

KEEP HORRY COUNTY BEAUTIFUL COMMITTEE

PARKS & OPEN SPACE BOARD SUBCOMMITTEE

LITTER COORDINATORS WORKSHOP AGENDA Tuesday, May 30, 2023 11:30 AM



Multipurpose Room B Government & Justice Center in Conway, SC

Our Mission: Horry County – Keep It Clean!

I. Call to Order Chairman Kevin Mishoe

- II. Pledge of Alliegance
- III. Introduction of Members
- IV. Public Input
- V. Presentation
 - A. Horry County Litter Control Report
- VI. New Business
 - A. Election of Officers
 - B. Horry County Beautiful Community Contest
- VII. Discussion
 - A. Horry County D5 Non-Interstate Contract Litter Pick Up Program
 - B. Staff Updates
 - C. Board Member Updates
- VIII. Announcements
 - A. Parks & Open Space Board Meeting June 13, 2023 at 12:00noon in Multipurpose Room B of the Government & Justice Center in Conway.
 - B. Keep Horry County Beautiful Meeting is on June 27, 2023 at 11:30am in the Multipurpose Rooms of the Government & Justice Center in Conway.
- IX. Adjourn

INTRIVITO NATILY BRANK

2023 Annual Work Plan for Board

BI	Host/Co-nost an annual tree planting event with giveaway
B2	Host a beautification and tree planting event
В3	Install signs to recognize projects completed by KHCB and partners
В4	Host a community recognition event for all volunteers, partners, and litter crews
B5	Support the SWA "Talking Trash" effort
В6	Create library and recreation center displays
В7	Develop a campaign focused on Litter as being 100% preventable
B8	Develop a local program to recognize businesses/entities for being a part of Keep Horry County Beautiful
В9	Recognize the businesses helping to beautify Horry County
B10	Highlight KHCB programs, events, and adoptions through local media outlets and the Horry County Public Access Channel
B11	Utilize the Litter Index as a tool to market KHCB and engage with Council on litter programs for prevention and reduction
B12	Coordinate on the annual presentation to Council and the resolution to recognize litter crews and adoption groups
B13	Request data from County departments about litter related tickets, fines, and litter related work orders such as dump sites, illegal signs, and unscheduled litter crew maintenance
B14	Invite County Police and Public Works to KHCB Board and Subcommittee meetings
B15	Partner with Police and Public Works on the design of the Litter Index and share the results of the annual condition assessment as a presentation
B16	Determine locations for cleanups based on the results of the litter index
B17	Consider options for mitigating litter conditions as related to each district and work with elected and appointed officials to implement
B18	Consider additional Rain Garden installations as desired and fiscally possible as part of beautification
B19	Coordinate with the SWA on Earth Month events
B20	Coordinate with other Boards and Commissions on outreach efforts to maximize impact

2023 Annual Work Plan for Staff

- Manage Community Cleanup Program including supply requests, orders, distribution, collection, reporting and restocking.
 - Manage Keep Horry County Beautiful Grants including applications, reporting, and funds
 - Post to social media accounts and manage marketing
- S2 Update the KHCB webpage
- S3 Orchestrate coordination with PalmettoPride, Keep South Carolina Beautiful, local affiliates, and Keep America Beautiful
- S4 Engage with Parks & Rec, Public Works, and Police Departments to improve coordination and CCP activities
- S5 Complete budget requests to support the Board and Community Cleanup Program
- S6 Coordinate with County departments on beautification projects
- S7 Support beautification projects as requested with available resources
- S8 Provide staff support to Board for all administrative functions as needed



KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



Decision Memorandum Horry County, South Carolina

Date: Mary 30, 2023

From: Parks and Recreation

Division: Infrastructure and Regulation

Prepared By: Ashley Cowen, Interim Director of Parks and Recreation

Regarding: Election of Officers

ISSUE:

Keep Horry County Beautiful needs to elect a Vice Chair for the remainder of the 2023 calendar year.

PROPOSED ACTION:

Vote to support the proposed MOU.

