Area Business
Disaster Recovery Symposium
Friday, January 31, 2014, 8 a.m. - 1 p.m.
Myrtle Beach Convention Center

Recovering From An F-5 Tornado
Rob O’Brian, Joplin Chamber of Commerce

Preparing Your Business for the Unexpected
Horry County Emergency Management and National Disaster Preparedness Training Center

What Financial Assistance is Available
SC Emergency Management, AON Insurance, FEMA, and SBA

Getting Back in Business (Building Permits and Business Licenses)
Cities of Myrtle Beach, North Myrtle Beach, Surfside Beach
Horry County and SCDHEC Office of Ocean and Coastal Resource Management

Communicating Before and After
Horry County Emergency Management
Cities of Myrtle Beach, North Myrtle Beach, Surfside Beach and Horry County
SC Department of Transportation and the Area Recovery Council

Building Business Community Resiliency
Bonnie Canal, The Resiliency Institute LLC
Agenda and Registration Forms Attached

Sponsored By
Area Business Disaster Recovery Symposium
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8:00 a.m. Registration and Coffee with the Vendors

9:00 a.m. Welcome
Overview of Agenda
Housekeeping Details
Introduction of Speaker
    Gary Loftus, Chair – City of Myrtle Beach Tourism Committee

9:15 a.m. Recovering From an F-5 Tornado
    Rob O’Brien, President - Joplin Area Chamber of Commerce
    Since the May 22, 2011 tornado that devastated one-third of Joplin, Rob O’Brien has been at the forefront of the recovery efforts by amassing resources for the business community to ensure that businesses can rebuild and thrive in the community.

10:00 a.m. Break with the Vendors

10:05 a.m. Breakout Sessions

A. What Financial Assistance is Available and When?
    SC Emergency Management Department – Elizabeth Ryan
    Insurance and What it Covers – Jill Dalton, Managing Director, AON Risk Solutions
    (Introduction of Presenters – Heidi Vukov, City of Myrtle Beach Tourism Committee)

B. How to Prepare Your Business for the Unexpected Using the Business Recovery Planning Template
    Vickie Burkett, Horry County Emergency Management Department
    Allison Hardin, National Disaster Preparedness Center Trainer
    (Introduction of Presenters – Kenneth McKelvey, City of Myrtle Beach Tourism Committee)

11:05 a.m. Break with the Vendors

11:15 a.m. C. Getting Back to Business with Building Permits and Business Licenses
    City of Myrtle Beach Building Permit Division and Business License Division
    Bruce Boulieu and Mary McDowell
    City of North Myrtle Beach Building Permit Division and Business License Division
    Jim Woods
    Town of Surfside Beach Building Permit Division and Business License Division
    Sabrina Morris
    Horry County Building Permit Division and Business License Division
    Carol Coleman
    SCDHEC Office of Ocean and Coastal Resource Management
    Tanitra Marshall
    FACILITATOR: Jack Walker, City of Myrtle Beach Planning Department
    (Introduction of Presenters – Taylor Damonte, City of Myrtle Beach Tourism Committee)

D. Communicating Before and After - What You Can Expect for Evacuation and Re-Entry
    Randy Webster, Horry County Emergency Management Department
    Warren Gall, City of Myrtle Beach Police Department
    Jay Fernandez, City of North Myrtle Beach Public Safety Department
    Rodney Keziah, Town of Surfside Beach Police Department
    Erin Barrett, Area Recovery Council
    Tony Sheppard, SC Department of Transportation
    FACILITATOR: Mark Kruea, City of Myrtle Beach Public Information
    (Introduction of Presenters – Gary Loftus, City of Myrtle Beach Tourism Committee)

12:05 p.m. Lunch

Building Business Community Resiliency
Bonnie Canal, Founder and Managing Partner of The Resiliency Institute LLC

Bonnie Canal is a nationally recognized leader in community resilience innovations and strategies. In 2013, Bonnie worked with the U.S. Economic Development Administration in response to Hurricane Sandy, in the development of a strategic plan for the recovery and future of small and medium size businesses (SMBs) in New Jersey. Part of the strategic plan has led Bonnie to the creation of a complete “Risk Management Resource and Guide for SMBs” to aid in the recovery and long term resiliency of SMBs within the state of New Jersey. The EDA plans to utilize both the strategic plan and “Risk Management Resource and Guide” for SMBs to be utilized in future federally declared disasters around the country.

1:00 p.m. Adjourn

REGISTRATION FORM
Area Business Disaster Recovery Symposium
Myrtle Beach Convention Center
January 31, 2014

Pre-Registration Fee: $25 per person includes lunch and breaks
Pre-Registration Deadline: January 27, 2014
$30.00 per person at the door

Please Complete Form Below and Return to:
City of Myrtle Beach Planning Department
Attn: Area Business Disaster Recovery Symposium
P.O. Box 2468
937 Broadway Street (Physical Address)
Myrtle Beach, South Carolina 29578
Make Check Payable to the City of Myrtle Beach

If paying by Visa or Mastercard (Circle One):

Credit Card # Security Code (3 digits):

Name Shown on Card:

Signature: Street Address:

Name:

Name of Business:

City: State: Zip Code:

Telephone: E-Mail: