



# KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



**MEETING AGENDA**  
Tuesday, January 25, 2022  
11:30 AM  
Multipurpose Room B/C/E  
Government & Justice Center in Conway, SC

*Our Mission: Horry County – Keep It Clean!*

- I. Call to Order Chairman Kevin Mishoe
- II. Pledge of Allegiance
- III. Introduction of Members
- IV. Public Input
- V. Approval of Previous Meeting Minutes  
A. November 23, 2021 Committee Meeting
- VI. New Business  
A. Abandoned Vessels– Resolution to Recognize Removal Effort  
B. Letters asking for Support  
C. Committee Membership Update
- VII. Old Business  
A. Digital Marketing Campaigns
- VIII. Discussion  
A. Community Cleanup Program – 2021 and 2022  
B. Coordination – How can KHCB support other litter reduction/prevention providers and programs?  
C. Staff Updates  
D. Board Member Updates
- IX. Announcements  
A. Parks and Open Space Board Meeting – February 8, 2022 at 12:00pm in Multipurpose Room B/C/E of the Government & Justice Center in Conway, SC  
B. Keep Horry County Beautiful Litter Coordinators Meeting – March 22, 2022 at 11:30am in Multipurpose Room B/C/E of the Government & Justice Center in Conway, SC
- X. Adjourn



# KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



## Briefing Memorandum Horry County, South Carolina

---

Date: January 25, 2022  
From: Parks and Recreation  
Division: Infrastructure and Regulation  
Prepared By: Ashley Cowen, Deputy Director  
Cleared By: Paul McCulloch, Director  
Regarding: Committee Membership Updates

---

### **ISSUE:**

What is the status of reappointments and appointments to Keep Horry County Beautiful for the 2022 calendar year?

### **CONCLUSION:**

The Parks and Open Space Board voted to appoint James “Trapper” Fowler and reappointed April O’Leary, Devin Parks, and Corinne Hellyer.

### **BACKGROUND:**

The Parks and Open Space Board appoints at-large members to the Keep Horry County Beautiful Committee. As of the Parks and Open Space Board Meeting on January 12, 2022 Keep Horry County had two vacancies with one application to fill the vacancies. The Committee also had three (3) members with terms expiring on December 31, 2021 who were seeking reappointment.

### **ANALYSIS:**

On January 12, 2022 the Parks and Open Space Board voted to appoint James “Trapper” Fowler to fill a vacancy with a term expiring on December 31, 2022. After this term, Mr. Fowler will be eligible to serve his first full 3-year term. The Board also voted to reappoint Corinne Hellyer, April O’Leary, and Devin Parks. Corinne Hellyer, having been appointed mid-term with less than half the term remaining, will now be serving her first full term expiring on December 31, 2024. April O’Leary and Devin Parks, having served their first terms, have been appointed to serve their second terms expiring December 31, 2024. The Board voted unanimously to appoint all four (4) of these members to serve on Keep Horry County Beautiful. The appointments began immediately.

## KEEP HORRY COUNTY BEAUTIFUL COMMITTEE

CHAIRPERSON 1 <sup>st</sup> Term Expires: 12/31/22	Kevin Mishoe 8001 Mishoe Road Conway, SC 29527 e-mail: kmishoeswclean@gmail.com	Phone: 843-424-7597
VICE CHAIRPERSON 2 <sup>nd</sup> Term Expires: 12/31/24	April O'Leary 160 Busbee Street Conway, SC 29526 e-mail: mrs.april.o.leary@gmail.com	Phone: 508-360-0370
2 <sup>nd</sup> Term Expires: 12/31/24	Devin Parks 611 10 <sup>th</sup> Avenue S Surfside Beach, SC 29575 e-mail: dparks@conwayscchamber.com	Home: 843-907-0141
1 <sup>st</sup> Term Expires: 12/31/24	Corinne Hellyer 8538 Woodfield Dr Myrtle Beach, SC 29588 e-mail: cory.hellyer@gmail.com	Phone: 703-887-5454
1 <sup>st</sup> Term Expires: 12/31/23	Edna DeWitt 3330 Blain Lane Conway, SC 29527 e-mail: edwil@sccoast.net	Phone: 843-397-1254 Cell: 843-333-1796
1 <sup>st</sup> Term Expires: 12/31/23	Terry Fowler 1740 Hwy 646 Loris, SC 29569 e-mail: tfowler@sccoast.net	Phone: 843-385-6969
1 <sup>st</sup> Term Expires: 12/31/23	Lanie Karstrom 151 Augusta Plantation Drive, Unit M Myrtle Beach, SC 29579 e-mail: lrkarstro@coastal.edu	Phone: 803-667-1632
1 <sup>st</sup> Term Expires: 12/31/22	James "Trapper" Fowler 5075 Adrian Hwy Conway, SC 29526 e-mail: trapperf@scccl.org	Phone: 843-333-7355
Term Expires: 12/31/22	VACANT	Phone:



# KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



## Decision Memorandum Horry County, South Carolina

---

Date: January 25, 2022  
From: Parks and Recreation  
Division: Infrastructure and Regulation  
Prepared By: Ashley Cowen, Deputy Director  
Cleared By: Paul McCulloch, Director  
Regarding: Letters asking for Support

---

### **ISSUE:**

Should Keep Horry County Beautiful sign and send letters asking for support to other County appointed and elected boards, commissions, committees, and councils?

### **PROPOSED ACTION:**

Write a letter asking for additional support and action from Keep Horry County Beautiful to send to various County appointed and elected boards, commissions, committees and councils.

### **RECOMMENDATION:**

Staff recommends the Committee determine a specific list of County appointed and elected bodies to send these letters to and designate a KHCB member to compile contact information for each.

### **BACKGROUND:**

KHCB members suggested sending letters and reports to other appointed and/or elected boards, committees, commissions, and committees for their review with the purpose of highlighting most littered areas identified by the litter index. More specifically, KHCB has suggested requesting input and guidance from other appointed and/or elected officials in addition to their support in securing partnerships, sponsorships, and cleanup hosts.

### **ANALYSIS:**

On October 26, 2021 the Committee discussed the support letters at their virtual meeting. Keep Horry County Beautiful members voiced interest in the Parks and Open Space Board, Stormwater Advisory Board, and Library Board. Chairperson April O'Leary volunteered to work with staff to prepare a report and letters based on the 2021 Litter Index and Community Plastics and Recycling Survey.

At the Keep Horry County Beautiful November 23, 2021 Meeting, Chairperson O'Leary shared a draft version of the report and asked staff for additional assistance with the support letters.



## **Keep Horry County Beautiful**

2830 Oak Street

Conway, SC 29526

Phone: (843) 915-6510

Email: [KeepHorryCountyBeautiful@HorryCounty.org](mailto:KeepHorryCountyBeautiful@HorryCounty.org)

January 25, 2022

Dear \_\_\_\_\_,

Keep Horry County Beautiful is asking for your support to create effective change in our community through increased public outreach, awareness, education, and promotion of litter reduction and prevention. Our goals are to expand the community cleanup program, develop beautification projects, and support and enhance litter reduction efforts all over Horry County. This multi-pronged approach is necessary in order to effectively reduce litter impacts across our beautiful County.

We ask that you support this endeavor and help address this serious, ongoing issue through 10-20 actions annually in your district or countywide. Keep Horry County Beautiful needs you to take action to help us support and expand our programs and activities to keep the County clean, beautiful, and to address the most littered locations. Five specific ways that you can take action are as follows:

1. Promote Keep Horry County Beautiful at public outreach events. (example: tell people that they can volunteer to pick up litter in their communities and that Keep Horry County Beautiful will support their efforts! Please give them our contact information.)
2. Promote Keep Horry County Beautiful on Social Media. (example: share our Facebook posts.)
3. Participate in Community Cleanups in your area. (example: organize or attend a cleanup in your district! Contact us to find out when and where one will take place near you.)
4. Partner with local schools, businesses, and organizations. (example: share information with your connections about our 2-year adoption program.)
5. Educate yourself and others about how to conduct outreach. (example: attend Keep Horry County Beautiful meetings and events to become familiar with our mission and activities)

With your support, Keep Horry County Beautiful will be more effective! If you have any questions or have ideas of how we can be of service to you, please reach out to us. We appreciate your time and dedication to our community and are thankful for your support!