RECOMENDATION:

Keep Horry County Beautiful should vote among its eligible Board members to serve as Vice Chair for the remainder of the 2023 calendar year.

BACKGROUND:

Due to the recent resignation of April O'Leary from Keep Horry County Beautiful, the Vice Chairman Officer position is vacant. Per the approved bylaws of Keep Horry County Beautiful, the Officers shall be nominated and elected at the end of each calendar year, by a majority vote, if a quorum is present. A discussion can be held to determine interest by Board members to serve as Vice Chair for the Board. After a nomination is made, nominees must agree to serve. Newly elected officers shall assume office at the first regular meeting of the next calendar year.

The Chairperson shall preside over all meetings and act as official spokesperson for the Committee, even when it is not in session. The Chairperson shall lead the Committee and act as a liaison between the Committee and the Parks and Open Space Board and other County Appointed Committees, as necessary. The Chairperson will serve as an ex-officio member on all subcommittees of Keep Horry County Beautiful. The Vice-Chair shall perform the duties of the Chairperson in his/her absence.

ANALYSIS:

All current KHCB Members are eligible to serve as Vice-Chair and may be nominated to hold an office for the remainder of the calendar year 2023.

KEEP HORRY COUNTY BEAUTIFUL COMMITTEE

CHAIRPERSON Kevin Mishoe Phone: 843-424-7597

2nd Term Expires: 12/31/25 8001 Mishoe Road Conway, SC 29527

e-mail: kmishoeswclean@gmail.com

VICE CHAIRPERSON VACANT Phone:

Term Expires: 12/31/24 e-mail

> 5075 Adrian Hwy Conway, SC 29526

e-mail: trapperf@scccl.org

69 Plantation Road, Myrtle Beach, SC 29588

e-mail: cory.hellyer@gmail.com

1st Term Expires: 12/31/23 *Edna DeWitt* Cell: 843-333-1796

3330 Blain Lane Conway, SC 29527

e-mail: edwil@sccoast.net

1740 Hwy 646 Loris, SC 29569

e-mail: tfowler@sccoast.net

Term Expires: 12/31/23 VACANT Phone:

Term Expires: 12/31/25 Cassandra "Cassie" LaValley Phone: (843)349-2763

4322 Bradford Circle Myrtle Beach, SC 29588

Term Expired: 12/31/22 **VACANT** Phone:



KEEP HORRY COUNTY BEAUTIFUL COMMITTEE PARKS & OPEN SPACE BOARD SUBCOMMITTEE



Decision Memorandum Horry County, South Carolina

Date: Mary 30, 2023

From: Parks and Recreation

Division: Infrastructure and Regulation

Prepared By: Ashley Cowen, Interim Director of Parks and Recreation

Regarding: Horry County Beautiful Community Contest

ISSUE:

Should Keep Horry County Beautiful support the proposed Horry County Beautiful Community Contest?

PROPOSED ACTION:

Vote to support the Horry County Beautiful Community Contest and determine how the committee will support the contest.

RECOMENDATION:

Staff recommends approval of the contest as a Keep Horry County Beautiful project and that multiple members form a subcommittee to support the development and implementation of the contest.

BACKGROUND:

On March 21, 2023 Keep Water Tower Road Beautiful representative John Holleran presented a proposal for the Horry County Beautiful Community Contest. The contest, based on "The TidyTowns" contest in Ireland awards competators for improving their local environment and making their area a better place to live, work and visit; this creates a 'sense of place' for htose living in the area. The TidyTown contest requires entry based on community size and then provides competition categories which entrants are independently judged using a points scale.

Mr. Holleran has provided a framework using the TidyTowns competition as a starting point, including a draft time-line and flier. Specific details of the Horry County Beautiful Communities Contest still need to be determined.

