



Horry County
SOUTH CAROLINA
Committed to Excellence

2014- 2015 Annual Action Plan

Prepared by: COMMUNITY DEVELOPMENT & GRANTS OFFICE

Acknowledgements

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Executive Summary

AP-05 Executive Summary - 24 CFR 91.200(c), 91.220(b)

1. Introduction

Mission: Consistent with HUD's mission, the County's mission is to increase homeownership, support community development and increase access to affordable housing free from discrimination. To fulfill this mission, Horry County will embrace high standards of ethics, management and accountability and will continue to form new partnerships that leverage resources and improve HUD's ability to be effective on the community level. The County has one simple but very ambitious goal: to continue to create a county of growth and opportunity for all by making the neighborhoods better places to work, live, and play.

Executive Summary: The 2015 Annual Action Plan (AAP) represents year seven of the 2013-2014 Consolidated Plan approved by the U. S. Department of Housing and Urban Development (HUD) on July, 2013. This Plan is the Horry County Government's Community Development & Grants Department's (HCCDG) official application for HUD entitlement grants and proposes programs and services to be funded during the County's Fiscal Year (FY) 2015 Program Year (July 1, 2014 - June 30, 2015). There are two sources of federal program funds in this application:

- Community Development Block Grant (CDBG)
- Emergency Solutions Grant (ESG)

HCCDG's primary objectives are to increase the availability/accessibility, affordability, and sustainability of decent housing, suitable living environments, and economic opportunity for low- and moderate-income county residents. The 2013-2018 Consolidated Plan funding priorities are divided into four categories designed to benefit low- and moderate-income residents.

- Affordable housing/housing rehabilitation
- Supportive public services
- Public improvements and infrastructure
- Economic development

The goals established during the 2013-2018 Consolidated Planning period are to:

- Develop and maintain an adequate supply of safe, decent housing that is affordable and accessible to low- and moderate-income households
- Reduce chronic and family homelessness
- Ensure that residents with long-term support needs have access to appropriate public services and accessible community housing options
- Ensure full and fair access to housing for all residents
- Enhance the economic well-being of the County while ensuring that the economic growth is compatible with the community

Importance of Action Plan. In the Annual Action Plan, HCCDG provides a concise summary of specific actions that will take place during the program year to address the priority needs and goals identified in the Consolidated Plan.

The 2014/2015 Annual Action Plan:

- Reports on the intended use of funds received by the Horry County from HUD for PY 2015
- Explains the county's method for distributing entitlement funds
- Provides an opportunity for public input in the development of the annual plan

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The AAP identifies programs and activities that will be used to meet HCCDG's goals. As required by HUD, each activity is linked to one of three federal program objectives: 1) decent housing, 2) suitable living environment, or 3) economic development. Each objective is matched with one of three outcomes: 1) availability/accessibility, 2) affordability, or 3) sustainability. The annual activities that will enable HCCDG to achieve these objectives and outcomes in 2014/ 2015 are listed below.

Decent Housing

2014/2015 Annual Action Plan activities, which facilitate making decent housing more available, accessible, affordable, and sustainable for low- and moderate-income residents, include:

- Acquisition and rehabilitation of housing
- Single family home repair to preserve existing housing stock

- Lead-based paint testing and abatement activities
- Homelessness prevention

Suitable Living Environment

2014/2015 Annual Action Plan activities, which help make suitable living environments more available, accessible, affordable, and sustainable for low- and moderate-income residents include:

1. Building/rehabilitating neighborhood facilities
2. Code enforcement
3. Juvenile, youth, and childcare programs
4. Support services for populations with special needs (e.g. elderly, persons with disabilities)
5. Services for the homeless
6. Health care education and services

Economic Development/Opportunities

2014/2015 Annual Action Plan activities, which help increase access to economic opportunity for low- and moderate- income communities, will include:

- Job training for low- and moderate-income persons

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

Past Performance: Each year, HCCDG submits a Consolidated Annual Performance Evaluation Report (CAPER) to HUD. This serves as a report to HUD on how the funding was expended and used. Major accomplishments during the last 5-year Consolidated Plan are as follows:

Decent Housing –

- Preserved 86 housing units by performing housing rehabilitation
- Added 11 new beds to the homeless permanent supportive housing list
- Preserved 48 multi-family housing units by performing housing rehabilitation and keeping the units as affordable housing.

Suitable Living Environment –

- Served 904 families with after-school programs so that the parents could work
- Provided 663 inmates with public services so that the 'revolving door' is eliminated
- Provided public transportation services to 1,432 LMI persons
- Provided 78 rental deposits to VASH recipients
- Increased access to general public services for 2,324 residents
- Served 21,955 homeless residents by providing ID services so that they are able to get a driver's license, apply for jobs, and receive benefits
- Increased access to homeless shelter for over 30 people
- Increased access to homeless services for 278 youths

Economic Opportunity –

- Provided workforce training for 403 disabled youths
- Provided 295 residents with workforce training
- 68 jobless residents through the workforce training received/retained jobs

Improved Public Facilities and Infrastructure –

- A total of 14,984 persons have been helped with improved public facilities
- A total of 13,537 have improved access to infrastructure

HCCDG not only met its 5-year goals, but exceeded their goals by wide margins. The County became an Urban County Entitlement in 2008 and was very pleased with the 5-year accomplishments.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

Citizens were engaged through a public meeting on January 22. Staff was present and conducted the meeting with over 25 participants present. Minutes were taken at the meeting and are attached and are on file at the CDBG Office. Also, a needs assessment survey was put on the County's website www.horrycounty.org so that any citizen could participate. A copy of the survey questions and answers are on file at the Community Development Office. In addition, the Cities of Conway and Myrtle Beach both held their own Needs Assessment Public Meetings and presented their recommendations to their Council prior to submitting an application to the County.

