percent Change | Meeting Rm Attendance This Month | Meeting Rm Attendance This Month Last Year | Percent Change |
|--------------------|---------------------------|--|-------------------|----------------------------|---|--------|-----------------------------------|--|-------------------|--|---|-------------------|
| Aynor | 1,656 | 1,412 | 17.3% | 32 | 7 | 357.1% | 126 | 57 | 121.1% | 0 | 1 | -100.0% |
| Bookmobile | 925 | 119 | 677.3% | 0 | 0 | 0.0% | 779 | 0 | 0.0% | 0 | 0 | 0.0% |
| Bucksport | 707 | 693 | 2.0% | 7 | 4 | 75.0% | 44 | 31 | 41.9% | 7 | 8 | -12.5% |
| Carolina Forest | 14,882 | 12,106 | 22.9% | 542 | 436 | 24.3% | 450 | 214 | 110.3% | 224 | 126 | 77.8% |
| Conway | 11,373 | 9,604 | 18.4% | 293 | 274 | 6.9% | 745 | 561 | 32.8% | 304 | 107 | 184.1% |
| Green Sea/Floyds | 968 | 1,425 | -32.1% | 33 | 8 | 312.5% | 237 | 415 | -42.9% | 10 | 9 | 11.1% |
| Little River | 3,260 | 2,976 | 9.5% | 19 | 0 | 0.0% | 238 | 147 | 61.9% | 24 | 42 | -42.9% |
| Loris | 1,631 | 1,584 | 3.0% | 31 | 67 | -53.7% | 52 | 0 | 0.0% | 39 | 40 | -2.5% |
| North Myrtle Beach | 11,756 | 11,423 | 2.9% | 464 | 492 | -5.7% | 539 | 347 | 55.3% | 310 | 216 | 43.5% |
| Socastee | 12,261 | 10,519 | 16.6% | 86 | 733 | -88.3% | 770 | 395 | 94.9% | 854 | 343 | 149.0% |
| Surfside Beach | 10,480 | 10,183 | 2.9% | 257 | 69 | 272.5% | 646 | 355 | 82.0% | 907 | 249 | 264.3% |
| cloudlibrary | 17,969 | 17,890 | 0.4% | | | | | | | | | |
| hoopla | 7,046 | 5,995 | 17.5% | | | | | | | | | - |
| ILL borrowing | 255 | 271 | -5.9% | | | | | | | | | |
| ILL lending | 165 | 207 | -20.3% | | | | | | | | | |
| Total | 95,334 | 86,407 | 10.3% | 1,764 | 2,090 | -15.6% | 4,626 | 2,522 | 83.4% | 2,679 | 1,141 | 134.8% |

| | Public Printing This Month | Public Printing This Month Last Year | Percent Change | Computer Access This Month | Computer Access This Month Last Year | Percent Change | Wi-Fi Use This Month | Wi-Fi Use This Month Last Year | Percent Change | Reference Questions This Month | Reference Questions This Month Last Year | Percent Change |
|--------------------|----------------------------------|---|-------------------|----------------------------------|---|-------------------|-------------------------|--------------------------------------|-------------------|--------------------------------------|---|-------------------|
| Aynor | 874 | 658 | 32.8% | 177 | 114 | 55.3% | 47 | 37 | 27.0% | 119 | 69 | 72.5% |
| Bookmobile | 0 | 0 | 0.0% | 4 | 0 | 0.0% | 4 | 0 | 0.0% | 6 | 0 | 0.0% |
| Bucksport | 290 | 376 | -22.9% | 54 | 39 | 38.5% | 37 | 26 | 42.3% | 148 | 120 | 23.3% |
| Carolina Forest | 3,713 | 2,098 | 77.0% | 578 | 471 | 22.7% | 493 | 263 | 87.5% | 443 | 57 | 677.2% |
| Conway | 8,570 | 3,920 | 118.6% | 782 | 595 | 31.4% | 450 | 227 | 98.2% | 593 | 146 | 306.2% |
| Green Sea/Floyds | 253 | 130 | 94.6% | 118 | 125 | -5.6% | 68 | 47 | 44.7% | 72 | 52 | 38.5% |
| Little River | 1,921 | 1,723 | 11.5% | 241 | 224 | 7.6% | 123 | 89 | 38.2% | 204 | 199 | 2.5% |
| Loris | 1,920 | 1,443 | 33.1% | 301 | 210 | 43.3% | 86 | 65 | 32.3% | 59 | 33 | 78.8% |
| North Myrtle Beach | 5,192 | 3,240 | 60.2% | 751 | 703 | 6.8% | 239 | 141 | 69.5% | 309 | 132 | 134.1% |
| Socastee | 3,538 | 2,454 | 44.2% | 618 | 416 | 48.6% | 290 | 170 | 70.6% | 117 | 150 | -22.0% |
| Surfside Beach | 3,518 | 3,598 | -2.2% | 684 | 661 | 3.5% | 238 | 157 | 51.6% | 283 | 231 | 22.5% |
| Total | 29,789 | 19,640 | 51.7% | 4,308 | 3,558 | 21.1% | 2,075 | 1,222 | 69.8% | 2,353 | 1,189 | 97.9% |

| | New Customers Registered This Month | New Customers Registered This Month Last Year | Percent Change | Customer Traffic Count This Month | Customer Traffic Count This Month Last Year | Percent Change | Enterprise / Website Users This Month | Enterprise / Website Users This Month Last Year | Percent Change |
|--------------------|--|---|-------------------|--|---|-------------------|--|---|-------------------|
| Aynor | 43 | 12 | 258.3% | 803 | 627 | 28.1% | | | |
| Bookmobile | 25 | 0 | 0.0% | 384 | 0 | 0.0% | | | |
| Bucksport | 7 | 5 | 40.0% | 436 | 309 | 41.1% | | | |
| Carolina Forest | 267 | 212 | 25.9% | 6,646 | 4,831 | 37.6% | | | |
| Conway | 190 | 132 | 43.9% | 7,464 | 5,255 | 42.0% | | | |
| Green Sea/Floyds | 13 | 7 | 85.7% | 1,188 | 947 | 25.4% | | | |
| Little River | 90 | 65 | 38.5% | 2,707 | 2,481 | 9.1% | | | |
| Loris | 25 | 22 | 13.6% | 1,154 | 950 | 21.5% | | | |
| North Myrtle Beach | 198 | 159 | 24.5% | 6,548 | 6,247 | 4.8% | | | |
| Socastee | 200 | 113 | 77.0% | 6,931 | 4,857 | 42.7% | | | |
| Surfside Beach | 221 | 137 | 61.3% | 7,031 | 5,453 | 28.9% | | | |
| Total | 1,279 | 864 | 48.0% | 41,292 | 31,957 | 29.2% | 12,639 | 10,843 | 16.6% |