ANALYSIS:

Using The TidyTowns contest as a template, a sub-committee should build on the draft proposed Horry County Beautiful Communities Contest to both develop and implement the contest. Representation from members versed in each of the categories of judging should be on the

INTRIVITO NATILY BRANK

Draft

Insert Graphic

The 2024 Horry County Beautiful Community Contest

Introduction

The idea for this came from Ireland. Since 1958, "The Tidy Town" All-Ireland Contest has resulted in beautiful communities from shore to shore!

Why should your community participate?

- ♣ The residents of participating communities will enjoy more beautiful neighborhoods, enhanced property values, and a sense of community service.
- Horry County will enhance its attractiveness in this competitive world where new home buyers, businesses and tourists have many choices.
- The winners enjoy nice recognition and a substantial prize from our sponsor.
- ♣ The process will encourage competition, neighborhood pride and be sustainable years into the future.

How does the contest work?

- ♣ Each community wishing to compete submits an easy application (see attached). Applications are due by March 31, 2024.
- ♣ Impartial judges will rate each community according to eight criteria.
- ♣ The winners will be announced at a public ceremony in October 2024.
- All results will be posted on the Horry County website.

What are the categories and criteria?

- Each of the following will have a winner and runner-up: large city, small city, large community, and small community.
- ♣ The judging criteria: community planning & involvement (60 pts), streetscape & public places (60 pts.), green spaces & landscaping (60 points), nature & biodiversity (50 pts.), sustainability (50 pts.), tidiness & litter control (90 pts), residential streets & housing areas (50 pts), approach roads (50 pts). Total 470 points.
- Explanations of each criterion are posted on the Horry County website.

Who pays for the contest?

- Horry County endorses the contest but does not outlay any funds.
- Each community will decide the level of efforts they plan for the competition.
- Our sponsor, Home Depot, provides prize vouchers to each winner for their community improvement projects.

INTRIVITO NATILY BRANK









Horry County Beautiful Community Contest

PROGRAM PROPOSAL For a Community Beautification Competition





** this handbook is from the SuperValu TidyTowns competition in Ireland. It is meant to give viewers an idea of what a competition like this could be in Horry County**



Introduction

Welcome to the TidyTowns Competition
Handbook. The introductory section will give
you a greater understanding to the background
of the competition, how to go about setting up
a TidyTowns group in your area and how to go
about entering the competition. The competition is
adjudicated across a total of eight categories and
in addition to this section of the handbook, there is
a dedicated section for each of those categories.

These individual sections have been prepared by the TidyTowns unit of the Department of Rural and Community Development with input from the national panel of TidyTowns Adjudicators. You are encouraged not to read each section in isolation from the others. Landscaping has an important role to play in the adjudication of categories including; Streetscapes & Public Places, Residential Streets & Housing Areas and Approach Roads, Streets & Lanes. The area of Tidiness & Litter control, likewise will be looked at in a number of categories. We would encourage you therefore to refer to all categories regardless of the project or initiative being undertaken.

This entire handbook series aims to inform work activities in innovative and environmentally sensitive ways. It will also be useful to all community and voluntary groups working to manage and improve their local areas who wish to use the broad based TidyTowns environmental programme to assist their efforts.

Competition Background

The SuperValu TidyTowns competition has a unique place in Ireland's culture. The competition commenced in 1958 and has since become Ireland's best-known sustainable and environmental initiative. In its first year the competition received 52 entries but has grown year-on-year reaching a record of 924 entries in recent years.

Right from the start, the primary focus of TidyTowns was to encourage communities to improve their local environment and make their area a better place to live, work and visit; this creates a 'sense of place' for those living in the area. TidyTowns groups all over Ireland, contribute to their communities in

practical and creative ways to improve their towns and villages.

The competition is administered by the Department of Rural and Community Development and has been proudly sponsored by SuperValu since 1991. The competition is divided across a total of eight categories and the Adjudicator looks at projects or initiatives undertaken by the group in a competition year. This usually runs from June 1st to May 31st the following year.

To enter the Competition, the entrant must be a group entering on behalf of a town, village, island or stand-alone area ("town") and should be working towards being broadly representative of all sectors residing or working in the area.