The Final Action Plan draft will be open for public comment for a fifteen (15) day period prior to the adoption of a final plan. A summary of the Action Plan appeared in local newspapers, on the County Access channel, and was posted on the County's website prior to Council adopting the final plan. The summary describes the contents and purpose of the Action Plan, projects, and includes the locations

where the Action Plan was available for review. The County encourages low and moderate income residents, minorities, those with disabilities and language barriers to attend community meetings and provide comments to the Plan. Copies of the summary are available upon request to the Horry County CDBG offices. If any significant changes to the plan occur, the County will follow the guidelines of the 5-year Consolidated Plan for approval. All public comments were taken into consideration for the final version of the Action Plan. Summarization of any comments or views not accepted for funding in the Action Plan, and reasons, is on file at the CDBG Office.

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

The comments are attached to this document.

6. Summary of comments or views not accepted and the reasons for not accepting them

All comments or views were accepted.

7. Summary

HCCDG continues to make great strides in addressing the community's needs and the Consolidated Plan priorities through community involvement, evaluating past performance, and responding to past experience with improved efficiency.

PR-05 Lead & Responsible Agencies – 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

Describe the agency/entity responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	Diana M. Seydlorsky	Community Development & Grants

Table 1 – Responsible Agencies

Narrative (optional)

The HCCDG office acts as the Lead Agency for the Community Development Block Grant and Emergency Solution Grant projects in coordination with local and state agencies, as well as private groups and organizations.

An Intergovernmental Agreement between Horry County, the city of Conway, and the city of Myrtle Beach was executed on October 1, 2013 in order to maximize the amount of countywide Community Development Block Grant funding and to proportionately allocate the benefits. Under this agreement, Horry County’s percentage of allocation is 54%, Myrtle Beach’s percentage of allocation is 29%, and the city of Conway’s allocation is 17%. Both Myrtle Beach and Conway are considered Subrecipients of the Horry County Entitlement Grant. In all cases, 100% of the CDBG funds go toward low to moderately-low income areas.

Consolidated Plan Public Contact Information

AP-10 Consultation – 91.100, 91.200(b), 91.215(I)

1. Introduction

Other governmental entities involved in the implementation of this plan included: the Horry County Planning, Zoning and Finance Department offices, Coastal Carolina University, City planning offices and City community development departments, Waccamaw Regional Council of Governments, the Housing Authorities of Myrtle Beach and Conway and the United States Department of Housing and Urban Development (HUD). In addition to the governmental offices, local agencies, public input and other existing resources contributed to this plan. This collaboration aided in avoiding duplication of efforts as well as improved the timing of projects. The successful implementation of the Action Plan will require continued coordination between the County and cities, unincorporated areas, neighborhood associations, and service providers (i.e., emergency shelters, transitional housing providers, permanent supportive housing providers, and other agencies providing supportive services to the unserved or underserved populations).

Provide a concise summary of the jurisdiction’s activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I))

HCCDG works very closely with our CoC. Eastern Carolina Homelessness Organization (ECHO) is a non-profit 501(c) 3 corporation that brings together agencies and organizations in 12 counties to provide a "Continuum of Care" for homeless persons and families. ECHO existed as two separate homeless coalitions: Total Care for the Homeless Coalition (TCHC) and Homeless Coalition of the Pee Dee (HCPD) prior to their merger in June of 2010.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

Horry County is an active member in the Continuum of Care (ECHO). The Community Development Director attends ECHO's monthly meetings and also serves on ECHO's grant committee. In 2010 Horry County partially funded a 10-year Homelessness Plan to help resolve the growing homelessness problem within the next decade. The purpose of the Plan is to involve all of the non-profits and local governments to work more efficiently and effectively together in helping the homeless population and preventing more people from becoming homeless. Horry County is presently working with ECHO, the City of Myrtle Beach, the City of Conway, Home Alliance Inc. and other non-profit organizations in order to implement the Plan. The County's Community Development Director is the Chairperson of the Horry County Homelessness Collaborative (HCHC), which is a committee through ECHO. In addition, the

Community Development Director has worked closely with the City of Myrtle Beach, the City of Conway, the County Foundations, and is a consultant to implement an umbrella agency so that all of the needs of the homeless population are met.

The agency, newly formed New Directions, will be the umbrella and send the recipient to the nonprofit who can help them with their unique situation. The County acknowledges that the amount of services currently being offered for special needs populations could benefit from improvements. These include the outreach and education services for children, women, the homeless population, elderly, persons with disabilities (mental, physical, and developmental), persons with addictions requiring supportive services, and persons with HIV/AIDS and their families. These populations are underserved, particularly in the areas of mental health, alcoholism, and substance abuse. The County funds these types of services where possible, and when additional funds become available, Horry County will apply for competitive grant funds to service the special needs of its residents.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

ECHO has monthly meeting that Horry County staff attends regularly. On February 11, 2014 staff attended the ECHO meeting and consulted with them on the ESG Grant. Prior to this meeting, staff discussed the ESG Grant with the cities of Myrtle Beach and Conway, Simply Cyber, and the MBHA, all members/officers of ECHO. Since the County implemented the HPRP Grant successfully, it was decided to use the same procedures on the ESG Grant.

