



# KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



AGENDA  
Tuesday, August 25, 2020  
Horry County Government & Justice Center  
Multipurpose Room B  
11:30 AM

## Litter Coordinators Meeting

*Our Mission: Horry County – Keep It Clean!*

- I. Call to Order Chairperson April O’Leary
  
- II. Approval of Minutes
  - A. January 28, 2020 Meeting
  
- III. Presentations
  - A. 2020 Litter Index Report
  - B. Community Survey on Plastic Bags and Alternatives to Disposable Plastics Results
  - C. Keep South Carolina Beautiful/Palmetto Pride and Keep America Beautiful Updates
  
- IV. Litter Coordinators’ Updates
  
- V. Announcements
  
- VI. Adjourn

Next Meeting: Tuesday, September 24, 2020

**Keep Horry County Beautiful Committee**  
STATE OF SOUTH CAROLINA  
Tuesday, January 28, 2020  
Horry County Government and Justice Center  
11:30 AM

**The following Committee members were present:** Chairman April O’Leary, Jeremy Monday, Bo Ives, Laura Hunnicutt, Jack Galloway, Betty Gause, Chuck Rhome, and Kevin Mishoe

**Committee Members Absent:** Devin Parks

**Others Present:** Betsy Fay, Pam Dawson, Corinne Hellyer, Cara Schildtknecht, Anjali Patel (TV15), and Elisia Alonso (TV13).

**Staff Present:** Katie Moore, Nancy Tindall, and Ashley Cowen

In accordance with the SCFOIA, notices of the public meeting were sent to the press (and other interested persons and organizations requesting notification) providing the agenda, date, time and place of the meeting.

**Call to Order** – Chairperson April O’Leary called the meeting to order at approximately 11:30 AM and noted there was a valid quorum present. Mrs. O’Leary asked each one to introduce themselves.

**Approval of Minutes** - Chairperson O’Leary asked the committee members to review the minutes from the November 26, 2019 meeting. Betty Gause made a motion to approve the minutes, and Jeremy Monday seconded. The vote to approve carried unanimously.

**New Business**

**Subcommittee Appointments** – Chairperson O’Leary announced the following appointments to chair the subcommittees.

- Litter Reduction – Bo Ives
- Beautification – Laura Hunnicutt & Kevin Mishoe
- Education & Marketing – Jeremy Monday & Chuck Rhome
- Enforcement – Jack Galloway

**Boat Landing and Beach Access Cigarette Receptacles** – Katie Moore gave an overview and explained Sidewalk Butler was a cigarette recycling container available through PalmettoPride at no charge. She explained KHCB would be expected to provide funds for the concrete required for installation. Ms. Moore stated these receptacles generally cost \$100 for the smaller and \$240 for the larger. Bo Ives asked who would monitor the receptacles. Chair O’Leary has had discussions with Parks & Recreation Department regarding location at County facilities and maintenance of the receptacles. Kevin Mishoe asked how many boat landings we would be servicing. Ms. Moore explained, while that number had not been determined, there were a total of 35 landings, but only 27 county-maintained landings.

## **Old Business**

**Community Survey on Plastic Bags and Alternatives to Disposable Plastics** – Ashley Cowen gave an overview of the preliminary results. She explained the survey was released on November 15, 2019 and would remain open through April 2020. There had been 1026 responses as of January 28, 2020. 15% of the respondents admitted to not recycling at all and 85% already recycle with cardboard and plastic bottles being the most recycled items, and plastic bags are the least recycled. 75% of the respondents are using reusable bags. Ms. Cowen explained the western part of Horry County was under represented. Chair O’Leary questioned marketing funds. Bo Ives stated the TV stations present were a good source. Betsy Fay suggested using an app known as “Next Door.” Chuck Rhome questioned the locations of the respondents, and Ms. Cowen stated respondents could only choose one location. Kevin Mishoe asked if there was a press release for radio stations. Ms. Cowen stated there was a press release and fliers available. After much discussion about social media and the survey, Chair O’Leary asked the members to think of other alternatives. Jack Galloway suggested sending information to churches. Ms. Cowen stated we have a database of church addresses. Betty Gause felt taking the survey to the churches in Bucksport would be a better alternative to mailing the survey. Chuck Rhome suggested a “canned program” to take to democratic/republican groups, union meetings, PTA/PTO groups, etc. Chair O’Leary asked Mr. Rhome to work with Jeremy Monday on the Education & Marketing Subcommittee. She asked staff to put together a marketing campaign with costs. Mr. Ives stated he had distributed all the fliers he picked up last month and asked for more. Chair O’Leary read one of the comments from the survey regarding reusable bags. Katie Moore stated HC Solid Waste Authority already has reusable bags. Corrine Hellyer announced Surfriider would be assisting Adopt a Surf Project with an Oyster Roast at Wicked Tuna on February 16 (11 AM – 6 PM), and they have about \$10,000 in reusable bags to distribute. They would like to work with us to distribute these bags. Mr. Rhome said he specifically asks grocery store attendants if they have paper bags, and he said they normally do have paper under the counter. The grocery stores will also recycle the paper bags. Betsy Fay asked for paper bags for the Carolina Forest Library to use for their Book Sales. Chair O’Leary will work with staff on a marketing budget. Mr. Monday and Mr. Rhome will work on opportunities for presentations. Laura Hunnicutt suggested other groups such as Ducks Unlimited.