The competition categories and current marking structure are:

Community-Your Planning & Involvement	60
Streetscape & Public Places	60
Green Spaces & Landscaping	60
Nature & Biodiversity in your Locality	50
Sustainability - Doing more with less	50
Tidiness & Litter Control	90
Residential Streets & Housing Areas	50
Approach Roads, Streets & Lanes	50
Total	470

The SuperValu TidyTowns competition commenced in 1958 and has since become Ireland's best-known sustainable and environmental initiative. The competition is administered by the Department of Rural and Community Development and has been proudly sponsored by SuperValu since 1991.

The competition is independently adjudicated under eight categories, these are;

Community-Streetscape **Your Planning** & Public Places & Involvement **Green Spaces Nature & Biodiversity** & Landscaping in your Locality Sustainability -**Tidiness** Doing more with less & Litter Control **Residential Streets** Approach Roads, & Housing Areas **Streets & Lanes**

In September 2015, 193 UN Member States adopted the 2030 Agenda for Sustainable Development "Transforming our World". The centrepiece of this Agenda are the 17 Sustainable Development Goals (SDGs) which reflect economic, social and environmental dimensions of sustainable development. Throughout the entry form, you will see where many of these goals are aligned to the different TidyTowns categories. Please identify, if applicable, under each category where your projects or initiatives aim to address one or more of the sustainable goals. You will see that the "Community – Your Planning & Involvement"

category aligns to all 17 of the Sustainable Development Goals.



This Handbook, which has been prepared with input from the national panel of TidyTowns Adjudicators, is divided into sections, each category is covered individually, however, the entrant is advised not to read each section in isolation from the others. Landscaping has an important role to play in the adjudication of Streetscapes and Public Places, Residential Streets and Housing Areas and Approach Roads, Streets and Lanes, Tidiness and Litter control, likewise will be looked at in a number of categories. We would encourage you therefore to refer to all categories regardless of the project or initiative being undertaken.

Please refer to the General Information section also which contains valuable information for all TidyTowns groups.

In this section, we look at "Community – Your Planning & Involvement" which is worth 60 marks in the competition. The entry form contains the following text to assist the entrant in completing this section of their entry form;

Marks are awarded for the overall quality of the Entry Form, town/village map and appropriateness of backup material submitted with your entry. Other key issues are the participation of the local community, businesses, schools and youth in general; working partnerships with local civic agencies; works carried out and appropriate projects completed; existence of an achievable updated TidyTowns Plan. Consideration will be given to social inclusion, whole of community approach, the role of volunteers and new residents in activities.

A set of questions then follow to give the Adjudicator a better sense of the planning and involvement that the group undertake in the community.

Note: TidyTowns groups and volunteers are reminded that their safety and welfare must always take priority. In order to ensure the safety of volunteers, TidyTowns groups are encouraged to seek the advice of An Garda Síochána or any other relevant authority prior to undertaking projects on roads, roadsides and road verges etc.



COMMUNITY - YOUR PLANNING AND INVOLVEMENT

The group and the wider community

The group should act on behalf of the local community and it should decide on the best methods of getting its message and activity updates relayed to all local residents.

Social media is now a popular and accepted medium of getting one's message out to the public but parish notices, local papers, local radio and word of mouth are still very effective communication tools.

Contact your Local Authority Environmental Awareness Officer and local elected council representatives to advise you on public organisations that operate in your locality. Use other state services and Local Development Companies to get the message of your work activities promoted.

Arrange a meeting to see how your activities dovetail with theirs and seek to make use of existing community networks. Getting one's local community to buy into your plans is a sure way to generate additional support for your work actions

What your Adjudicator considers

- 1. What is it that makes your area special?
- 2. What features are characteristic of the area what type of atmosphere is there?
- 3. Are there any special considerations which affect development pressures such as tourism or commuter housing?
- 4. What are the places and features that are important to the history or distinctiveness of the area?
- 5. What are the facilities like? Are there facilities such as play areas, shops, clubs for young people, cafes, pubs, access for the disabled or baby buggies, recycling points etc?
- 6. How do visitors to the area perceive it and what facilities are available to enable visitors enjoy the area?