Public Service Activity Through January 2023 YEAR TO DATE

| | Circulation This Month | Circulation This Month Last Year | Percent Change | In-house Use This Month | In-house Use This Month Last Year | the second second second second | Event Attendance This Month | Event Attendance This Month Last Year | Percent Change | Meeting Rm Attendance This Month | This Month | |
|--------------------|---------------------------|--|-------------------|----------------------------|---|---------------------------------|-----------------------------------|--|-------------------|--|------------|---------|
| Aynor | 13,502 | 11,195 | 20.6% | 257 | 117 | 119.7% | 1,052 | 331 | 217.8% | 15 | 71 | -78.9% |
| Bookmobile | 5,932 | 5,170 | 14.7% | 0 | 38 | -100.0% | 1,481 | 267 | 454.7% | 0 | 0 | 0.0% |
| Bucksport | 5,767 | 6,522 | -11.6% | 120 | 97 | 23.7% | 621 | 441 | 40.8% | 167 | 32 | 421.9% |
| Carolina Forest | 105,871 | 96,432 | 9.8% | 3,283 | 3,243 | 1.2% | 4,325 | 1,963 | 120.3% | 12,285 | 812 | 1412.9% |
| Conway | 86,151 | 76,228 | 13.0% | 2,870 | 1,963 | 46.2% | 4,336 | 3,108 | 39.5% | 1,926 | 887 | 117.1% |
| Green Sea/Floyds | 8,837 | 10,891 | -18.9% | 495 | 314 | 57.6% | 2,172 | 2,852 | -23.8% | 61 | 64 | -4.7% |
| Little River | 22,526 | 19,677 | 14.5% | 126 | 177 | -28.8% | 1,988 | 915 | 117.3% | 154 | 192 | -19.8% |
| Loris | 12,003 | 13,170 | -8.9% | 718 | 719 | -0.1% | 474 | 336 | 41.1% | 284 | 141 | 101.4% |
| North Myrtle Beach | 80,663 | 76,766 | 5.1% | 2,773 | 3,729 | -25.6% | 4,192 | 1,608 | 160.7% | 2,008 | 681 | 194.9% |
| Socastee | 90,717 | 81,322 | 11.6% | 2,527 | 4,602 | -45.1% | 5,112 | 2,572 | 98.8% | 3,907 | 1,383 | 182.5% |
| Surfside Beach | 72,512 | 73,672 | -1.6% | 1,482 | 1,164 | 27.3% | 3,441 | 1,644 | 109.3% | 3,950 | 1,328 | 197.4% |
| cloudlibrary | 115,988 | 107,032 | 8.4% | | | | | | | | | |
| hoopla | 48,378 | 38,395 | 26.0% | | | | | | | | | |
| ILL borrowing | 1,982 | 2,142 | -7.5% | | | | - | | | | | |
| ILL lending | 1,215 | 1,759 | -30.9% | | | | | | | | | |
| Total | 672,044 | 620,373 | 8.3% | 14,651 | 16,163 | -9.4% | 29,194 | 16,037 | 82.0% | 24,757 | 5,591 | 342.8% |

| | Public Printing This Month | Public Printing This Month Last Year | Percent Change | Computer Access This Month | Computer Access This Month Last Year | Percent Change | Wi-Fi Use This Month | Wi-Fi Use This Month Last Year | Percent Change | Reference Questions This Month | Reference Questions This Month Last Year | Percent Change |
|--------------------|----------------------------------|---|-------------------|----------------------------------|---|-------------------|-------------------------|--------------------------------------|-------------------|--------------------------------------|---|-------------------|
| Aynor | 5,562 | 5,310 | 4.7% | 1,067 | 943 | 13.1% | 288 | 233 | 23.6% | 195 | 361 | -46.0% |
| Bookmobile | 0 | 0 | 0.0% | 22 | 0 | 0.0% | 34 | 7 | 385.7% | 11 | 44 | -75.0% |
| Bucksport | 2,101 | 1,944 | 8.1% | 309 | 293 | 5.5% | 214 | 186 | 15.1% | 275 | 650 | -57.7% |
| Carolina Forest | 21,569 | 19,200 | 12.3% | 4,066 | 3,442 | 18.1% | 2,730 | 2,111 | 29.3% | 617 | 544 | 13.4% |
| Conway | 43,765 | 28,275 | 54.8% | 5,480 | 4,248 | 29.0% | 2,165 | 1,934 | 11.9% | 787 | 913 | -13.8% |
| Green Sea/Floyds | 1,707 | 1,745 | -2.2% | 839 | 518 | 62.0% | 298 | 349 | -14.6% | 519 | 504 | 3.0% |
| Little River | 12,054 | 11,632 | 3.6% | 1,509 | 1,442 | 4.6% | 646 | 627 | 3.0% | 1,482 | 871 | 70.1% |
| Loris | 11,762 | 10,425 | 12.8% | 1,571 | 1,587 | -1.0% | 365 | 582 | -37.3% | 232 | 441 | -47.4% |
| North Myrtle Beach | 21,572 | 18,068 | 19.4% | 4,966 | 4,114 | 20.7% | 1,198 | 1,062 | 12.8% | 529 | 1,175 | -55.0% |
| Socastee | 23,332 | 20,144 | 15.8% | 3,869 | 3,493 | 10.8% | 1,421 | 1,337 | 6.3% | 589 | 805 | -26.8% |
| Surfside Beach | 18,628 | 19,672 | -5.3% | 4,392 | 4,844 | -9.3% | 1,480 | 1,421 | 4.2% | 399 | 1,406 | -71.6% |
| Total | 162,052 | 136,415 | 18.8% | 28,090 | 24,924 | 12.7% | 10,839 | 9,849 | 10.1% | 5,635 | 7,714 | -27.0% |

| | New Customers Registered This Month | New Customers Registered This Month Last Year | Percent Change | Customer Traffic Count This Month | Customer Traffic Count This Month Last Year | Percent Change | Enterprise / Website Users This Month | Enterprise / Website Users This Month Last Year | Percent Change |
|--------------------|--|---|-------------------|--|---|-------------------|--|---|-------------------|
| Aynor | 156 | 89 | 75.3% | 5,674 | 4,637 | 22.4% | - | | |
| Bookmobile | 42 | 6 | 600.0% | 979 | 662 | 47.9% | | | |
| Bucksport | 62 | 35 | 77.1% | 3,124 | 2,341 | 33.4% | | | |
| Carolina Forest | 1,788 | 1,205 | 48.4% | 55,998 | 34,137 | 64.0% | - | | |
| Conway | 1,279 | 825 | 55.0% | 48,646 | 38,507 | 26.3% | | | |
| Green Sea/Floyds | 81 | 51 | 58.8% | 8,214 | 6,447 | 27.4% | | | |
| Little River | 545 | 421 | 29.5% | 18,826 | 16,709 | 12.7% | | | |
| Loris | 425 | 145 | 193.1% | 7,545 | 7,365 | 2.4% | | | |
| North Myrtle Beach | 929 | 716 | 29.7% | 39,991 | 35,587 | 12.4% | | | |
| Socastee | 1,045 | 764 | 36.8% | 43,989 | 34,240 | 28.5% | | | |
| Surfside Beach | 1,170 | 864 | 35.4% | 43,562 | 36,577 | 19.1% | | | |
| Total | 7,522 | 5,121 | 46.9% | 276,548 | 217,209 | 27.3% | 76,252 | 71,787 | 6.2% |

