

WELCOME BACK COMMITTEE AGENDA

November 19, 2020 –10:30 A.M.

Virtual Meeting

Members:

Barbara Blain-Bellamy; Orton Bellamy; Richard Carroll; John Cassidy; Rick Elliott; Johnny Gardner; Steve Gosnell; Wayne Gray; Bob Hellyer; Joseph Hill; Devin Parks; Ashley Jordan; Cheryl Kilday; Mike Mahaney; Ben Quattlebaum; Karen Riordan; Tyler Servant; Gregg Smith; Barry Spivey; Joseph Tanner; Lance Thompson; Randy Webster

- I. Call to Order..... Orton Bellamy
- II. Invocation..... Orton Bellamy
- III. Roll Call..... Samantha Wallace
- IV. Charge to the Committee
 - To play an active role in identifying issues, solutions and assets available to help welcome back our citizens and tourist to Horry County to revitalize our economy.
- V. Committee Topics
 - A. Marketing SubcommitteeOrton Bellamy
 - Status Update by Subcommittee
 - B. Closing Remarks.....Orton Bellamy

Subcommittee Members:

Karen Riordan
John Cassidy
Devin Parks
Rick Elliott
Cheryl Kilday

Adjourn

Welcome Back Committee – Roll Call

Members

✓	Member	Location	Email Address
	Barbara Blain-Bellamy	City of Conway	mayor@cityofconway.com
	Orton Bellamy	Chairman	bellamy.orton@horrycounty.org
	Richard Carroll	Anderson Brothers Bank	richardc@abbank.com
	John Cassidy	Duplicates INK	johncassidysc@gmail.com
	Rick Elliott	Elliott Realty	rick@elliottrealty.com
	Johnny Gardner	Horry County Council	gardner.johnny@horrycounty.org
	Steve Gosnell	Horry County Administrator	gosnells@horrycounty.org
	Wayne Gray	Synovus Financial Corporation	waynegray@synovus.com
	Bob Hellyer	Town of Surfside Beach	bhellyer@surfsidebeach.org
	Joseph Hill	Horry County Chief of Police	hillj@horrycounty.org
	Devin Parks	Conway Chamber of Commerce	dparks@conwayscchamber.com
	Ashley Jordan	Town of Aynor	aynorcourt@sccoast.net
	Cheryl Kilday	North Myrtle Beach Chamber of Commerce	cheryl@northmyrtlebeachchamber.com
	Mike Mahaney	City of North Myrtle Beach	mgmahaney@nmb.us
	Ben Quattlebaum	Atlantic Beach	atlanticbeach_bquattlebaum@sc.twcbc.com
	Karen Riordan	Myrtle Beach Area Chamber of Commerce	karen.riordan@visitmyrtlebeach.com
	Tyler Servant	Horry County Council	servantt@horrycounty.org
	Gregg Smith	City of Myrtle Beach City Council	gsmith@cityofmyrtlebeach.com
	Barry Spivey	Horry County Assistant County Administrator for Administration	spiveyb@horrycounty.org
	Joseph Tanner	Horry County Chief of Fire Rescue	tannerj@horrycounty.org
	Lance Thompson	Ocean Lakes Family Campground	lthompson@oceanlakes.com
	Randy Webster	Horry County Assistant County Administrator for Public Safety	websterr@horrycounty.org



Welcome Back Committee - Summary Minutes

Date: August 20, 2020
Location: Virtual/WebEx Call
Time: 10:30am – 10:48am

Participants: Orton Bellamy; John Cassidy; Rick Elliott; Wayne Gray; Bob Hellyer; Joseph Hill; Devin Parks; Mike Mahaney; Gregg Smith; Barry Spivey; Joseph Tanner; Lance Thompson; Randy Webster

Absent: Barbara Blain-Bellamy; Richard Carroll; Steve Gosnell; Johnny Gardner; Ashley Jordan; Ben Quattlebaum; Cheryl Kilday; Tyler Servant; Karen Riordan

Other Staff: Kelly Moore; Arrigo Carotti

Overview:

Horry County hosted its eighth Welcome Back Committee meeting virtually on Thursday, August 20, 2020 at 10:30 a.m. Mr. Orton Bellamy, Committee Chairman called the meeting to order and conducted the invocation. Roll call identified participants present. The subcommittee provided a brief website traffic update of how many visits were made to the website and views per pages for the (greatergrandstrandisopen.com) over the past two months.

Results:

13,000 Visited Site, 700+ Made the Greater Grand Strand Promise, which consisted of 363 Businesses, 238 Residents, and 132 Visitors. The site generated 15,000 web-sessions with 30,000 page views, 5,800 video views and 1,400 referrals outbound.

Top pages viewed by order: Home page, Visitors, Businesses, and Residents

Top cities that visited page: Myrtle Beach, North Myrtle Beach, Socastee, Charlotte NC, Atlanta GA, Raleigh NC, Carolina Forest, Conway, and Washington

It was also noted that the mask, buttons, stickers, etc. were appreciated by the businesses that made the greater grand strand pledge to help promote safety. A brief financial update was presented noting the budget was utilized in full with funding of the mask provided and possible reimbursement from the Cares Act Program.

Subcommittee Members:

Karen Riordan, John Cassidy, Devin Parks, Rick Elliott, and Cheryl Kilday

Items that require action:

- None

The next virtual meeting: Thursday, November 19, 2020 at 10:30 a.m.

Adjourn

<https://www.horrycounty.org/video/all>