List projects undertaken since June 1st, 2019 including, new projects (N) completed this year, previous projects that you have improved or maintained (M) and future projects (FP) you are proposing to develop. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.

Note: Please ensure all priority projects are uniquely referenced on your map and legend using the



reference numbers assigned below.

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The 'landscape' refers to the prevailing shapes (hills, valleys, field patterns) and land-cover (trees, grass, hedges, water) of the area which surrounds the town. 'Landscaping' also refers to the planting of trees, shrubs and flowers within the settlement. This is sometimes known as soft landscaping as opposed to hard landscaping which generally consists of paving and kerbing.

The landscape is the interface between the rural and the urban, the built and the natural, the cultural and aesthetic aspects of a settlement. Every town and village is related to its landscape through history, folklore, recreation and a wide variety of cultural activities. TidyTowns Committees should pay great attention to this broader understanding of landscape. It is an important part of peoples' lives - giving individuals and communities a sense of identity and belonging, and bestowing a sense of place on our surroundings. The landscape treatment that you propose for the town or village will be determined by its landscape setting. Whether the town is by the sea, a lake or river, within a farming landscape or a wooded valley, will influence the landscape treatment proposed. For example, the character of an estate village in a sheltered, inland valley is quite different to a coastal village.

Role of Landscaping

The various roles of landscaping in towns and villages can be summarized as follows:

- Provide year-round seasonal interest of form, colour and texture through the planting of hedges, shrubs and trees Provide a visual theme or placemaking features that create or reinforce the identity and character of the area
- Enhance the built environment by softening the hard edges of buildings, augment blank facades or highlight buildings that need colour or greenery to improve their presentation
- · Screen unsightly views
- Provide a focal point or frame or enhance attractive views and focal points
- Improve the scale and proportion of very wide streets and large spaces
- · Provide shelter from wind, rain and sunlight
- Improving the urban ecosystem by supporting a variety of wildlife
- · Improving air quality and helping to neutralise carbon emissions
- · Direct and define use of a space
- Demarcate routes, highlight key transport corridors e.g. by the establishment of avenue tree planting, create impact on approach roads and at roundabouts and key junctions
- Provide a buffer between pedestrian and vehicular routes





This category has been evolving in keeping with current EU and government policy as well as 'best practice' guidelines. It encapsulates how we try to minimise our use of all resources within the community so that we reduce our environmental impact. It is a broad category so you may be surprised at how many of your existing community initiatives are relevant! Read on and find out.

What the Adjudicator considers

- Describe how your activities help to make your community more environmentally sustainable. Not just your own direct activities but those of local business, schools, community buildings and community gatherings and events etc.

 Remember it's a very broad area: water, transport, waste, energy, and climate action.
- Show an understanding of what this category means and awareness of the move towards a Circular Economy and implementation of Sustainable Development Goals (which you are probably doing anyway!)
- Provide evidence of how you as a Tidy Towns group reduce your environmental impact: reduce paper usage; zero waste or plastic free committee, car-pooling or walking to meetings

- How you use resources for projects you are involved in (i.e. methods or materials you use), e.g. Reusing salvage materials for landscaping or biodiversity projects. Removing the use of pesticides as well as water conservation in landscaping projects.
- Awareness raising activities carried out across your community – workshops, demonstrations, information days, stalls at farmers markets, joining with the school.
- Awareness raising campaigns using local newsletters, noticeboards, local media, social media.
- Are you linking with other groups in your community? Sharing ideas and information or doing joint initiatives? e.g. Cub Scouts & Brownies look for environmental projects and can earn badges and Men's /Women's Sheds or Active Retirement groups enjoy upcycling and repair projects.

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previous projects that you have improved or maintained (M) and future projects (FP) you are proposing to develop. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.

