

Horry County

Public Hearing Presentation



Community Development Block Grant – Coronavirus
June 11, 2020 – 3 PM



Coronavirus Aid, Relief, and Economic Security (CARES) Act

Community Development Block Grant Program - \$5 billion total federal funding

- First round consists of \$2 Billion in CDBG-CV funding
- Additional CDBG funding for Horry County: **\$1,159,107**

Use of Funds:

- *Address the coronavirus*
 - Prevent
 - Prepare for
 - Respond to COVID
- All other eligible uses of grant funds
- Focus on Unmet Needs

HUD Community Development Block Grant - CV

- CDBG – Broadly developed federal program that allows local governments meet the needs of low income.
- Created in 2008, currently consists of Horry County and the City of Myrtle Beach.
- As part of a joint agreement, a portion of the funding is passed through Horry County to the City of Myrtle Beach for its CDBG programs.

CDBG National Objectives

All grant expenditures **must** be related to activities that advance one of HUD's three CDBG National Objectives.

(No less than 70% of spending must benefit low to moderate income persons)

1

- Provide benefit to low to moderate-income persons

2

- Aid in the prevention or elimination of slums or blight

3

- Meet an urgent community need

CDBG-CV Unmet Needs Survey Takeaways

- Received surveys from 65 businesses
- Almost 30% in business less than 5 years
- 15% in business for 5 – 10 years
- Over 50% in business for 10 years or longer
- 35% had to lay off or furlough staff
- Over 70% applied for some form of federal assistance

Resident Assistance

- Residents indicated minimal impact with many responding that they were retired
- Responses were geographically distributed throughout the County
- Many prioritized need for household supplies, childcare and rental, mortgage and utility assistance.

Business Assistance Ranking

- Small business grants for short term capital assistance requiring retention of low and moderate income persons.
- Grants or Loans for short-term rental assistance.
- Assistance to purchase equipment to help businesses modify operations to allow for social distancing.
- Technical Assistance to assess financial impact of COVID-19 and how to address them.

Residential Assistance Ranking

- Employment and Income Assistance
- Rental and Utility Assistance
- Household Supplies / Clothing
- Childcare Assistance
- Mortgage Assistance

CDBG-CV

- The unmet community needs related to the pandemic are shifting as the public health response blends with economic recovery goals.
- To date, HUD has not provided all of the regulatory framework around CDBG-CV funds.
- Horry County's approach is to dedicate funding to eligible HUD Project Areas.
- As HUD reviews the County will coordinate Activities and Programs to meet unmet community needs.
- This approach allows the County to be flexible with emerging needs and poised to use funds efficiently.

Action Item: CDBG-CV Budget

Project Category	Budget
Small Business Technical Assistance	\$200,000.00
Small Business Direct Assistance	\$180,000.00
Public Services	\$120,000.00
Rent/Mortgage/Utility Assistance	\$195,464.00
Myrtle Beach Small Business Technical Assistance	\$61,822.00
Myrtle Beach Small Business Direct Assistance	\$50,000.00
Myrtle Beach Public Facility Improvements	\$50,000.00
Myrtle Beach Public Services	\$20,000.00
Myrtle Beach Rent/Mortgage/Utility Assistance	\$50,000.00
Horry County Administration	\$231,821.00
TOTAL	\$1,159,107.00

Examples of Eligible Uses: CDBG-CV

- Assistance to Businesses, including Special Economic Development Assistance
 - Provide technical assistance, grants, loans, and other financial assistance to establish, stabilize, and expand businesses
- Increase Public Services (County will solicit applications)
 - Carry out job training to expand the pool of health care workers and technicians that are available to treat disease within a community.
 - Provide equipment, supplies, and material necessary to carry-out a public service
 - Deliver meals on wheels to quarantined individuals
- Homeowner Assistance
 - Rent, Mortgage and Utility payments (not to exceed three months)

Proposed Timeline for Substantial Amendment

- **Public Hearing – June 11, 2020**
- **Public Comment Period – June 8 – June 12, 2020**
- CDBG-CV Funding Plan to Council —June 16, 2020
- Substantial Amendment to HUD for approval—June 17, 2020
- HUD may take up to 45 days to review—August 1, 2020





Questions?

Email Comments and Questions to
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