2. Describe Agencies, groups, organizations and others who participated in the process and describe the jurisdiction's consultations with housing, social service agencies and other entities

1	Agency/Group/Organization	MYRTLE BEACH HOUSING AUTHORITY
	Agency/Group/Organization Type	Housing Services-homeless
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homelessness Strategy Non-Homeless Special Needs Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	
2	Agency/Group/Organization	GRAND STRAND HOUSING
	Agency/Group/Organization Type	Housing Service-Fair Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homelessness Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	
3	Agency/Group/Organization	Habitat for Humanity
	Agency/Group/Organization Type	Services - Housing Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	

4	Agency/Group/Organization	A Father's Place
	Agency/Group/Organization Type	Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-homeless Services-Employment Service-Fair Housing Regional organization Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	
5	Agency/Group/Organization	New Directions
	Agency/Group/Organization Type	Services-homeless Grantee Department Neighborhood Organization

	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	
6	Agency/Group/Organization	City of Myrtle Beach
	Agency/Group/Organization Type	Other government - Local Grantee Department
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Market Analysis Economic Development Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	

7	Agency/Group/Organization	CITY OF CONWAY
	Agency/Group/Organization Type	Other government - Local Grantee Department
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Market Analysis Economic Development Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	
8	Agency/Group/Organization	His Hands of Horry County
	Agency/Group/Organization Type	Housing Grantee Department
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	

9	Agency/Group/Organization	Mary's Lighthouse
	Agency/Group/Organization Type	Housing Grantee Department Neighborhood Organization
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	

Table 2 – Agencies, groups, organizations who participated

Identify any Agency Types not consulted and provide rationale for not consulting

Horry County Government contacted numerous organizations through various outreach techniques including meetings, e- mails, phone calls, and real-time audience surveys to solicit input and participation in the planning process. HCCDG believes that all critical agency types were consulted during the participation and consultation process and did not fail to consult with any particular agency.

Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	Eastern Carolina Homeless Association	

Table 3 – Other local / regional / federal planning efforts

Narrative (optional)

A new effort that the HCCDG is supporting is that ECHO’s new proposal to the U. S. Veterans Administration, to obtain new VA grant funding to end veteran family homelessness in the 12 county ECHO region, which includes Horry County. Census and VA data show that there are

approximately 76,475 veterans living in the 12 county region and approximately 7% (5,353) are living below the poverty level and 10% (535) are either homeless or imminently at risk of becoming homeless. The new VA funding would attempt to rescue military veteran families from losing their homes or end their current homelessness. Approximately one third (33%) of the veteran families are located in Horry County. The grant is a 3-year grant in the amount of \$3 million dollars.

AP-12 Participation – 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

HCCDG recognizes that County residents are the center of, and partners in, the development and execution of the 2014/2015 Annual Action Plan. HCCDG aggressively solicits community involvement and provides residents with every opportunity to become involved in the development of the Annual Action Plan. As input and comments are received, appropriate staff reviews and uses this information to inform community needs, allocation priorities, and programming.

Opportunities for citizen input are provided during the entire planning process through

- Publications and Postings
- Public Hearings
- Horry County Government Community Needs Survey

HCCDG publicizes all phases of the Plan's development to solicit public comment from the schedule of activities to the amount of federal appropriations and the proposed use of funds in support of community improvement activities. HCCDG developed promotional/informational material about the Plan that was available in English and if requested Spanish. The HCCDG Administrative Assistant is bi-lingual and can speak both English and Spanish fluently. There is a 5% Hispanic population in Horry County and the County promotes knowledge about the process to various groups, including limited English speakers.

Efforts to Broaden Citizen Participation. HCCDG implemented a broad outreach campaign to promote public participation in the development of the Annual Action Plan. Concerted effort to reach out to diverse populations was made including outreach to minorities, non-English speaking persons, and persons with disabilities. The following is a summary of these efforts.

- Held a public hearing at the Voters Registration/CDBG Complex, a central location, as well as in or near low- and moderate-income neighborhoods.
- Extended invitations to public hearing to Myrtle Beach Housing Authority and Housing Authority of Conway.
- Advertised in community newspapers including *Waccamaw Publishers Myrtle Beach Herald*, *Horry Independent*, and *the Sun News*, all newspapers of general circulation.
- Held two meetings with residents in the Racepath Revitalization area. Topics included CDBG Fundamentals, and CDBG Housing Repair programs.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Public Meeting	Minorities Non-English Speaking - Specify other language: Spanish Persons with disabilities Non-targeted/broad community Residents of Public and Assisted Housing	25 people	Comments are in the minutes of the meeting, which is attached to the document	None	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Newspaper Ad	Minorities Non-English Speaking - Specify other language: Spanish Persons with disabilities Non-targeted/broad community Residents of Public and Assisted Housing		No public comments were received.	No public comments were received.	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
3	Internet Outreach	Minorities Non-English Speaking - Specify other language: Spanish Persons with disabilities Non-targeted/broad community Residents of Public and Assisted Housing		No public comments were received	No public comments were received	www.horrycounty.org

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
4	survey on the website	Minorities Persons with disabilities Non-targeted/broad community Residents of Public and Assisted Housing	470 comments	470 comments	All comments were accepted and are on file at the Community Development & Grants Office	www.horrycounty.org

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources – 91.220(c) (1, 2)

Introduction

Priority Table

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Reminder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	2,237,977	0	0	2,237,977	0	Urban County Entitlement
Other	public - federal	Other	184,987	0	0	184,987	0	HESG Urban County Entitlement

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

HCCDG will use a combination of public and private funding to carry out affordable housing, housing rehabilitation, infrastructure, public services, and homelessness activities during the period covered by this Plan.

ESG Match. In the summer of 2013, Horry County Government was awarded an ESG Grant. The ESG matching requirement is a one to one match and will be satisfied with CDBG funding and in-kind funding from subrecipients.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

Currently there are no parcels of county owned land in this Plan.

