Horry County
Public Hearing Presentation

Community Development Block Grant – Coronavirus
June 11, 2020 – 3 PM
Coronavirus Aid, Relief, and Economic Security (CARES) Act

Community Development Block Grant Program - $5 billion total federal funding
  - First round consists of $2 Billion in CDBG-CV funding
  - Additional CDBG funding for Horry County: $1,159,107

Use of Funds:
• **Address the coronavirus**
  - Prevent
  - Prepare for
    - Respond to COVID
• All other eligible uses of grant funds
• Focus on Unmet Needs
HUD Community Development Block Grant - CV

• CDBG – Broadly developed federal program that allows local governments meet the needs of low income.

• Created in 2008, currently consists of Horry County and the City of Myrtle Beach.

• As part of a joint agreement, a portion of the funding is passed through Horry County to the City of Myrtle Beach for its CDBG programs.
CDBG National Objectives

All grant expenditures **must** be related to activities that advance one of HUD’s three CDBG National Objectives.
(No less than 70% of spending must benefit low to moderate income persons)

1. • Provide benefit to low to moderate-income persons

2. • Aid in the prevention or elimination of slums or blight

3. • Meet an urgent community need
CDBG-CV Unmet Needs Survey Takeaways

• Received surveys from 65 businesses
• Almost 30% in business less than 5 years
• 15% in business for 5 – 10 years
• Over 50% in business for 10 years or longer
• 35% had to lay off or furlough staff
• Over 70% applied for some form of federal assistance
Resident Assistance

• Residents indicated minimal impact with many responding that they were retired
• Responses were geographically distributed throughout the County
• Many prioritized need for household supplies, childcare and rental, mortgage and utility assistance.
Business Assistance Ranking

• Small business grants for short term capital assistance requiring retention of low and moderate income persons.

• Grants or Loans for short-term rental assistance.

• Assistance to purchase equipment to help businesses modify operations to allow for social distancing.

• Technical Assistance to assess financial impact of COVID-19 and how to address them.
Residential Assistance Ranking

• Employment and Income Assistance
• Rental and Utility Assistance
• Household Supplies / Clothing
• Childcare Assistance
• Mortgage Assistance
CDBG-CV

- The unmet community needs related to the pandemic are shifting as the public health response blends with economic recovery goals.

- To date, HUD has not provided all of the regulatory framework around CDBG-CV funds.

- Horry County’s approach is to dedicate funding to eligible HUD Project Areas.

- As HUD reviews the County will coordinate Activities and Programs to meet unmet community needs.

- This approach allows the County to be flexible with emerging needs and poised to use funds efficiently.
## Action Item: CDBG-CV Budget

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<tr>
<th>Project Category</th>
<th>Budget</th>
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<tbody>
<tr>
<td>Small Business Technical Assistance</td>
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<tr>
<td>Small Business Direct Assistance</td>
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<td>Public Services</td>
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<td>Myrtle Beach Public Services</td>
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<tr>
<td>Myrtle Beach Rent/Mortgage/Utility Assistance</td>
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<td>Horry County Administration</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,159,107.00</strong></td>
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Examples of Eligible Uses: CDBG-CV

- **Assistance to Businesses, including Special Economic Development Assistance**
  - Provide technical assistance, grants, loans, and other financial assistance to establish, stabilize, and expand businesses

- **Increase Public Services (County will solicit applications)**
  - Carry out job training to expand the pool of health care workers and technicians that are available to treat disease within a community.
  - Provide equipment, supplies, and material necessary to carry-out a public service
  - Deliver meals on wheels to quarantined individuals

- **Homeowner Assistance**
  - Rent, Mortgage and Utility payments (not to exceed three months)
Proposed Timeline for Substantial Amendment

- Public Hearing – June 11, 2020
- Public Comment Period – June 8 – June 12, 2020
- CDBG-CV Funding Plan to Council —June 16, 2020
- Substantial Amendment to HUD for approval—June 17, 2020
- HUD may take up to 45 days to review—August 1, 2020
Questions?

Email Comments and Questions to Dobson.michael@horrycounty.org