Public Service Activity for February 2023

Monthly

| | Circulation This Month | Circulation This Month Last Year | Percent Change | In-house Use This Month | In-house Use This Month Last Year | Percent Change | Event Attendance This Month | Event Attendance This Month Last Year | Percent Change | Meeting Rm Attendance This Month | Meeting Rm Attendance This Month Last Year | Percent Change |
|--------------------|---------------------------|--|-------------------|----------------------------|---|-------------------|-----------------------------------|--|-------------------|--|---|-------------------|
| Aynor | 1,454 | 1,407 | 3.3% | 14 | 1 | 1300.0% | 102 | 134 | -23.9% | 0 | 13 | -100.0% |
| Bookmobile | 1,276 | 538 | 137.2% | 0 | 0 | 0.0% | 733 | 54 | 1257.4% | 0 | 0 | 0.0% |
| Bucksport | 755 | 752 | 0.4% | 5 | 7 | -28.6% | 86 | 61 | 41.0% | 20 | 1 | 1900.0% |
| Carolina Forest | 14,587 | 12,583 | 15.9% | 536 | 523 | 2.5% | 857 | 552 | 55.3% | 555 | 119 | 366.4% |
| Conway | 10,733 | 9,328 | 15.1% | 302 | 135 | 123.7% | 1,238 | 1,220 | 1.5% | 219 | 185 | 18.4% |
| Green Sea/Floyds | 1,056 | 1,521 | -30.6% | 53 | 66 | -19.7% | 296 | 477 | -37.9% | 9 | 33 | -72.7% |
| Little River | 3,054 | 2,696 | 13.3% | 23 | 12 | 91.7% | 224 | 250 | -10.4% | 32 | 18 | 77.8% |
| Loris | 1,591 | 1,862 | -14.6% | 55 | 99 | -44.4% | 135 | 57 | 136.8% | 20 | 37 | -45.9% |
| North Myrtle Beach | 11,714 | 11,394 | 2.8% | 482 | 625 | -22.9% | 873 | 694 | 25.8% | 220 | 233 | -5.6% |
| Socastee | 11,857 | 10,031 | 18.2% | 148 | 759 | -80.5% | 1,063 | 783 | 35.8% | 649 | 337 | 92.6% |
| Surfside Beach | 10,428 | 9,846 | 5.9% | 109 | 64 | 70.3% | 906 | 598 | 51.5% | 980 | 219 | 347.5% |
| cloudlibrary | 15,673 | 15,283 | 2.6% | | | | | | | | | |
| hoopla | 7,113 | 6,195 | 14.8% | | | | | | | | | |
| ILL borrowing | 367 | 383 | -4.2% | | | | | | | | | |
| ILL lending | 201 | 245 | -18.0% | | | | | | | | | |
| Total | 91,859 | 84,064 | 9.3% | 1,727 | 2,291 | -24.6% | 6,513 | 4,880 | 33.5% | 2,704 | 1,195 | 126.3% |

| X | Public Printing This Month | Public Printing This Month Last Year | Percent Change | Computer Access This Month | Computer Access This Month Last Year | Percent Change | Wi-Fi Use This Month | Wi-Fi Use This Month Last Year | Percent Change | Reference Questions This Month | Reference Questions This Month Last Year | Percent Change |
|--------------------|----------------------------------|---|-------------------|----------------------------------|---|-------------------|-------------------------|--------------------------------------|-------------------|--------------------------------------|---|-------------------|
| Aynor | 1,057 | 777 | 36.0% | 138 | 122 | 13.1% | 47 | 32 | 46.9% | 108 | 87 | 24.1% |
| Bookmobile | 0 | 0 | 0.0% | 4 | 0 | 0.0% | 4 | 0 | 0.0% | 14 | 10 | 40.0% |
| Bucksport | 450 | 526 | -14.4% | 77 | 35 | 120.0% | 43 | 21 | 104.8% | 166 | 156 | 6.4% |
| Carolina Forest | 3,453 | 3,448 | 0.1% | 518 | 493 | 5.1% | 478 | 336 | 42.3% | 380 | 57 | 566.7% |
| Conway | 7,149 | 4,755 | 50.3% | 759 | 670 | 13.3% | 387 | 385 | 0.5% | 578 | 232 | 149.1% |
| Green Sea/Floyds | 329 | 302 | 8.9% | 131 | 98 | 33.7% | 69 | 51 | 35.3% | 63 | 68 | -7.4% |
| Little River | 1,806 | 2,257 | -20.0% | 183 | 229 | -20.1% | 110 | 90 | 22.2% | 191 | 130 | 46.9% |
| Loris | 1,438 | 1,591 | -9.6% | 209 | 288 | -27.4% | 42 | 67 | -37.3% | 67 | 79 | -15.2% |
| North Myrtle Beach | 4,549 | 5,029 | -9.5% | 773 | 857 | -9.8% | 254 | 209 | 21.5% | 377 | 127 | 196.9% |
| Socastee | 3,945 | 3,536 | 11.6% | 563 | 480 | 17.3% | 279 | 229 | 21.8% | 64 | 97 | -34.0% |
| Surfside Beach | 5,065 | 4,374 | 15.8% | 647 | 745 | -13.2% | 293 | 214 | 36.9% | 450 | 311 | 44.7% |
| Total | 29,241 | 26,595 | 9.9% | 4,002 | 4,017 | -0.4% | 2,006 | 1,634 | 22.8% | 2,458 | 1,354 | 81.5% |

| | New Customers Registered This Month | New Customers Registered This Month Last Year | Percent Change | Customer Traffic Count This Month | Customer Traffic Count This Month Last Year | Percent Change | Enterprise / Website Users This Month | Enterprise / Website Users This Month Last Year | Percent Change |
|--------------------|--|---|-------------------|--|---|-------------------|--|---|-------------------|
| Aynor | 25 | 21 | 19.0% | 722 | 666 | 8.4% | | | |
| Bookmobile | 19 | 0 | 0.0% | 411 | 0 | 0.0% | | | |
| Bucksport | 7 | 8 | -12.5% | 521 | 315 | 65.4% | | | |
| Carolina Forest | 212 | 175 | 21.1% | 6,964 | 5,904 | 18.0% | | | |
| Conway | 205 | 145 | 41.4% | 8,288 | 7,881 | 5.2% | - | | |
| Green Sea/Floyds | 21 | 4 | 425.0% | 1,318 | 978 | 34.8% | | | |
| Little River | 67 | 57 | 17.5% | 2,504 | 2,276 | 10.0% | | | |
| Loris | 19 | 18 | 5.6% | 1,111 | 1,158 | -4.1% | | | |
| North Myrtle Beach | 150 | 128 | 17.2% | 7,173 | 7,576 | -5.3% | | | |
| Socastee | 173 | 129 | 34.1% | 6,819 | 5,830 | 17.0% | | | |
| Surfside Beach | 184 | 136 | 35.3% | 7,706 | 6,581 | 17.1% | | | |
| Total | 1,082 | 821 | 31.8% | 43,537 | 39,165 | 11.2% | 10,663 | 10,250 | 4.0% |

Public Service Activity Through February 2023 YEAR TO DATE

| | | Circulation | | | In-house Use | | Event | Event Attendance | | Meeting Rm | Meeting Rm | |
|--------------------|---------------------------|-------------------------|-------------------|----------------------------|--------------|---------------------|----------------|---------------------|-------------------|------------|------------|-------------------|
| | Circulation This Month | This Month Last Year | Percent Change | In-house Use This Month | | And a second second | and the second | This Month | Percent Change | | This Month | Percent Change |
| Aynor | 14,956 | 12,602 | 18.7% | 271 | 118 | 129.7% | 1,154 | 465 | 148.2% | 15 | 84 | -82.1% |
| Bookmobile | 7,208 | 5,708 | 26.3% | 0 | 38 | -100.0% | 2,214 | 321 | 589.7% | 0 | 0 | 0.0% |
| Bucksport | 6,522 | 7,274 | -10.3% | 125 | 104 | 20.2% | 707 | 502 | 40.8% | 187 | 33 | 466.7% |
| Carolina Forest | 120,458 | 109,015 | 10.5% | 3,819 | 3,766 | 1.4% | 5,182 | 2,515 | 106.0% | 12,840 | 931 | 1279.2% |
| Conway | 96,884 | 85,556 | 13.2% | 3,172 | 2,098 | 51.2% | 5,574 | 4,328 | 28.8% | 2,145 | 1,072 | 100.1% |
| Green Sea/Floyds | 9,893 | 12,412 | -20.3% | 548 | 380 | 44.2% | 2,468 | 3,329 | -25.9% | 70 | 97 | -27.8% |
| Little River | 25,580 | 22,373 | 14.3% | 149 | 189 | -21.2% | 2,212 | 1,165 | 89.9% | 186 | 210 | -11.4% |
| Loris | 13,594 | 15,032 | -9.6% | 773 | 818 | -5.5% | 609 | 393 | 55.0% | 304 | 178 | 70.8% |
| North Myrtle Beach | 92,377 | 88,160 | 4.8% | 3,255 | 4,354 | -25.2% | 5,065 | 2,302 | 120.0% | 2,228 | 914 | 143.8% |
| Socastee | 102,574 | 91,353 | 12.3% | 2,675 | 5,361 | -50.1% | 6,175 | 3,355 | 84.1% | 4,556 | 1,720 | 164.9% |
| Surfside Beach | 82,940 | 83,518 | -0.7% | 1,591 | 1,228 | 29.6% | 4,347 | 2,242 | 93.9% | 4,930 | 1,547 | 218.7% |
| cloudlibrary | 131,661 | 122,315 | 7.6% | | | | | | | | | |
| hoopla | 55,491 | 44,590 | 24.4% | - | | | - | | | | | |
| ILL borrowing | 2,349 | 2,525 | -7.0% | | | | | | | | | |
| ILL lending | 1,416 | 2,004 | -29.3% | | | | | | | | | |
| Total | 763,903 | 704,437 | 8.4% | 16,378 | 18,454 | -11.2% | 35,707 | 20,917 | 70.7% | 27,461 | 6,786 | 304.7% |

