



KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



MEETING AGENDA
Tuesday, October 27, 2020
Horry County Government & Justice Center
Multipurpose Room B
11:30 AM

Our Mission: Horry County – Keep It Clean!

- I. Call to Order Chairperson April O’Leary
- II. Approval of Minutes
 - A. August 25, 2020 Litter Coordinators Meeting
 - B. September 22, 2020 Strategic Planning Meeting
- III. New Business
 - A. Keep Horry County Beautiful 2021 Action Plan
 - B. Grant Updates: Keep South Carolina Beautiful, Community Pride Grant, PalmettoPride Tree Grant
- IV. Old Business
 - A. Update: KHCB Appointments
- V. Discussion
 - A. Partner Updates and Announcements
 - B. Litter Crew and Litter Adoption Appreciation
 - C. Plastic Bags and Digital Marketing
- VII. Announcements
 - A. Michael Morris Graham Park - Community Tree Planting Event – November 6th, 9:00 am
- XII. Adjourn

Next Meeting: Tuesday, November 24th, 2020 at 11:30am: Committee Meeting & Election of Officers

FY 2021 Grant: Palmetto Pride Affiliate Grant	
APPLIED	Application: \$10,000
Training and Events: \$1750 ; Beautification: \$1600 ; Promo Items: \$3000 ; Supplies: \$3650	
FY 2021 Grant: PalmettoPride Tree Grant	
IN PROGRESS	Award: 70 trees to be planted at Michael Morris Graham Park, Green Sea Floyds Ballfields, Reaves Ferry Landing, and Danny Knight Landing.
Grant Report Due: September, 2021 (before/after photos, media documentation, all related documents)	
2020 Grant: Keep South Carolina Beautiful (KAB Affiliate) distributed by Palmetto Pride	
IN PROGRESS	Award: \$9,000 Balance: \$3,850 (approx.)
Planned expenses: garden installation/beautification (\$1450), Litter Crew and Partner Appreciation (\$250), Facebook – Social Media Ads (cost TBD)	
2020 Grant: Litter Prevention Grant distributed by Palmetto Pride	
FINAL REPORTING	Award: \$6,000 for Trash receptacles and concrete for installation at 5 boat landings (Pitts, Pitch, Punchbowl, Red Bluff, and Huggins) plus 4 additional landings as needed.
Approved funding expenses: 10 trash receptacles (ordered 9 due to increased prices), 4 rolls concrete Partnership with Parks and Recreation for installation	
2020 Grant: PalmettoPride Tree Grant	
CLOSED	Award: 59 Trees for Racepath Park, Socastee Recreation Park, and White Oak Park
Grant Report Due: September, 2020 (before/after photos, media documentation, all related documents)	