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Private dwellings along approach roads, within residential estates and within the town / village centre will be assessed on the presentation and maintenance of individual buildings including their gable walls, rear façades, roadside boundary walls / fencing, together with their private open space.

Public open spaces within residential estates are also considered and include their range of functions as well as their maintenance and presentation.

The TidyTowns group's liaison with Residents Associations is key to performance in this category of the competition; if there is no Residents Association the committee should consider approaching residents with a view to setting one up. The organisation of Garden and Estate Competitions is very effective as a means of improving the presentation of residential areas and are usually orchestrated by the Residents Associations. Also important is a good working relationship with the Local Authority especially through the Community Development Officer, Local Area Engineer and Heritage Officer.

What the Adjudicator considers

The presentation and appearance of:

- Private dwellings including their roadside boundary walls, fences and private open spaces
- Communal open spaces their maintenance, presentation, function and universal accessibility
- · Landscaping
- · Estate signage and entrances
- · Links to town centre and facilities
- Contribution to Sustainable Development Goals



streetscape, paving, landscaping and street furniture mindful of sustainability and access for all. Condition of street lighting, building facade lighting, appropriately designed signage and way-finding relating to streets and place nameplates. Attention will be given to the presentation of parking locations, historical trails, walkways and access points to local amenities or facilities and the general use of the Irish language.

Please state if you have entered a Special Award relevant to this category.

List projects undertaken since June 1st, 2019 including, new projects (N) completed this year, previous projects that you have improved or maintained (M) and future projects (FP) you are

proposing to develop. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.

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STREETSCAPE AND PUBLIC PLACES

This category focusses on the unique streetscapes and public places in our cities, towns and villages and in order to appreciate this quality it is vital that we get to know them. We must examine and recognise their beauty, individuality, quaintness, perhaps even the oddity that goes to make up their individual charm and the sense of place that they provide. Our towns and villages are centres for living, employment, recreation and entertainment for the local community. Each has its own special character, with streetscapes, public open spaces and building styles, making up this identity. It also has its own history and traditions which add to this unique character. It is this special individual character that we must protect and improve and by our understanding, we can support our towns and villages and ensure their survival and growth.

What the Adjudicator considers

Elements that influence Architectural Character

- Public and Private Buildings including Derelict Sites and Buildings
- 2. Building Materials and Colour
- 3. Shopfronts & Upper Storeys
- 4. Graveyards
- 5. Public Places the Public Realm

Streets

Street furniture

Paving

Monuments, Sculptures and Art Forms

Overhead Cables

- 6. Signage
- 7. Boundary Treatments





Nature: the phenomena of the physical world collectively, including plants, animals, the landscape, and other features and products of the earth.

Biodiversity: The diversity of life forms i.e. species of mammals, birds, plants etc., but also the variety of habitat types i.e. the diversity of places where nature thrives in your area and the different ways that living and non-living things interact.

Ecology: the branch of the biological sciences that studies plants and animals in their natural habitats and the web of life and ecosystems that join us all.

About this Category

This category is all about how you understand, protect and enhance nature and biodiversity in your local area. The Adjudicator is looking for evidence that you have a clear understanding of the natural components of your locality and that your work takes these into account at a very fundamental level. Crucially, you should demonstrate that you appreciate the most ecologically valuable areas in your locality and that your work will never have a negative impact on these. You should tell us how you have sought good advice on dealing with these areas and how you have put this into practice. Ideally, your TidyTowns Group should be carrying out well-informed and researched projects that will help to enhance and protect nature and biodiversity in your locality either through projects on your own or through

your working with local businesses and community groups. How you share your knowledge and awareness of your community's natural resources is also a key aspect of this category.

What your Adjudicator considers

- Knowing and Understanding Nature and Biodiversity in your Locality
- 2. Habitats and Species in your Locality
- 3. Actions for Nature and Biodiversity
- 4. Awareness

Note: TidyTowns groups and volunteers are reminded that their safety and welfare must always take priority. In order to ensure the safety of volunteers, TidyTowns groups are encouraged to seek the advice of An Garda Síochána prior to undertaking projects on roads, roadsides and road verges.