| | Public Printing This Month | Public Printing This Month Last Year | Percent Change | Computer Access This Month | Computer Access This Month Last Year | Percent Change | Wi-Fi Use This Month | Wi-Fi Use This Month Last Year | Percent Change | Reference Questions This Month | Reference Questions This Month Last Year | Percent Change |
|--------------------|----------------------------------|---|-------------------|----------------------------------|---|-------------------|-------------------------|--------------------------------------|-------------------|--------------------------------------|---|-------------------|
| Aynor | 6,619 | 6,087 | 8.7% | 1,205 | 1,065 | 13.1% | 335 | 265 | 26.4% | 303 | 448 | -32.4% |
| Bookmobile | 0 | 0 | 0.0% | 26 | 0 | 0.0% | 38 | 7 | 442.9% | 25 | 54 | -53.7% |
| Bucksport | 2,551 | 2,470 | 3.3% | 386 | 328 | 17.7% | 257 | 207 | 24.2% | 441 | 806 | -45.3% |
| Carolina Forest | 25,022 | 22,648 | 10.5% | 4,584 | 3,935 | 16.5% | 3,208 | 2,447 | 31.1% | 997 | 601 | 65.9% |
| Conway | 50,914 | 33,030 | 54.1% | 6,239 | 4,918 | 26.9% | 2,552 | 2,319 | 10.0% | 1,365 | 1,145 | 19.2% |
| Green Sea/Floyds | 2,036 | 2,047 | -0.5% | 970 | 616 | 57.5% | 367 | 400 | -8.3% | 582 | 572 | 1.7% |
| Little River | 13,860 | 13,889 | -0.2% | 1,692 | 1,671 | 1.3% | 756 | 717 | 5.4% | 1,673 | 1,001 | 67.1% |
| Loris | 13,200 | 12,016 | 9.9% | 1,780 | 1,875 | -5.1% | 407 | 649 | -37.3% | 299 | 520 | -42.5% |
| North Myrtle Beach | 26,121 | 23,097 | 13.1% | 5,739 | 4,971 | 15.4% | 1,452 | 1,271 | 14.2% | 906 | 1,302 | -30.4% |
| Socastee | 27,277 | 23,680 | 15.2% | 4,432 | 3,973 | 11.6% | 1,700 | 1,566 | 8.6% | 653 | 902 | -27.6% |
| Surfside Beach | 23,693 | 24,046 | -1.5% | 5,039 | 5,589 | -9.8% | 1,773 | 1,635 | 8.4% | 849 | 1,717 | -50.6% |
| Total | 191,293 | 163,010 | 17.4% | 32,092 | 28,941 | 10.9% | 12,845 | 11,483 | 11.9% | 8,093 | 9,068 | -10.8% |

| | New Customers Registered This Month | New Customers Registered This Month Last Year | Percent Change | Customer Traffic Count This Month | Customer Traffic Count This Month Last Year | Percent Change | Enterprise / Website Users This Month | Enterprise / Website Users This Month Last Year | Percent |
|--------------------|--|---|-------------------|--|---|-------------------|--|---|---------|
| Aynor | 181 | 110 | 64.5% | 6,396 | 5,303 | 20.6% | | | |
| Bookmobile | 61 | 6 | 916.7% | 1,390 | 662 | 110.0% | | | |
| Bucksport | 69 | 43 | 60.5% | 3,645 | 2,656 | 37.2% | | | |
| Carolina Forest | 2,000 | 1,380 | 44.9% | 62,962 | 40,041 | 57.2% | | | |
| Conway | 1,484 | 970 | 53.0% | 56,934 | 46,388 | 22.7% | - | | |
| Green Sea/Floyds | 102 | 55 | 85.5% | 9,532 | 7,425 | 28.4% | | | |
| Little River | 612 | 478 | 28.0% | 21,330 | 18,985 | 12.4% | | | |
| Loris | 444 | 163 | 172.4% | 8,656 | 8,523 | 1.6% | | | |
| North Myrtle Beach | 1,079 | 844 | 27.8% | 47,164 | 43,163 | 9.3% | | | |
| Socastee | 1,218 | 893 | 36.4% | 50,808 | 40,070 | 26.8% | - | | |
| Surfside Beach | 1,354 | 1,000 | 35.4% | 51,268 | 43,158 | 18.8% | | | |
| Total | 8,604 | 5,942 | 44.8% | 320,085 | 256,374 | 24.9% | 86,915 | 82,037 | 5.9% |

SOCIAL MEDIA MONTHLY REPORT

January 2023



Facebook Events

Responses

Number of people who responded Interested or Going to an event.

Reach

Number of people who had info about an event enter their screen.

154

total number of events

10

average number of responses per event (13 for large locations & 2 for small locations)

246

average reach per event (310 for large locations & 52 for small locations)

| Aynor | Bucksport | Carolina Forest | Conway | G.S. Floyds |
|----------------------------------|--------------------------|-------------------------------------|------------------------------|------------------------------------|
| 4 events | 7 events | 21 events | 15 events | 10 events |
| 5 responses | 9 responses | 730 responses | 184 responses | 13 responses |
| average reach of 53 | average reach of 26 | average reach of 462 | average reach of 637 | average reach of 45 |
| | | | | |
| Little River | Loris | N. Myrtle Beach | Socastee | Surfside Beach |
| Little River | Loris | N. Myrtle Beach | Socastee | Surfside Beach |
| Little River 12 events | Loris 7 events | N. Myrtle Beach 18 events | Socastee 27 events | Surfside Beach 33 events |
| | | | | |

Facebook Events (continued)

This Month's Stand-Out Events

| | | Reach | Response |
|---|---|-------|----------|
| BOOK SALE | Carolina Forest Friends of the Library \$5 Bag Sale Wednesday, January 11 • 9:00 AM-7:00 PM | 3329 | 421 |
| Read with the Dogs | Conway Read with the Dogs Thursdays, January 5 & 19 • 4:00 PM | 1229 | 58 |
| BOOK SALE | Little River Book Sale Friday, January 20 • 9:00 AM-1:00 PM | 391 | 28 |
| SARDEN VENT HAA frem a Massro Garger Tod pay | Socastee Garden Event <i>Thursday, January 12 • 1:00 PM</i> | 893 | 34 |
| | <u>Surfside Beach</u> FOSL Book Sale Wednesday & Thursday, January 11 & 12 | 744 | 47 |

bit.ly/HCMLevents had <u>**289**</u> hits this month

90% 4 <u>261</u> of those were from Facebook, <u>27</u> were direct (someone typed/pasted the URL directly into a browser)

This bitly link is posted at the end of all of our Facebook events, occasionally promoted through various posts on Facebook and Instagram, and is part of our core TV Slides.

Facebook: 20 Posts

Reach - the number of accounts that saw the post

Engagements — the number of reactions, comments, shares and clicks on your posts Bitly link clicks — the number of clicks the link received 1 week after the post

Bitly Link

Shares

(Main Page) Sunday, January 1 @ 9:29 AM

We wish you a very Happy New Year!

We'll resume our normal operating hours on Tuesday, January 3 (bit.lv/HCMLlocations). Find something fun to do at your local library by checking out our events calendar at bit.lv/HCMLevents. AND if you need something to do right now, find instant access to eBooks, audiobooks, comics, graphic novels, movies/TV shows, music, children's books and more at bit.lv/HCMLdigital.

Reactions/

Engagements



| | | neach | Engagements | Likes | Commente | onaroo | Clicks | |
|---|--|------------------------------|-------------|---------------------|----------------------|------------------|-------------------------|---------------------------|
| | | 645 | 11 | 8 | 1 | 2 | 37 | |
| | ^{6-week} Ukulele Class | Come learn | | laying the ukulele | | | Ukulele class starts We | |
| | WEDNESDATS, | seating is lim HCMLUkulel | | register in-perso | on or by calling 843 | 3-915-5283. Brin | g your own instrument o | or reserve one at bit.ly/ |
| 6 | JANUARY 19 - FEORUARY 22 E30 PM - 3:00 PM | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |
| | (9) | 920 | 21 | 8 | 6 | 6 | 13 | |

Comments

(Main Page) Saturday, January 7 @ 7:00 PM

January is #NationalHobbyMonth and your local library has the resources to help you explore a multitude of hobbies!

🎨 painting 🔊 birding 🟓 pickleball 鱍 knitting 🌛 yoga 🕂 and more!

Reach

👉 Check out our Discovery Kits — a collection of themed kits that help you learn more about a specific topic or hobby. See the full collection at bit.lv/ HCMLDiscovervKits.

Explore these titles, selected for beginners of crochet, painting, drawing, and more at <u>bit.lv/3GfNq9S</u>

Instantly access these #hoopla titles at <u>https://www.hoopladigital.com/collection/17168</u>



| | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|---|---------------|--|---------------------|---------------------|--------------------|---|
| | 540 | 19 | 14 | 2 | 3 | 25 |
| | (Socastee) M | ionday, January 9 @ | 11:11 AM | | | |
| | **UPDATE: th | e playground will co | ntinue to be clos | ed for maintenanc | e until further no | otice** |
| Playground Closed | | nd will be closed for i c.gov/departments/p | | | Thursday, Janua | ary 12. You can find a list of public parks at |
| The playground at Societies Denay will be slowed day – Thursday, January 12 | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
| | 495 | 6 | 4 | 0 | 2 | |
| OFL January Bingo | (Carolina For | est) Monday, Janua | ry 9 @ 7:00 PM | | | |
| Marer Reiner Hore Hore Hore Hore Hore Hore Hore Ho | | | | | | ally made, handcrafted-at-your-library Dewey (the the year! Use this as your Bingo card or stop-in to |
| First interest | | on win an 12 button | 5 101 2023 and re | ceive a special pri | ze at the end of | the year ose this as your bingo card or stop-in to |
| | pick one up. | | | | | |
| | | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |

(Main Page) Wednesday, January 11 @ 7:00 PM

| be making #EricCarle Co | llage Animals on Wednes | day, January 18 at 3:30 | PM. | | | | Party Street States |
|-------------------------|-------------------------|-------------------------|---------------------|----------|--------|----------------------|--------------------------------|
| | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | Eria Carta Cettager Animata |
| | 511 | 16 | 10 | 2 | 4 | | |

The playground will continue to be closed for maintenance until further notice. We apologize for any inconvenience. You can find a list of public parks at horrycountysc.gov/departments/parksandrecreation/parks/.

| PLAYGROUND | public parks | at horrycountysc.gov. | departments/pa | rksandrecreation/p | barks/. | | |
|------------|--------------|-----------------------|---------------------|--------------------|---------|----------------------|--|
| CLOSED | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |

| All library locations will be cl nours on Tuesday, January 1 | | | 16 in observance | of Martin Luther Kin | g, Jr. Day. We will i | esume our normal | Upcoming Closure. |
|---|--|---|---|---|-----------------------|----------------------|---|
| | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | Al may support format therap between as to sense Saturday, January 14 |
| | 272 | 2 | 2 | 0 | 0 | 2 | - Monday, January 16 |
| | Get ready to s | | All ages are welco | me to pick up a Tiny | | | t the Surfside Beach Library. |
| | Get ready to s Return your c createl | show off your creativity! | All ages are welco y January 30 to dis | me to pick up a Tiny play in our Library L | | | : the Surfside Beach Library. e can't wait to see what you |
| TINY ART CANVAS KITS Vitana Andread | Get ready to s Return your c createl | show off your creativity! completed canvas to us b | All ages are welco y January 30 to dis | me to pick up a Tiny play in our Library L | | | |

(North Myrtle Beach) Saturday, January 14 @ 7:00 PM

Horry County Museum will be at this month's Homeschool Meetup on Wednesday, January 25 at 12:00 PM. They will be discussing archaeologists and how they study objects from the past. Students will be given a small terra cotta pot to decorate and then break. They will then try to piece the pot back together the way an archaeologist would. This workshop is based on Project Archaeology curriculum.

Registration is required for this event, please sign-up in-person or by calling 843-915-5281



And stay tuned for next month's meeting -- we have a Homeschool Meetup every 4th Wednesday of the month, with different presentations and activities provided for students.

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|-------|-------------|---------------------|----------|--------|----------------------|
| 1148 | 34 | 24 | 4 | 6 | - |

(Main Page) Monday, January 16 @ 9:21 AM



We hope you are enjoying the Martin Luther King Jr. Holiday! All library locations are closed today in observance of the holiday and will reopen tomorrow, January 17. Find all location information at <u>bit.ly/HCMLlocations</u> and get instant access to our streaming and download services at <u>bit.ly/HCMLdigital</u>.

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |
|-------|-------------|---------------------|----------|--------|----------------------|--|
| 309 | 5 | 0 | 0 | 1 | 17 | |

(Socastee) Wednesday, January 18 @ 5:19 PM **posted by TEW**

Socastee Library will close at 5:00 pm today due to maintenance issues. All other library locations will be open regular hours or visit us at HCML.org

| We apologize for any inconvenien | ce. | | 1 | | | |
|----------------------------------|-------|-------------|---------------------|----------|--------|----------------------|
| | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
| | 268 | 1 | 1 | 0 | 0 | |

(Main Page) Wednesday, January 18 @ 5:20 PM **posted by TEW**

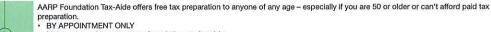
Socastee Library will close at 5:00 pm today due to maintenance issues. All other library locations will be open regular hours or visit us at HCML.org!

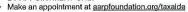
We apologize for any inconvenience.

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|-------|-------------|---------------------|----------|--------|----------------------|
| 1575 | 4 | 2 | 0 | 2 | 1000 |

(Main Page) Tuesday, January 24 @ 7:00 PM

It's tax season again and we've partnered with AARP and United Way of Horry County to bring FREE tax preparation to select library locations. Learn more about our partners, how to make an appointment, and what you need to bring with you:





Or call 843-310-2122 (use this number to leave a message and a volunteer will get back to you. Please note, AARP has very few volunteers so they may not get back to you immediately)

VITA (Volunteer Income Tax Assistance) with the United Way of Horry County, provides tax preparation assistance to individuals or families earning an annual household income of \$60,000 or less. BY APPOINTMENT ONLY

Make an appointment by calling 2-1-1 or toll free at 866.892.9211

Learn more at unitedwayhorry.org/free-tax-preparation/

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|-------|-------------|---------------------|----------|--------|----------------------|
| 581 | 50 | 5 | 0 | 5 | - |

(Main Page) Wednesday, January 25 @ 7:00 PM

We've partnered with the South Carolina Bar to bring you the legal information you need. Have your questions answered by a volunteer attorney at these upcoming sessions:

Social Security Disability **P** North Myrtle Beach Library Free aw Tall Wednesday, February 1 • 12:30 PM f topic overv 📞 Call 843-915-5281 to register. Wills, Estates, and Probate **9** Surfside Beach Library Tuesday, February 7 • 5:30 PM 📞 Call 843-915-5280 to register. **Bitly Link** Reach Engagements Reactions/ Comments Shares Likes Clicks 395 4 2 19 0

(North Myrtle Beach) Thursday, January 26 @ 7:00 PM



Join us for a meet and greet with local mystery author Caleb Wygal on Thursday, February 2 at 10:00 AM. Wygal is s the author of the award-winning and critically acclaimed Death on the Boardwalk, book 1 of the Myrtle Beach Mystery Series. He is a member of the International Thriller Writers and Southeastern Writers Association, and the author of seven novels. Check out one of his many titles at bit.ly/HCMLWygal.

