

Our Guiding Principles



Education: This is the key in encouraging positive behaviors toward community improvement.

Individual Responsibility:

Improving community environments and quality of life all begins with personal responsibility—Individuals becoming more engaged as citizens and stewards of the environment.



Public-Private Partnerships:

Broad-based community alliances are essential to achieve sustainable community improvement.



Volunteer Action:

By engaging volunteers we extend the reach of our education and multiply the impact of our actions.



Source: Keep America Beautiful (KAB) ,2009

Our Mission

The mission of *Keep Horry County Beautiful* is:

“To inspire residents and visitors to value and protect the natural beauty of Horry County and to empower them to keep the open spaces, rivers, and beaches clean and litter-free.”



Web Links:

Keep Horry County Beautiful (KHCB):
<http://www.horrycounty.org/planning/KHCB/KHCBDefault.pdf>

Keep America Beautiful (KAB):
www.kab.org

Keep South Carolina Beautiful/PalmettoPride:
www.palmettopride.org

Waccamaw Riverkeeper:
www.winyahivers.org

REPORT A LITTER BUG ONLINE AT:
www.palmettopride.org/litterbug.asp



COMMUNITY **CLEANUP** **PROGRAM**

OVERVIEW OF PROGRAM

Call (toll-free)
1-877-7LITTER (754-8837)
Report a litter bug!

How can you become involved as a Community Cleanup Organization?

1. Establish a local group

Form a community cleanup group made up of like-minded friends, relatives, neighbors, fellow worshippers, etc. Designate a group leader!

2. Recruit volunteers

Make fliers or talk to friends, family, church community about joining the cleanup group.

3. Choose your cleanup location

Is there a particular part of your community in need of a cleanup? Only choose locations that are safe to conduct community cleanups.

4. Schedule cleanup

Best times for community cleanups are Saturday mornings, between 8AM and noon. Make sure most of your volunteers are available. Avoid busy travel days!

5. Contact Keep Horry County Beautiful (KHCB)

Call or email the staff liaison of KHCB to coordinate and to become an official Community Cleanup Organization.

6. Get familiarized with Community Cleanup Safety Guidelines

The KHCB staff liaison will help organize and coordinate the cleanups. Yet, the group leader and participants need to get

familiarized with safety guidelines and sign a Risk Assumption and Waiver Agreement before any cleanup event.

7. Attend cleanup safety training before first event

At least the group leader and any available participants should complete a cleanup safety training by KHCB prior to your first cleanup event.

8. Reserve equipment and supplies

The Community Cleanup Organization should let KHCB know what supplies are needed. Those will be provided/loaned at no cost.

9. Conduct community cleanup

At the day of the cleanup event make sure all participants sign Risk Assumption and Waiver Agreement and are familiar with Cleanup Safety Guidelines.

10. Return supplies and Wrap-Up Report

All borrowed supplies and required Wrap-Up Report must be returned to KHCB to help determine how much litter/debris was collected.

**THANK YOU for helping to
KEEP HORRY COUNTY
BEAUTIFUL!**



Carolina Forest NJROTC members help at Carolina Forest Tree Planting and Litter Cleanup event; October 2011

**IF YOU ARE INTERESTED IN
BECOMING A COMMUNITY
CLEANUP ORGANIZATION,
PLEASE CONTACT US TODAY!**

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