Please state if you have entered a Special Award relevant to this category.

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EXCESSIVE OR INAPPROPRIATE SIGNAGE

Signs are a common nuisance to committees. Notwithstanding the importance of safe, visible and secure road and speed control signs, bare poles are often left behind after signs are removed. Also, there are occasions when there are simply too many signs provided in town / village centres. Where this is a problem, you should consider compiling a photographic inventory of signs with these marked on a map. Discuss these with representatives of the Local Authority and see if any unnecessary signs can be removed. In relation to shop signage - contact your Local Authority regarding the availability of Shopfront Design Guidelines. Large scale advertisement hoardings in small villages can be visually intrusive and should be avoided.

What the Adjudicator considers under Tidiness

- · Lack of physical and visual clutter
- · Presentation of signage
- Absence of inappropriate advertisement hoardings
- · Redundant and useless poles
- · Presence of unsightly overhead wires
- Prevalence of graffiti and flyposting
- Traffic management and parking arrangements
- · General weed and plant management
- Any outstanding tidiness issues that may not have been picked up in other categories
- Treatment of vacant buildings; derelict / undeveloped sites; management of graveyards.
- Presentation of curtilage areas viewed from the public realm
- · Presentation of street furniture





APPROACH ROADS, STREETS & LANES

This category considers all aspects of approach roads, streets and lanes in a TidyTowns centre. The road networks in our cities, towns and villages facilitate the movement of cars, public transport vehicles, cyclists and pedestrians. As a result, the appearance, functionality and the convenience that roads, streets and lanes offer motorists, cyclists and pedestrians are primary considerations under this category and they should be considered when TidyTowns groups and their project partners in Local Authorities, Government Departments and National Agencies (such as the Transport Infrastructure Ireland) are devising projects to maintain or to improve.

The road networks in our cities, towns and villages also have a significant influence on our ability to achieve Sustainable Development Goals. This influence principally lies with how road space is allocated to different transport modes as poor or limited provision for cyclists, pedestrians and public transport users will encourage people to avoid these sustainable modes and instead, to use private cars. The Sustainable Development Goals require us to change our transport behaviour by using active travel modes (like cycling and walking) and to avail of public transport more regularly. There are 3 Sustainable Development Goals (SDG's) relevant to this category - Developing Sustainable Cities and Communities (Goal 11), Life on Land (Goal 15) and Partnerships for the Goals (Goal 17)). TidyTowns groups should be mindful of the opportunities that projects under this category can offer to meet these SDG's, particularly with respect to promoting active travel (like cycling and walking) and making public transport more attractive.

What the Adjudicator considers

The presentation and appearance of:

- Approach roads, including roadside verges and boundary treatments
- · Town / Village streets and connecting roads
- · Roundabouts within the 60 kmph zone
- · Laneways, back areas and bridges
- · Cycle lanes
- · Pedestrian connections and inclusive access
- · Contribution to Sustainable Development Goals

Note: TidyTowns groups and volunteers are reminded that their safety and welfare must always take priority. In order to ensure the safety of volunteers, TidyTowns groups are encouraged to seek the advice of An Garda Síochána prior to undertaking projects on roads, roadsides and road verges.



Proposed - Schedule

The First Annual Horry County Beautiful Community Contest

Horry County Beautiful Committee Input	3/23-4/23
Horry County Parks and Open Space Input	5/23-6/23
Leadership Working Group Formed	6/23
Sponsor Candidates Contacted	6/23
Announcement and Guidelines Drafted	7/23
Website Created Within HC Beautiful Site	7/23
Horry County Council Presentation for Information Only	8/23
Announcement/Rollout/Invitations to Apply	9/23
Judge Recruited	9/23
2024 Applications Due by	3/24
Judging Conducted	6/24-8/24
Winners Announced	9/24
Ceremony/Prizes Awarded/TV and Social Media Coverage	9/24
2025 Contest Announced/Applications Open	10/24

We strongly recommend that you read the 2023 TidyTowns
Information Booklet available on www.tidytowns.ie before
completing this form.