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |
|-------|-------------|---------------------|----------|--------|----------------------|--|
| 1129 | 15 | 7 | 1 | 3 | 0 | |

(Carolina Forest) Thursday, January 26 @ 7:00 PM **image by Colleen @ CF**

| | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | Arte Michaela |
|----------------------|----------------|--------------------------|---------------------|------------------------|-----------------|---------------------------|--|
| | 308 | 3 | 1 | 0 | 2 | | and a state of the |
| | (Main Page) | Sunday, January 29 | @ 6:00 PM | | | | |
| | Need help find | ling your next great rea | d? Just complete a | brief survey at bit.ly | /HCMLBookPicks, | telling us what you like | and don't like and our expert |
| bit.ly/HOMLBookPicks | | | | | | int, eBook, eAudio, etc.) | , and then we'll place the ite |

ld so you can pick them up at your l This service is available to ALL ages and at all of our locations.

| (| NEED HELP | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |
|---|------------------|-------|-------------|---------------------|----------|--------|----------------------|--|
| | NEXT GREAT READ? | 2307 | 79 | 22 | 4 | 6 | 27 | |

(Main Page) Monday, January 30 @ 6:00 PM

receive 3 to 5 titles chosen

@United Way of Horry County will have a Community Resource Coordinator at #BucksportLibrary every Thursday. This program helps community members get pointed in the right direction and connects them to the resources they need. Learn more at https://unitedwayhorry.org/crc/.

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |
|-------|-------------|---------------------|----------|--------|----------------------|--|
| 243 | 6 | 1 | 0 | 1 | | |



WEBSTER UNIVERSITY



(Carolina Forest) Tuesday, January 31 @ 7:00 PM



 Image: state of the second state of the sec

Find our Coastal Carolina University guest lectures at https://tockify.com/hcm.library/agenda?tags=CCU

Find our book clubs at <u>https://tockify.com/hcm.library/agenda?tags=CF-Book-Club</u>

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|-------|-------------|---------------------|----------|--------|----------------------|
| 390 | 27 | 4 | 2 | 0 | - |

Instagram: 10 Posts

Linktree

0



We wish you a very Happy New Year!

Sunday, January 1 @ 9:29 AM

We'll resume our normal operating hours on Tuesday, January 3 (bit.lv/HCMLlocations). Find something fun to do at your local library by we in resume our normal operating nours on neesay, and ary a <u>locary neuronal source</u> in a something for our of the source of th

| Reach | Reactions/ Likes | Comments | Shares | |
|-------|---------------------|----------|--------|--|
| 73 | 8 | 0 | 1 | |

v

| Wednesday, January 4 @ 5:12 PM Come learn the fundamentals of playing the so make sure to register in-person or by calli | | | | | Ukulele Class |
|--|--------------------------|------------|--------|----------|---|
| #Socastee #PublicLibrary #HorryCounty #Sou | thCarolina #SouthCarolin | aLibraries | | | WEDNESDAYS, JANUARY 18 – FEBRUARY 22 |
| Reach | Reactions/ Likes | Comments | Shares | Linktree | 1:30 PM - 3:00 PM |

Saturday, January 7 @ 8:47 AM

12

165

January is #NationalHobbyMonth and your local library has the resources to help you explore a multitude of hobbies!

🗞 painting 🔊 birding 📌 pickleball 👲 knitting 🎍 yoga 🕂 and more!

4

🧲 Check out our Discovery Kits — a collection of themed kits that help you learn more about a specific topic or hobby. See the full collection at bit.lv/ HCMLDiscovervKits.



Explore these titles, selected for beginners of crochet, painting, drawing, and more at bit.lv/3GfNq9S

Instantly access these #hoopla titles at https://www.hoopladigital.com/collection/17168

OR find a craft/dance/yoga class at your nearest library at bit.ly/HCMLevents.

See link in bio to quickly access all links.

#PublicLibrary #HorryCounty #SouthCarolina #SouthCarolinaLibraries

| Reach | Reactions/ Likes | Comments | Shares | Linktree | |
|-------|---------------------|----------|--------|----------|--|
| 126 | 8 | 0 | 0 | 0 | |

Wednesday, January 11 @ 6:48 AM

Each month, #NorthMyrtleBeachLibrary has an Art Afternoon for kids ages 5-11, where they focus on a different artist or technique. This month they will be making #EricCarle Collage Animals on Wednesday, January 18 at 3:30 PM.

#NorthMyrtleBeach #PublicLibrary #HorryCounty #SouthCarolina #SouthCarolinaLibraries

Reach

98

| Reach | Reactions/ Likes | Comments | Shares | Linktree |
|-------|---------------------|----------|--------|----------|
| 111 | 7 | 1 | 0 | - |



| | 111 | 7 | 1 | 0 | |
|--------------------------------|-------------|---|----------|--------|---|
| | Thursday, J | anuary 12 @ 2:00 Pl | M | | |
| uito Upcoming Closure | | ations will be closed Sa sday, January 17: bit.ly, | | | ervance of Martin Luther King, Jr. Day. We will resume our normal |
| At here Clarry Jacobie Courses | Reach | Reactions/ Likes | Comments | Shares | Linktree |
| - Monday, January 16 | 74 | 2 | 0 | 0 | 0 |

Shares

0

Monday, January 16 @ 8:00 AM

We hope you are enjoying the Martin Luther King Jr. Holiday! All library locations are closed today in observance of the holiday and will re-open tomorrow, January 17. Find all location information at bit.ly/HCMLlocations and get instant access to our streaming and download services at bit.ly/ HCMLdigital.

0

Comments

Reactions/

Likes

13



Linktree

0

All links are in bio 🔗

Tuesday, January 24 @ 6:00 PM

It's tax season again and we've partnered with AARP and United Way of Horry County to bring FREE tax preparation to select library locations. Learn more about our partners, how to make an appointment, and what you need to bring with you:

| Need help with your ? ? ? Asy ord V1A top precention with ent which Braney bootens Jonuary 27 - April 13 Brann More → | BY APPOIN Make an ap Or call 843- not get bac VITA (Volunted annual house) BY APPOIN Make an ap | TMENT ONLY opointment at <u>aarpfou</u> 310-2122 (use this nu k to you immediately) er Income Tax Assistan nold income of \$60,00 | ndation.org/taxaide mber to leave a mes ce) with the United ' 0 or less. 2-1-1 or toll free at 8 | sage and a voluntee Way of Horry County 66.892.9211 | especially if you are 50 or older or can't r will get back to you. Please note, AARP r, provides tax preparation assistance to | has very few volunteers so they may |
|--|---|--|--|---|--|--|
| | | | | | hMyrtleBeachLibrary #NorthMyrtleBeac hCarolina #SouthCarolinaLibraries | h #SocasteeLibrary #Socastee |
| | Reach | Reactions/ Likes | Comments | Shares | Linktree | |
| | 91 | 2 | 0 | 0 | 1 | |
| Wednesday, February 1 Call 843-915-5281 to regis Wills, Estates, and Probate #EstristeBeachtibrary Tuesday, February 7 • 5:33 Call 843-915-5280 to regis #NorthMyrtleBeach #Surfside | ter DPM tter | rary #HorryCounty #Sc Reactions/ | outhCarolina #South | CarolinaLibraries Shares | Linktree | Free Law Talk Brief topic overview + Q&A with volunteer attorney CANAGE AND |
| | | Likes | | | | |
| and the state | 121 | 4 | 0 | 0 | - | |
| | reat read? Just com out 3 to 5 titles cho pick them up at you . ages and at all of o | sen just for you, in you r local library or if you ur locations. | r preferred format (| book, large print, eB | elling us what you like and don't like and ook, eAudio, etc.), and then we'll place list of titles to check-out. Linktree | bityletullosebletu compision biel survey and receiva 31 of sitila chosen Justroverus NECOMPLETE Elization Your Rece Ore A reador |
| | 242 | 10 | 2 | 0 | 6 | |
| | @UnitedWaya get pointed in | | ve a Community Reso d connects them to t | the resources they n | : #BucksportLibrary every Thursday. This eed. Learn more at <u>https://unitedwayhc</u> Ibraries | |

Reactions/ Likes Reach Comments Shares

123 3 0 0

Linktree 0

SOCIAL MEDIA MONTHLY REPORT

February 2023



Facebook Events

Responses

Number of people who responded Interested or Going to an event.

Reach

Number of people who had info about an event enter their screen.

total number of events

average number of responses per event (7 for large locations 2 for small locations 220

average reach per event (244 for large locations & 168 for small locations)

| Aynor | Bucksport | Carolina Forest | Conway | G.S. Floyds |
|----------------------------------|--------------------------|-------------------------------------|------------------------------|------------------------------------|
| 6 events | 11 events | 31 events | 14 events | 9 events |
| 8 responses | 9 responses | 287 responses | 132 responses | 25 responses |
| average reach of 68 | average reach of 25 | average reach of 334 | average reach of 348 | average reach of 565 |
| | | | | |
| Little River | Loris | N. Myrtle Beach | Socastee | Surfside Beach |
| Little River | Loris | N. Myrtle Beach | Socastee | Surfside Beach |
| Little River 14 events | Loris 6 events | N. Myrtle Beach 16 events | Socastee 27 events | Surfside Beach 41 events |
| | | 242.00 | | |

Facebook Events (continued)

This Month's Stand-Out Events

| | | Reach | Response |
|--|---|-------|----------|
| | Conway Music & Movement Mondays • 10:30 AM | 1295 | 26 |
| Crafts for Adults | <u>Green Sea Floyds</u> Paint & Design Tuesday, February 21 • 11:00 AM | 2917 | 13 |
| BOOK SALE | Little River Book Sale Friday, February 17 • 9:00 AM-1:00 PM | 329 | 20 |
| LINE 常義教 DANCING National | North Myrtle Beach Line Dancing Thursday, February 9 & 23 • 11:00 AM | 893 | 34 |
| REPORTED FOR THE REPORT OF THE | <u>Surfside Beach</u> FOSL Love and Kindness Book Sale Wednesday & Thursday, February 8 & 9 | 461 | 21 |

bit.ly/HCMLevents had <u>**250**</u> hits this month

92% - 231 of those were from Facebook, <u>19</u> were direct (someone typed/pasted the URL directly into a browser)

This bitly link is posted at the end of all of our Facebook events, occasionally promoted through various posts on Facebook and Instagram, and is part of our core TV Slides.

Social Media Posts

Chicken bog was kind of a big deal this month...

On Thursday, February 9 the Horry County Historic Preservation Commission unveiled the Hungry for History Marker celebrating Chicken Bog at the Loris Library. We did a series of 4 post about this event and they all did VERY well:

(Main Page) Thursday, February 2 @ 6:00 PM

Join us at the #LoristIbrary Thursday, February 9 at noon to celebrate Chicken BogI The Horry County Historic Preservation Commission will be unveiling the Hungry for History Marker celebrating Chicken Bog. Light Refreshments will be served.

| Pa | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|----|-------|-------------|---------------------|----------|--------|----------------------|
| £ | 3,827 | 190 | 45 | 9 | 16 | - |

(Main Page) Friday, February 10 @ 7:00 PM



Che

Thank you to everyone who joined us yesterday for the unveiling of the Hungry for History Marker commemorating Chicken Bogl We are honored and proud that our very own #LorisLibrary is home to this new historic marker.

Many thanks to Susan Platt, Lou Conklin, Horry County Government Planning and Zoning, and the Horry County Historic Preservation Commission for the research and other work they did on this project to make this a reality. And thank you to Horry County Public Works for helping us find the perfect spot to install the new marker.

The purchase of this marker was made possible through the William G. Pomeroy Foundation and their Hungry for History grant that celebrates America's food history.

And keep a look out I The Loris Garden Club and the Friends of the Loris Library will adorn the new marker with some pretty flowers.

| Want to exp | lore more local food and i | recipes? Check out | these titles available | e at your local libr | ary: <u>bit.ly/3XgFTyc</u> . |
|-------------|----------------------------|---------------------|------------------------|----------------------|------------------------------|
| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
| 14,821 | 1,788 | 374 | 88 | 34 | 22 |

(Main Page) 🔗 Tuesday, February 14 @ 1:58 PM PM 🔗

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|-------|-------------|---------------------|----------|--------|----------------------|
| 671 | 16 | 5 | 0 | 2 | - |

(Main Page) 🔗 Wednesday, February 15 @ 4:40 PM 🔗

Did we forget to mention our Youth Services Assistant at #LorisLibrary dressed up for the occasion? 🐸 🎂

Good job Haley I And thank you again @William G. Pomeroy Foundation

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | H |
|-------|-------------|---------------------|----------|--------|----------------------|---|
| 806 | 76 | 17 | 2 | 1 | 0773 | |





If you have an event you want to promote, please feel free to let me know! This can be before the event in an effort to get better attendance or after the event to show the world how exciting and interesting our events are.

Social Media Posts

One more interesting post... Our *Need help with your taxes?* post has continued to do well! Normally after about a week the stats for posts don't typically change....

Stats about a week after the post:

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |
|-------|-------------|---------------------|----------|--------|----------------------|--|
| 581 | 50 | 5 | 0 | 5 | - | |

Stats today:

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
|-------|-------------|---------------------|----------|--------|----------------------|
| 1569 | 150 | 13 | 2 | 11 | 1 |

Facebook: 16 Posts

-

#hoopla #BonusBorrows are back for the entire month of February! When you use a Bonus Borrow it does not count against your 7 monthly borrows. You **Bonus Borrows** can choose from hundreds of titles in the Bonus Borrows collection. View the collection at https://hoopla.app.link/bonusborrows/fb. Return in February Reach Engagements Reactions/ Comments Shares **Bitly Link** Clicks Likes 359 14 5 0 2 -(Main Page) Thursday, February 2 @ 6:00 PM Join us at the #LorisLibrary Thursday, February 9 at noon to celebrate Chicken Bog! The Horry County Historic Preservation Commission will be unveiling the Hungry for History Marker celebrating Chicken Bog. Light Refreshments will be served. Reach Engagements Reactions/ Comments Shares Bitly Link Likes Clicks

9

(Surfside Beach) Sunday, February 5 @ 5:55 PM

3,827

Reach

1,526

(Main Page) Wednesday, February 1 @ 7:00 PM

FOSL has partnered with Backpack Buddies (Help 4 Kids) to collect donations of individual, nonperishable "kid food." Donations will be accepted this week, Monday, February 6 - Thursday, February, 9. For your generous donation you will be given a "love and kindness heart" which you can redeem for a complimentary book/puzzle. A hot chocolate and sweets table will also be provided by FOSL.

45

BOOK SALE

FOSL is our very own Friends of the Surfside Beach Library group. Library friends groups help their library financially and advocate for support and awareness of the library - as well as, helping out in the community.

Reactions/

Likes

22



(Main Page) Friday, February 10 @ 7:00 PM

61

Engagements

190

Thank you to everyone who joined us yesterday for the unveiling of the Hungry for History Marker commemorating Chicken Bogl We are honored and proud that our very own #LorisLibrary is home to this new historic marker.

16

Shares

14



Many thanks to Susan Platt, Lou Conklin, Horry County Government Planning and Zoning, and the Horry County Historic Preservation Commission for the research and other work they did on this project to make this a reality. And thank you to Horry County Public Works for helping us find the perfect spot to install the new marker.

The purchase of this marker was made possible through the William G. Pomeroy Foundation and their Hungry for History grant that celebrates America's food history.

And keep a look out! The Loris Garden Club and the Friends of the Loris Library will adorn the new marker with some pretty flowers.

Comments

3

Want to explore more local food and recipes? Check out these titles available at your local library: <u>bit.lv/3XgFTvc</u>.

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
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| 14,821 | 1,788 | 374 | 88 | 34 | 22 |

(Main Page) 🔗 Tuesday, February 14 @ 1:58 PM PM 🔗

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and rag quilting - children will also have an opportunity to make their own take-home token. Reactions/ Shares **Bitly Link** Reach Engagements Comments 019 21 - 10:00 AM Clicks Likes 334 3 0 _ 1

(Main Page) 🔗 Wednesday, February 15 @ 4:40 PM 🔗

Did we forget to mention our Youth Services Assistant at #LorisLibrary dressed up for the occasion? 😅 🐣

Good job Haley! And thank you again, @William G. Pomeroy Foundation.

| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks |
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| 806 | 76 | 17 | 2 | 1 | - |



(Main Page) Wednesday, February 15 @ 7:00 PM

Reach

Don't forget, #hoopla #BonusBorrows are back for the entire month of February! When you use a Bonus Borrow it does not count against your 7 monthly borrows. You can choose from hundreds of titles in the Bonus Borrows collection. Find these titles and more at https://www.hoopladigital.com/ collection/17539.

Reactions/

Likes

Engagements



WEBSITE UPDATE

Bitly Link Clicks

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| (Main Page | e) 🔗 Thursday, Febru | uary 16 @ 16:28 | рм 🔗 | | | |
| | | | | s offering FREE tax | preparation at select library lo | cations by appointment |
| Find our Tax I | Prep schedule at <u>bit.lv/H</u> | CMLTaxPrep. | | | | |
| Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | |
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| | (Main Page VITA (Volunte only. Call 2-1 Find our Tax Reach | (Main Page) O Thursday, Febru VITA (Volunteer Income Tax Assistance only. Call 2-1-1 or toll free at 866.892. Find our Tax Prep schedule at <u>bit.lv/H</u> Reach Engagements | (Main Page) P Thursday, February 16 @ 16:28 I VITA (Volunteer Income Tax Assistance) with @United W only. Call 2-1-1 or toll free at 866.892.9211 to make an a Find our Tax Prep schedule at <u>bit.lv/HCMLTaxPrep</u> . Reach Engagements Reactions/ Likes | (Main Page) Image: Control of the second state of the second | (Main Page) Image: Contract of the image: Con | (Main Page) Image: Comparison of the image: Compar |

Comments

Shares

We are currently having issues with our web address (HCML.org), but our website and all online services are still available at https://horrv.ent.sirsi.net/ client/en US/default. We hope to have this issue resolved in the next 24 hours and apologize for any inconvenience. Engagements Reactions/ Comments Shares **Bitly Link** Reach

| (Main Pag | e) Tuesday, Febr | uary 21 @ 6:00 PM | | | | |
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We've partnered with the @South Carolina Bar to bring you the legal information you need. Have your questions answered by a volunteer attorney at these upcoming sessions:

| Free Law Talk Brief topic overview + Q&A with volunteer attorney DEFLOYMENT LIDELLAW | Employment Law P North Myrtle E D Wednesday, N C Call 843-915-5 Elder Law P Surfside Beach D Tuesday, Marco C Call 843-915-5 | Seach Library March 1 • 12:30 PM i281 to register. Library ch 7 • 5:30 PM | | | | | |
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(Main Page) Wednesday, February 22 @ 7:00 PM

Reach

478

An admissions representative from @Horry-Georgetown Technical College will be at #CarolinaForestLibrary Wednesday, March 8 at 5:30 PM. High school students, parents, transfers, and nontraditional students are ALL welcome! Come learn more about HGTC, the admissions process, and get your questions answered.

Reactions/

Likes

4



Engagements

11



(Main Page) 🔗 Thursday, February 23 @ 3:36 PM 🔗

@AARP Foundation Tax-Aide offers free tax preparation to anyone of any age, especially if you are 50 or older or can't afford paid tax preparation. To schedule an appointment visit aarpfoundation.org/taxaide and find our full Tax Prep Schedule at bit.lv/HCMLTaxPrep.

Shares

3

Bitly Link Clicks

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(North Myrtle Beach) Thursday, February 23 @ 7:00 PM

Join us for a meet and greet with local author Denny Hamann on Thursday, March 2 at 10:00 AM. Hamann is the author of the recently released "Cryin's for Hungry Bables." He is a member of the North Myrtle Beach Writers Group and the @South Carolina Writers Association. His writing is inspired by Southern Towns and his own family history.

This event is sponsored by our very own Friends of the Library. Learn more about this great group and supporting your local library @Friends of the



| Library of NMB. | | | | | | | A |
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| | (Main Page) | Monday, February 2 | 7 @ 6:00 PM | | | | |
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| (Main Page) Tuesday, | February 28 @ 7:00 | РМ | max in | | | | Introducing |
| ntroducing Toniebox! An i ndependently. Reserve on | | | | plays stories, songs, | and more. Childre | n 3+ can explore | TONIEBOX |
| | Reach | Engagements | Reactions/ Likes | Comments | Shares | Bitly Link Clicks | Programma Laboration Programma Laboration |
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8

Instagram: 9 Posts

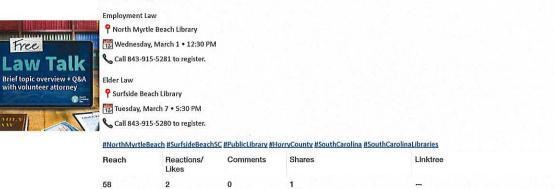
Bonus Borrows Return in February!

| PublicLibrary #HorryCounty | #SouthCarolina #Sou | uthCarolinaLibraries | | | | BONUS |
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6 Tuesday, February 21 @ 7:00 PM

Wednesday, February 1 @ 8:00 AM

We've partnered with the @SouthCarolinaBar to bring you the legal information you need. Have your questions answered by a volunteer attorney at these upcoming sessions:



| | | | | | , March 8 at 5:30 PM. High school ssions process, and get your | Horry Georgelown Technical College ADMISSIONS PRESENTATION Wednesday, March 8 • 5:30 PM 9 Carolina Forest library |
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Monday, February 27 @ 6:02 PM

We're hiring! To learn more about each job opening and to apply please visit <u>HorryCountySC.gov/employment</u> (see link in bio). All current postings will be open until Wednesday, March 15th.

P All Locations:

Cibrary Substitute

9 #LittleRiverLibrary

DLibrary Assistant (Youth Services)

9 #SocasteeLibrary

Library Assistant (Youth Services)
Library Page

9 #SurfsideBeachLibrary

CLibrary Page

PReference Librarian

#LittleRiverLibrarySC #LittleRiverSC #Socastee #SurfsideBeachSC #PublicLibrary #HorryCounty #SouthCarolina #SouthCarolinaLibraries

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