Sincerely,

**Keep Horry County Beautiful**

CREATING CLEANER, GREENER COMMUNITIES AND PUBLIC SPACES

**KEEP HORRY COUNTY BEAUTIFUL**

\_\_\_\_\_  
Kevin Mishoe, Chairman

\_\_\_\_\_  
April O'Leary, Vice Chairman

\_\_\_\_\_  
Trapper Fowler

\_\_\_\_\_  
Terry Fowler

\_\_\_\_\_  
Devin Parks

\_\_\_\_\_  
Edna DeWitt

\_\_\_\_\_  
Corinne Hellyer

\_\_\_\_\_  
Lanie Karstrom

Attest:

\_\_\_\_\_  
Ashley Cowen, Parks and Recreation Deputy Director  
Staff Liaison to Keep Horry County Beautiful



**KEEP HORRY COUNTY BEAUTIFUL COMMITTEE  
PARKS & OPEN SPACE BOARD SUBCOMMITTEE**



Decision Memorandum  
Horry County, South Carolina

---

Date: January 25, 2022  
From: Parks and Recreation  
Division: Infrastructure and Regulation  
Prepared By: Ashley Cowen, Deputy Director  
Cleared By: Paul McCulloch, Director  
Regarding: Abandoned Vessels– Resolution to Recognize Removal Effort

---

**ISSUE:**

Should Keep Horry County Beautiful support a Resolution to recognize the removal effort of abandoned vessels in the waters of Horry County?

**PROPOSED ACTION:**

Support and sign the resolution recognizing the extraordinary efforts to remove the abandoned vessels in the waters of Horry County.

**RECOMMENDATION:**

Staff recommends approval.

**BACKGROUND:**

Wounded Nature – Working Veterans is a 501c3 national non-profit organization that assembles volunteer boaters and veterans to remove debris from hard to reach coastal areas. Their mission requires logistics and planning to get volunteers to these areas and then getting debris/trash disposed of. In total, Wounded Nature – Working Veterans has removed over 100 abandoned vessels from the South Carolina waterways in the past three (3) years.

**ANALYSIS:**

Wounded Nature – Working Veterans worked cooperatively with the Department of Natural Resources, the Horry County Solid Waste Authority, Horry County Government, the City of Conway, the City of North Myrtle Beach, Blackwater Dredging, Waccamaw Outfitters, Dirty Dog Dumpsters, Cape Romaine Contractors, Pee Dee Landscaping, the Bucksport Marina, GFL Environmental, and more to undertake the removal of 21 of 22 documented vessels in the waters of Horry County. Organizers and volunteers also removed trash, televisions, table fans, and more.

COUNTY OF HORRY )  
 )  
STATE OF SOUTH CAROLINA )

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION TO RECOGNIZE THE EXTRAORDINARY EFFORTS TO REMOVE ABANDONED VESSELS FROM THE WATERS OF HORRY COUNTY.**

**WHEREAS**, Horry County has an abundance of natural resources, including miles of beautiful waterways with unique habitats and recreational opportunities; and,

**WHEREAS**, abandoned boats cause environmental hazards from fuel, oil, fiberglass, and sewage that leak over time; and,

**WHEREAS**, the navigational hazard from abandoned vessels causes increased risk over time; and,

**WHEREAS**, it is the mission of Keep Horry County Beautiful to create cleaner, greener, communities and public spaces; and

**WHEREAS**, Keep Horry County Beautiful supports the activities of partner and parallel organizations that also support litter prevention and reduction programs and initiatives; and

**WHEREAS**, Wounded Nature – Working Veterans, along with representatives from the Department of Natural Resources, the Horry County Solid Waste Authority, Horry County Government, the City of Conway, the City of North Myrtle Beach, Blackwater Dredging, Waccamaw Outfitters, Dirty Dog Dumpsters, Cape Romaine Contractors, Pee Dee Landscaping, the Bucksport Marina, GFL Environmental, and more undertook the removal of these vessels; and,

**WHEREAS**, the cooperative efforts of these organizations, businesses, and nonprofits have removed 21 of the 22 identified derelict vessels from the waters of Horry County, and

**WHEREAS**, Horry County is proud of the extra ordinary effort that the removal of these vessels entailed and is grateful for the selfless service provided by these entities to the community.

**NOW THEREFORE, KEEP HORRY COUNTY BEAUTIFUL HEREBY RESOLVES THAT IT RECOGNIZES THE EXTRAORDINARY EFFORTS TO REMOVE ABANDONED VESSELS FROM THE WATERS OF HORRY COUNTY.**

**AND IT IS SO RESOLVED.**

Dated this 25th day of January, 2022.



**KEEP HORRY COUNTY BEAUTIFUL**

---

Kevin Mishoe, Chairman

---

April O’Leary, Vice Chairman

---

Trapper Fowler

---

Terry Fowler

---

Devin Parks

---

Edna DeWitt

---

Corinne Hellyer

---

Lanie Karstrom

Attest:

---

Ashley Cowen, Parks and Recreation Deputy Director  
Staff Liaison to Keep Horry County Beautiful