Discussion

None

Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c) (3) & (e)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Owner Occupied Housing Rehabilitation	2014	2018	Affordable Housing	Race Path - Horry County City of Myrtle Beach City of Conway Horry County	Lead-Based Paint Hazards Reductions Removal of Slum & Blight Substandard Owner-Occupied Housing	CDBG: \$706,058	Homeowner Housing Rehabilitated: 48 Household Housing Unit

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
2	Special Needs Housing	2014	2018	Homeless Non-Homeless Special Needs	Central City Revitalization Area - City of Myrtle Beach Rebuild Conway Revitalization Area - City of Conway Race Path - Horry County Freemont - Horry County Bucksport - Horry County Cedar Branch - Horry County Goretown - Horry County Brooksville - Horry County City of Myrtle Beach City of Conway Horry County	Housing for Special Needs Populations	HESG: \$184,987	Homelessness Prevention: 125 Persons Assisted

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
3	Public Services	2014	2018	Non-Housing Community Development	Central City Revitalization Area - City of Myrtle Beach Rebuild Conway Revitalization Area - City of Conway Race Path - Horry County Freemont - Horry County Bucksport - Horry County Cedar Branch - Horry County Goretown - Horry County Brooksville - Horry County City of Myrtle Beach City of Conway Horry County	Public Services	CDBG: \$335,697	Public service activities other than Low/Moderate Income Housing Benefit: 57689 Persons Assisted Jobs created/retained: 55 Jobs

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
4	Public Facilities and Infrastructure	2014	2018	Non-Housing Community Development	Freemont - Horry County City of Myrtle Beach City of Conway Horry County	Housing for Special Needs Populations	CDBG: \$688,112	Public Facility or Infrastructure Activities for Low/Moderate Income Housing Benefit: 5874 Households Assisted Overnight/Emergency Shelter/Transitional Housing Beds added: 37 Beds Homelessness Prevention: 1345 Persons Assisted

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Owner Occupied Housing Rehabilitation
	Goal Description	Homeowner units to be rehabilitated - approximately 27 housing units.
2	Goal Name	Special Needs Housing
	Goal Description	
3	Goal Name	Public Services
	Goal Description	
4	Goal Name	Public Facilities and Infrastructure
	Goal Description	

Estimate the number of extremely low-income, low-income, and moderate-income families to whom the jurisdiction will provide affordable housing as defined by HOME 91.215(b):

N/A

AP-35 Projects – 91.220(d)

Introduction

Activities have been selected for inclusion in this Plan based on 2013-2018 Consolidated Plan priorities and public input. During the 2014/2015 Plan, HCCDG will engage in community development activities through increasing the availability and quality of affordable housing, the delivery of public services, investment in neighborhood facilities, and economic development activities. In addition, HCCDG balances the growing need for services with HUD regulations and budget constraints.

Activities presented in this section fall into four major priority areas, which also reflect the County's institutional structure and approach to program delivery

Affordable Housing

- Single Family Repair and/or Multi Family Repair
- Homeless Prevention

Public Services

- Youth Enrichment, Childcare
- Mental Health Services
- Homelessness Services
- Social Services
- Elderly Services
- Neighborhood Facilities and Improvements
- Public and Private Neighborhood Facilities
- Parks
- Public Safety
- Economic Development

#	Project Name
1	HC Public Services
2	HC Housing Program
3	HC Infrastructure
4	HC Homeless Shelter/Public Facilities Improvement
5	HC Administration
6	Planning Racepath Community
7	MB Housing & Homeless Program
8	MB Neighborhood Improvement Program
9	Withers Swash Area Improvements MB

#	Project Name
10	Infrastructure Carver St
11	MB Public Services
12	MB Public Facilities Improvement
13	MB Admin/Project Contingency
14	CW Infrastructure
15	Conway Public Services
16	Conway Housing Rehab Program
17	Conway Admin
18	HC ESG
19	HC Acquisition

Table 7 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

The funding allocation is based on the inter-agency agreement in place between Horry County, the City of Myrtle Beach and the City of Conway. Furthermore, service providers are invited to apply for funding each year through the Horry County Community Development office. Horry County staff, along with input from Myrtle Beach and Conway staff members review the eligible applicants and determine final funding allocations.

Applications were taken by Horry County on February 7, 2014. A total of 25 were received. 23 were from agencies submitting for countywide projects. 2 were from each city. A committee reviewed the applications and rated them using a rubric. The highest scoring were funded.

Projects

AP-38 Projects Summary

Project Summary Information

1	Project Name	HC Public Services
	Target Area	Horry County
	Goals Supported	Public Services
	Needs Addressed	Public Services
	Funding	CDBG: \$276,697
	Description	Horry County Public Services
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	Public services activities will benefit 59,689 persons assisted. Job creations/retained will be approximately 55 jobs
	Location Description	
	Planned Activities	A Father's Place - \$25,000 New Directions - \$70,000 SOS Health - \$22,880 Phoenix Renaissance - \$14,500 Horry County Jail Diversion Program - \$50,000 Waccamaw Center for Mental Health - \$70,000 Horry County Fire Rescue - \$24,317
2	Project Name	HC Housing Program
	Target Area	Horry County
	Goals Supported	Owner Occupied Housing Rehabilitation
	Needs Addressed	Substandard Owner-Occupied Housing Lead-Based Paint Hazards Reductions

	Funding	CDBG: \$460,000
	Description	
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	It is expected that a total of 31 owner occupied housing units will be completed within the one year period.
	Location Description	
	Planned Activities	
3	Project Name	HC Infrastructure
	Target Area	Horry County
	Goals Supported	Public Facilities and Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$143,594
	Description	Resurfacing of Flag Patch Road.
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 500+ will benefit from this LMI area benefit.
	Location Description	Resurfacing of Flag Patch Road/east of the city of Loris. \$93,594 Planning for Racepath Street - \$50,000
	Planned Activities	
4	Project Name	HC Homeless Shelter/Public Facilities Improvement
	Target Area	Horry County
	Goals Supported	Public Facilities and Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$113,000
	Description	Complete construction of a new 37 bed homeless shelter.
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	37 homeless individuals or families
	Location Description	