**Boat Landing Trash Receptacles** – Katie Moore gave an overview. She explained we had purchased 9 trash receptacles with last year’s grant funds, and they will be installed in the spring. She also explained one have already been stolen from Hughes landing.

## **Discussion**

**KSCB Affiliate Grant – Award Notification Update** – Katie Moore stated KHCB applied for the affiliate grant, and we had received \$9000 of the \$10,000 we requested. We were approved to purchase reusable bags, trash grabbers, garbo grabbers (which is a bag holder), roadside signs, outreach and media, give away items, environmental sculptures, Discovery Trail at South Strand Recreation Center, park improvements, and travel.

**South Strand Recreation Center, Recreational Trails Program (RTP) - Grant Application -** Ms. Ashley Cowen gave an overview of the South Strand Recreation Center Recreational Trails

Program Grant Application. She and Ms. Moore are working with Parks & Recreation, Engineering, Public Works, and Grants Departments. The grant is due Friday, January 31, 2020. Ms. Moore explained the grant should be awarded mid-April. This grant request is for \$82,000 to put towards the actual trails. Mr. Ives said there were four (4) Council members with Community Benefit funds that could be contributed. Ms. Cowen stated the Parks & Open Space Board has already voted to contribute \$4,000 from the Open Space Fund and to ask for additional funds from Councilmen if the need arises, after we know what the grant will cover.

**Litter Index, February 25 – shifts: 8 am – noon and 1 – 4 PM** – Ms. Moore gave an overview and asked for volunteers to participate in the Litter Index. Chair O’Leary and Chuck Rhome will be volunteering all day. Jeremy Monday volunteered for the morning shift, and he is bringing several Eco Reps. Others for the morning shift included Laura Hunnicutt and Kevin Mishoe. The afternoon shift included Bo Ives and Jack Galloway. Betty Gause will let staff know. Pizza will be provided for lunch.

**SCLCA/KSCB Conference – March 3-6** – Katie Moore gave an overview and called attention to the Conference info provided in the packet. Registration forms were provided for each member to sign and leave with staff to begin the registration process. Horry County will provide \$125 per registration for KHCB Board members and the Board members would be responsible for the additional \$50.

**2020 Great American Cleanup, March 20 – June 20** – Ms. Moore gave an overview and asked what type of event(s). Laura Hunnicutt would like to hold more than one event. Mr. Ives requested a schedule which included all the April events. Ms. Moore suggested holding an event in May and one in June. Ashley Cowen read the list of events from their Strategic Plan. Mr. Ives suggested staff send a reminder in February reminding the members of the events on the schedule.

### **Public Input**

Betsy Fay stated CarMax was a new partner with Beautify Carolina Forest. They will begin in February. She stated they had a very successful Volunteer Fair. Mrs. Fay said Beautify Carolina Forest is going to focus on the medians from Hwy 501 to Gateway Drive. They will pull out most of the shrubbery (hawthorns and palm fronds) that are not doing well and just leave the trees. Mrs. Fay suggested producing a PowerPoint presentation and putting it on thumb drives for presentation at various meetings, whether an HOA/POA, civic, or church. Mr. Ives mentioned the volunteer fair was fantastic and called out Jack Galloway and Lou Conklin for attending to our table(s).

Pam Dawson thanked all the members for their service to the Keep Horry County Beautiful Board. She also asked for the schedule of events be shared with the Parks & Open Space Board. The Greater Burgess Community Association Cleanup will be March 7 and she would like paper copies of the Single-Use Survey at the cleanup. She also invited members to attend the Parks & Open Space Board meetings.

Cara Schildtnecht announced the Waccamaw Conference. She mentioned several groups who will be attending. Winyah Rivers will be hosting a month of cleanups kicking off late March. They are also co-hosting a Valentine's Day Paddle with Blackwater Outdoors.

Corinne Hellyer explained they had filed for a grant with EPA to make repairs and install plantings at Morris Park in Georgetown County. They are doing their big cleanup July 5 and will be pairing with local beach/surf shops for that. Surfrider is working on the Adopt-a-surf project for World Oceans Day.

Katie Moore asked if any Board members would be attending the Burgess Community Cleanup. Laura Hunnicutt, April O'Leary, and Bo Ives plan to attend. She will include this in the list of events. She explained we have a CCU student (Brooke Dunnery) who will be volunteering in our office helping KHCB. Ms. Moore announced a new adoption group—The Off-road Project. They have adopted five beach accesses on Shore Drive; they will begin in March.

Jeremy Monday felt the survey response was incredible, but not representative of our County. He is going to push this out to the Eco Reps. He does not see a 70/30 ratio using reusable bags. Corrine Hellyer felt the presentations needed to be specific to the group to whom you are presenting. Ms. Hellyer explained some of the issues they was having with the bag ban in Surfside, and biodegradable plastic bags.

Katie Moore announced she had timesheets for anyone who had attended an event.

### **Announcements**

- A. Waccamaw Conference – February 1, 12 PM – 4 PM
- B. 7<sup>th</sup> Annual Burgess Community Litter Cleanup, March 7

**Adjourn** – With no further business, Laura Hunnicutt made a motion to adjourn. Jeremy Monday seconded, and the motion carried unanimously. The meeting adjourned at approximately 12:48 PM.