	Planned Activities	North Strand Housing Shelter - \$113,000
5	Project Name	HC Administration
	Target Area	Horry County
	Goals Supported	
	Needs Addressed	
	Funding	CDBG: \$375,125
	Description	HC administration expenses.
	Target Date	
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
	Planned Activities	Horry County Administration expenses.
6	Project Name	Planning Racepath Community
	Target Area	Horry County
	Goals Supported	
	Needs Addressed	Removal of Slum & Blight
	Funding	CDBG: \$50,000
	Description	Architect and engineering expenses, including an Environmental Assessment, for new infrastructure in the Racepath Community.
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
	Planned Activities	Planning/Racepath/new infrastructure on Racepath Street to include resurfacing of the roadway, new sidewalks, new lighting, beautification.
7	Project Name	MB Housing & Homeless Program
	Target Area	City of Myrtle Beach
	Goals Supported	Owner Occupied Housing Rehabilitation

	Needs Addressed	Substandard Owner-Occupied Housing Lead-Based Paint Hazards Reductions
	Funding	CDBG: \$241,693
	Description	Myrtle Beach Rehab Program
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 13.
	Location Description	
	Planned Activities	Myrtle Beach Building Demolition - \$30,000 Myrtle Beach Housing Rehab Program - \$209,693 Myrtle Beach Housing Rehab Admin - \$2,000
8	Project Name	MB Neighborhood Improvement Program
	Target Area	City of Myrtle Beach
	Goals Supported	Public Facilities and Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$1,000
	Description	Funds to finish the Bathsheba Bowens Park.
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
Planned Activities	Bathsheba Bowens Park Improvements Phase III - \$1,000	
9	Project Name	Withers Swash Area Improvements MB
	Target Area	City of Myrtle Beach
	Goals Supported	Public Facilities and Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$100,000
	Description	Newtown Park Improvements.
	Target Date	6/30/2015

	Estimate the number and type of families that will benefit from the proposed activities	Approximately 4,000.
	Location Description	
	Planned Activities	Newtown Park Improvements in LMI area - \$100,000
10	Project Name	Infrastructure Carver St
	Target Area	City of Myrtle Beach
	Goals Supported	Public Facilities and Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$5,000
	Description	Carver Street Revitalization Phase II
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	275 properties; 81 properties face Carver St; 707 persons in neighborhood.
	Location Description	
	Planned Activities	Carver Street Revitalization - \$5,000
11	Project Name	MB Public Services
	Target Area	
	Goals Supported	Public Services
	Needs Addressed	Public Services
	Funding	CDBG: \$46,000
	Description	Public service for the city of Myrtle Beach
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	MB Helping Hands approximately 500 per month. Jail Diversion Program approximately 78 per year.
	Location Description	
	Planned Activities	Jail Diversion Program - \$21,000 MB Helping Hands Program - \$25,000
12	Project Name	MB Public Facilities Improvement
	Target Area	City of Myrtle Beach

	Goals Supported	Public Facilities and Infrastructure
	Needs Addressed	Housing for Special Needs Populations Public Facilities and Infrastructure Development
	Funding	CDBG: \$115,000
	Description	Public Facilities Improvement for Myrtle Beach
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 4600 persons/families.
	Location Description	
	Planned Activities	New Directions/new second floor remodel for the homeless shelter Street Reach - \$90,000 Canal Recreation Center - \$25,000
13	Project Name	MB Admin/Project Contingency
	Target Area	City of Myrtle Beach
	Goals Supported	
	Needs Addressed	
	Funding	CDBG: \$10,518
	Description	Administration and project contingency for Myrtle Beach.
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
	Planned Activities	Myrtle Beach Administration - \$5,000 Myrtle Beach Project Contingency - \$5,518
14	Project Name	CW Infrastructure
	Target Area	City of Conway
	Goals Supported	Public Facilities and Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$255,000

	Description	Conway Infrastructure for Whittemore and Brown Street. Lincoln Park Outfall Drainage Improvements
	Target Date	12/31/2015
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 4,296
	Location Description	
	Planned Activities	Brown/Whittemore Street - \$95,000 Lincoln Park Outfall Drainage Improvement - \$160,000
15	Project Name	Conway Public Services
	Target Area	City of Conway
	Goals Supported	Public Services
	Needs Addressed	Public Services
	Funding	CDBG: \$13,000
	Description	Conway public services.
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	Jail Diversion Program - \$13,000
	Location Description	
	Planned Activities	Jail Diversion Program - \$13,000
16	Project Name	Conway Housing Rehab Program
	Target Area	City of Conway
	Goals Supported	Owner Occupied Housing Rehabilitation
	Needs Addressed	Substandard Owner-Occupied Housing Lead-Based Paint Hazards Reductions
	Funding	CDBG: \$34,365
	Description	City of Conway Housing Rehab Program
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 7.

	Location Description	
	Planned Activities	Conway Home Repair Program - \$73,283
17	Project Name	Conway Admin
	Target Area	City of Conway
	Goals Supported	
	Needs Addressed	
	Funding	CDBG: \$2,000
	Description	Conway administration
	Target Date	6/30/2015
	Estimate the number and type of families that will benefit from the proposed activities	
	Location Description	
	Planned Activities	City of Conway Admin - \$2,000
	18	Project Name
Target Area		Horry County
Goals Supported		
Needs Addressed		
Funding		HESG: \$184,987
Description		Emergency Solutions Grant
Target Date		6/30/2015
Estimate the number and type of families that will benefit from the proposed activities		Approximately 120 people.
Location Description		
Planned Activities		Horry County Acquisition
19	Project Name	HC Acquisition
	Target Area	Race Path - Horry County
	Goals Supported	Special Needs Housing
	Needs Addressed	Housing for Special Needs Populations Fair Housing Awareness

Funding	\$45,985
Description	Acquire several properties in the Racepath Community. Once acquired, partner with Habitat for Humanity to build new cottages to sell.
Target Date	6/30/2015
Estimate the number and type of families that will benefit from the proposed activities	Qualify residents from the Racepath Community first. If no one qualifies, then go out to county residents.
Location Description	
Planned Activities	Acquisition

AP-50 Geographic Distribution – 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

This year funding will be divided amongst three geographic areas in particular; 1) City of Conway with 17% of the total funding, 2) City of Myrtle Beach with 29% of the total funding and 3) the balance of Horry County with 54% of the total CDBG funding allocation.

Geographic Distribution

Target Area	Percentage of Funds
HC unincorporated areas	54%
Myrtle Beach City	29%
Conway City	17%

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

An Intergovernmental Agreement between Horry County, the city of Conway, and the city of Myrtle Beach was executed on October 1, 2013 in order to maximize the amount of countywide Community Development Block Grant funding and to proportionately allocate the benefit. Under this agreement, Horry County's projected percentage of allocation is 54% which includes administrative expenses, Myrtle Beach's percentage of allocation is 29%, and the City of Conway's allocation is 17%. Both Myrtle Beach and Conway are considered Subrecipients of the Horry County Entitlement Grant. In all cases, 100% of the CDBG funds go toward low-to moderately-low income areas.

Discussion

As part of this Consolidated Plan effort, Horry County has identified several target areas throughout the unincorporated areas of the county. These areas are listed in the table above and include, Brooksville, Bucksport, Cedar Branch, Freemont, Goretown, and the Race Path community. Details about each of these areas can be found in the Geographic Priorities section of the Strategic Plan. In the future, concentrated efforts will be made to allocate funding to these communities.

This year Horry County and its municipal partners will continue to focus the bulk of the CDBG funding towards the development and/or preservation of affordable housing. The partners accomplish this by providing for affordable housing in three key categories, 1) owner occupied housing emergency repairs and rehabilitation 2) homeless prevention services and shelter operations 3) the development of new housing via Habitat for Humanity partners for single family development and multi-family developers as

part of the LIHTC program.

This year all three partners have made owner occupied housing rehabilitation a top priority with a goal of providing services for an estimated 50 households. Additionally, the partners have allocated funding for homeless shelter operations and or expansion in the City of Myrtle Beach and in unincorporated communities throughout Horry County. The County has also provided the Housing Authority of Myrtle Beach with funding to provide rental assistance for up to 75 homeless Veterans. Furthermore, Horry County has provided CDBG funding to support the planning and development of a 48 unit LIHTC development in Little River which will be dedicated for seniors in the community.

Affordable Housing

AP-55 Affordable Housing – 91.220(g)

Introduction

This year Horry County and its municipal partners will continue to focus the bulk of the CDBG funding towards the development and/or preservation of affordable housing. The partners accomplish this by providing for affordable housing in three key categories, 1) owner occupied housing emergency repairs and rehabilitation 2) homeless prevention services and shelter operations 3) the development of new housing via Habitat for Humanity partners for single family development (using HOME funds) and multi-family developers as part of the LIHTC program.

This year all three partners have made owner occupied housing rehabilitation a top priority with a goal of providing services for an estimated 51 households. Additionally, the partners have allocated funding for homeless shelter operations and or expansion in the City of Myrtle Beach and in unincorporated communities throughout Horry County. A total of 37 new beds will be up and running by the end of 2014. New Directions is a new homeless organization supplying overnight shelter, case management, transitional housing and permanent housing.

One Year Goals for the Number of Households to be Supported	
Homeless	137
Non-Homeless	31,500
Special-Needs	135
Total	31,772

Table 9 - One Year Goals for Affordable Housing by Support Requirement

One Year Goals for the Number of Households Supported Through	
Rental Assistance	100
The Production of New Units	37
Rehab of Existing Units	57
Acquisition of Existing Units	2
Total	196

Table 10 - One Year Goals for Affordable Housing by Support Type

Discussion

AP-60 Public Housing – 91.220(h)

Introduction

Horry County works with the two Public Housing Authorities within its jurisdiction; the Housing Authority of Myrtle Beach (MBHA) and the Housing Authority of Conway (CHA). MBHA only offers Section 8 Housing Choice Vouchers and does not have any public housing units. The CHA has a small number of public housing units as well as Section 8 Housing Choice Vouchers. The County has recently provided CDBG funding to the MBHA to provide vouchers for homeless veterans. This was in last year's allocation and we are still collaborating with them on this project.

Horry County is partnering with MBHA with our HESG grant countywide. We are concentrating on rapid re-housing.

Actions planned during the next year to address the needs to public housing

CDBG funds are not eligible to be used to improve public housing units nor is CDBG funding allowed to be used to provide tenant based rental assistance (TBRA). Horry County recognizes the needs for additional funding and support the Authorities in their applications. We work closely with each HA and have a good relationship with both.

Actions to encourage public housing residents to become more involved in management and participate in homeownership

Horry County informs the MBHA and CHA on all meetings, fairs, and other actions implemented by the county. Horry County employs various strategies to encourage residents to participate.

If the PHA is designated as troubled, describe the manner in which financial assistance will be provided or other assistance

Neither housing authority is troubled.

Discussion

AP-65 Homeless and Other Special Needs Activities – 91.220(i)

Introduction

Horry County is focusing on planning efforts that create various ways to address the issues of homelessness and chronic homelessness. It is difficult to accurately measure the number of persons at-risk of becoming homeless. It is impossible to gauge at any one time the number of people who are threatened with eviction, unemployment, foreclosure, or termination of utilities. Families and individuals are at-risk of becoming homeless when they no longer have any cushion against the perils of life. Most commonly, a family is at-risk when it lives paycheck-to-paycheck without any savings for sudden emergencies. That is the new face of the homeless in Horry Counties. The new face are families whose bonuses have been cut, or their work hours lessened, or they financed 100% of their mortgage and walked away from it because they could no longer afford it. The new face of homelessness is no longer the drug addict in the street, it is your neighbor.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including

Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs

Horry County service providers work collaboratively to provide a wide range of expertise in housing, social, and supportive services within each component of the continuum. A strategy to address homelessness in the CoC is to strengthen and enhance these existing assets. In regards to goals for eliminating chronic homelessness, Horry County works closely with other municipalities, community leaders, and other stakeholders to accomplish this goal. A more coordinated effort is a new non-profit organization, New Directions, which is located in the City of Myrtle Beach. They are streamlining their emergency shelter and women/children center under the new umbrella organization. CDBG funds Year 7 is being put toward this effort. Fund raising events and other events will be utilized so that there is an awareness of homelessness within the City of Myrtle Beach.

The ECHO and the Horry County Housing Coalition are in the process of reviewing the 10 Year Plan strategies and will then tell the success stories and go toward implementation of the strategies that are left. As part of the strategic planning initiative these organizations will include goals set-out by the Federal Government's inter-agency Strategic Plan to End Homelessness called Opening Doors. These goals include: 1) Finish the job of ending chronic homelessness in 5 years; 2) Prevent and end homelessness among Veterans in 5 years; 3) Prevent and end homelessness for families, youth, and children in 10 years; 4) Set a path to ending all types of homelessness.

Addressing the emergency shelter and transitional housing needs of homeless persons

Horry County and its municipal partners will continue to dedicate funding to the operations and expansion of existing emergency shelters throughout the county. This funding year, a new 37 bed shelter will be built on Highway 9, an unincorporated area of Horry County. The shelter is badly needed for the area.

Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again

Horry County received \$622,075 of HPRP funds and helped 804 people from becoming homeless. The funds were used to assist families with payments for rent and utilities to prevent them from losing their housing. In addition, case management services were provided to help area families obtain resources to retain financial stability. Funds were also used to assist homeless families to obtain housing and case management services to establish financial stability.

Last year, Horry County was awarded its first Emergency Solutions Grant (ESG) in the amount of \$135,144. The grant is now in process and is concentrating on rapid re-housing of the homeless population. We are expecting the same amount of ESG funds this year and will continue to help meet the needs of the homeless population.

HCCDG is working closely on the ESG grant with New Directions and the MBHA. Some of the services New Directions offers is **affirmatively furthering fair housing** in identifying households who are eligible for the Rapid Housing Program and who would not be able to be rehoused without benefit of this program. They also assist applicants with applications, paperwork, verifications, and provide housing search services to ensure that participant's housing is in a timely manner. Some of the supportive services offered to the participants are counseling in effective communication with landlords, counseling participants in sustainability in housing, provide interpreter services, assist participants in understanding the terms of the lease, and **allow participants to freely exercise their preferences in selecting neighborhoods** and buildings in which they want to live.

Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions); or, receiving assistance from public or private agencies that address housing, health, social services,

employment, education, or youth needs.

Financial assistance for households who have experienced a life changing situation will be offered through the ESG program. Horry County will fund 2 agencies that concentrate on rapid re-housing of the homeless population. This will include short-term subsidies to defray rent and utilities arrearages for families who receive eviction notices or utility termination notices or are experiencing a hardship that may lead to homelessness. Security deposits and first month's rent to permit homeless families to move into an apartment or rental unit is a second item the county is concentrating on. Waccamaw Mental Health is also a partner in this venture, who will refer their patients being discharged from the hospitals, to the HCCDG Program for rapid re-housing.

Discussion

Preventing homelessness, especially family homelessness, is a priority for the County and its partners. The County and CoC assists homeless service providers, many of whom are CDBG and/or ESG subrecipients, to help families implement strategies that keep them stabilized and resolve their financial issues before being identified as 'homeless.' While local nonprofit and faith-based organizations provide basic needs and rent/utility assistance that divert families at imminent risk, New Directions offers a homelessness service that connects families to providers with immediate help and mainstream resources. New Directions is an umbrella homeless organization that is able to streamline needed services to needy families.

Horry County has established a contractual relationship with New Directions and MBHA to manage efforts related to addressing chronic homelessness. The County continues to support their efforts by providing HCCDG staff assistance and CDBG/ESG funding for implementing and operating the HMIS, implementing the 10 Year Homeless Plan, planning and prevention activities, and the Homeless Point in Time Count.

One year goals for the number of households to be provided housing through the use of HOPWA for:
Short-term rent, mortgage, and utility assistance to prevent homelessness of the individual or family
Tenant-based rental assistance
Units provided in housing facilities (transitional or permanent) that are being developed, leased, or operated
Units provided in transitional short-term housing facilities developed, leased, or operated with HOPWA funds
Total

AP-75 Barriers to affordable housing – 91.220(j)

Introduction

HCCDG recently updated their Analysis of Impediments to Fair Housing. It is on the website at www.horrycounty.org

The most recent Analysis of Impediments to Fair Housing identifies six areas of concern. The barriers to addressing housing needs, such as demand for both renter and owner-occupied housing units (based on the current inventory of rental units), fair market rent for these units, the current waiting lists for public housing, and the income levels of those experiencing housing problems clearly show a need for affordable rental units. Additionally, the disproportionate level of low wages as compared to high cost of available rental units is another barrier for LMI individuals.

Please see the six areas of concern in the Horry County's Analysis of Impediments to Fair Housing pages 118 to 133. You can find the Plan online at www.horrycounty.org.

Actions it planned to remove or ameliorate the negative effects of public policies that serve as barriers to affordable housing such as land use controls, tax policies affecting land, zoning ordinances, building codes, fees and charges, growth limitations, and policies affecting the return on residential investment

The County CDBG office has addressed some of the issues of affordability by continuing to provide funding for affordable multifamily developments throughout the county. The City of Myrtle Beach is planning to establish a community land trust and is identifying strategies for collaborative funding opportunity through the use of CDBG, HOME, tax credits, etc. HCCDG works closely with our Code Enforcement Department in order to offer reasonable solutions to code violations.

Please see our AI Plan at www.horrycounty.org for additional barriers such as zoning, state/county/municipal property tax policies, building codes, and other barriers and how they are being addressed.

Discussion

AP-85 Other Actions – 91.220(k)

Introduction

The County continues to encourage local support service providers to expand existing Consumer Credit Counseling and First Time Home-Buyer programs with funding assistance where possible. Additionally, the CDBG office will continue working with community groups to seek additional resources to build consumer credit education counseling and awareness among low income and minority residents to include local faith-based organizations, higher education institutions, Head Start programs and other forums for fair housing.

Actions planned to address obstacles to meeting underserved needs

Many residents from Horry County struggle economically and few have safety nets to prevent them from slipping into poverty. Often they rely on payday loans to make ends meet, families are one mortgage payment or utility bill away from poverty. Horry County is committed to preventing poverty through its efforts to not only aid those already in poverty, meeting the underserved needs, but also by enabling individuals to increase income, own homes and build assets.

Actions planned to foster and maintain affordable housing

The County continues to support local groups, such as Habitat for Humanity and Grand Strand Housing and Community Development Corporation, who work to provide affordable homes and seek viable financing options for potential low to moderate-low income home buyers. Community Development is also working with local lenders to identify changes or patterns in lending practices, especially those that impact low-income, minorities, Section 3 residents, and other special populations.

Grand Strand Housing has a waiting list of low-income families in the unincorporated areas of Horry County needing emergency repairs such as roofs, windows, plumbing, heating, electrical, and other appropriate emergency repairs. Any pre-1978 unit will have a lead inspection/risk assessment before work begins. They anticipate providing emergency repairs to 20-31 homes within Horry County (\$300,000).

His Hands of Horry County will assist low-income families with repairs. Work will consist of new roofs, a better water supply system, better sewer systems, warmer living quarters, and a safer living environment. Any pre-1978 unit will have a lead inspection/risk assessment before work begins (\$80,000).

City of Myrtle Beach Rehab Program will rehabilitate owner-occupied homes of qualified low-income homeowners who are unable to afford rehab work. Rehabs can be emergency repairs or full-code compliance projects, depending upon the circumstances of the property and/or homeowner. A total of \$209,693 is for housing rehab and \$2,000 is for housing rehab administration (\$211,693).

City of Conway Rehab Program will provide rehabilitation to owner-occupied homes that qualify as low income homeowners that are unable to afford rehab work.

Actions planned to reduce lead-based paint hazards

The South Carolina Department of Health and Environmental Control (DHEC) investigates' childhood lead poisoning in the County, however this is limited to childhood lead poisoning prevention and detection activities. Private sector providers are also available for inspections of pre-1978 homes that are being remodeled and are suspected to contain lead-based paint. These providers can be accessed through the local telephone directory or by calling 1-800-424-LEAD.

The County's Building Department also assists DHEC during its construction inspection process. All housing units undergoing emergency repairs or rehabilitation that were built prior to 1978 will have a lead inspection/risk assessment before any physical work begins on the unit. If lead is present, the owner/tenant will be relocated. Also, information will be distributed regarding lead-based paint to all residents that participate in any housing program. The County, therefore, will continue to support programs available through DHEC and will develop a lead hazard control program to eliminate lead hazards in housing when a unit undergoes rehabilitation through the CDBG Program.

For additional information about Lead-Based Paint, residents may call the Horry County Health Department's Environmental Quality Control Office at (843) 488-1902. Pamphlets and disclosures are available through the Health Department and additional information may also be obtained via HUD's internet website at www.hud.gov/lea/leadhelp.html.

Actions planned to reduce the number of poverty-level families

Horry County supports services that assist poverty-level families in a variety of ways to enable families to gain more income. Support services such as through Phoenix Renaissance, for the Racepath Community, for affordable child care, enable parents to seek education, job training, and become employed at a higher wage. Through continued funding of the Jail Diversion Program, which promotes training and rehabilitation of 'revolving door' prisoners, fathers are encouraged to break the cycle of poverty. In addition, Horry County supports A Fathers Place, for workforce training of homeless fathers and/or LMI fathers, with training to improve their skills of to find appropriate, decent jobs.

As the administrator of CDBG and ESG, the county will continue to make financial support available to those at risk of eviction, helping those families become stabilized and decrease the number of families plunged into homelessness.

Actions planned to develop institutional structure

Internally, HCCDG is comprised of 4 major functions - Program areas; administration; planning and grants management; and compliance and monitoring. The current structure highlights HCCDG's

commitment to ensuring that all functions perform in a concerted manner to guarantee an efficient use of public and private resources with maximum output in the form of accomplishments. Underlying this effort is the recognized need to maintain a high level of coordination on projects involving other county department and/or outside agencies.

Actions planned to enhance coordination between public and private housing and social service agencies

Horry County has targeted significant CDBG and HOME resources within the low-income areas described in this Plan. Horry County HOME funds come into the County through the Waccamaw Regional Council of Government (WRCOG). Combined these resources will act as a catalyst to invite additional public and private investment of capital and services, to increase the quantity and quality of affordable housing, and to help low to moderate income residents acquire needed information, knowledge, and skills to improve their employment opportunities.

Discussion

Horry County is continually refining its strategies to foster affordable housing, reduce lead-based paint hazards, reduce the number of families in poverty, develop institutional structure, and enhance coordination of agencies. By enhancing coordination and developing better collaboration, the HCCDG will work to create an environment in which affordable housing is supported and included.

Program Specific Requirements

AP-90 Program Specific Requirements – 91.220(I) (1, 2, 4)

Introduction

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I) (1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	0
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	0

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	100.00%

Discussion

We will estimate the percentage of CDBG funds used to benefit low to moderate income families at 100%