About You!

Name of your	Tow	n/Area/Village/I	sland:					
Name of your Town/Area/Village/Island in Irish:								
County:								
Region:	(Se	e list of Regions	/ counties at	t Terms & Co	nditio	ns no	o. 22.)	
Specify your l	Loca	l Authority:						
Last Year of I	Entry	:						
Organisation 1	Nam	e:						
Contact Name	e:	Address:						
	y not h						illage is located within your own is situated. Absolute cla	arity is
Phone:	Em	ail: Interr	et or Social	Media addre	ss:			
Population Category Please tick your population category and enter your actual population (based on the latest census). If you are unsure please check with the central statistics office, www.cso.ie or your Local Authority. Your adjudicator may check you have entered the correct category. Please enter your actual population here e.g. 19,999 Prize Category Population								
Village		A (Under 200)	La	arge Town			E (5,001 to 10,000)	
		B (201 to 1,000)					F (10,001 to 15,000))
Small Town		C (1,001 to 2,500) La	arge Urban Ce	entre		G (15,001 to 25,000))
		D (2,501 to 5,000))				H (25,001 and over))
Supe Tide	erVa Ta	alu 紷					a hÉireann nent of Ireland	

By signing below, I understand and agree to be bound by the terms and conditions of the SuperValu TidyTowns Competition and consent to the personal data contained in this form being released to printers for the purpose of posting invitations, entry forms, results books or other documentation for the purpose of administering the SuperValu TidyTowns Competition and other related initiatives. I also consent to this data being released to the TidyTowns Adjudicators as part of the Entry Form upon which our adjudication is based. I understand that the printers contracted to carry out this work will be advised that all data should be deleted once the specific task has been completed. I understand that Personal Data provided in this form will be retained by the Department for a period of 3 years for the distribution of entry forms and information directly related to the competition.

I understand that I can withdraw my consent at any time to this information being stored or used in this way by writing to the TidyTowns Unit stating I am withdrawing my consent.

Signed (on behalf of entrant)	Date:
,	





Community - Your Planning and Involvement

80 Marks



































Marks are awarded for the overall quality of the Entry Form, town/village map and appropriateness of backup material submitted with your entry. Other key issues are the participation of the local community, businesses, schools and youth in general; working partnerships with local civic agencies; works carried out and appropriate projects completed; existence of an achievable updated TidyTowns Plan. Consideration will be given to social inclusion, whole of community approach, the role of volunteers and new residents in activities.

Number involved in your Committee:

Number not on committee but who volunteer:

Please indicate level of voluntary commitment (number of TidyTowns meetings, community meetings, general involvement of the community, new residents, etc.):

Please list all of the agencies, bodies and businesses that have supported your activities through sponsorship, resources, funding, advice, etc.):

How do you communicate with your community (newsletter, newspapers, public meetings, email, social media, website, etc.)?

How do you engage with your local schools, youth clubs, etc.? How do you involve youth in your work, do you have a Junior TidyTowns, is there youth representation on your committee.

Briefly identify <u>ONE</u> specific project where particular effort was applied since June 1st, 2022. (This can include ongoing maintenance work or new project)

Approximately how many years has your community entered the competition. How has your community benefited from involvement in the competition?





Streetscape & Public Places

80 Marks











Buildings: Conservation and presentation of heritage buildings and quality of shop-fronts will be considered, taking account of the design, sustainability, accessibility, usability and suitability of new structures or civic amenity buildings for all people, regardless of age, size, ability or disability. Please highlight the efforts made to address derelict sites and unoccupied buildings even if unsuccessful.

Public Spaces: Consideration will be given to; squares, parks, streetscape, paving, landscaping and street furniture mindful of sustainability and access for all. Condition of street lighting, building facade lighting, appropriately designed signage and way-finding relating to streets and place nameplates. Attention will be given to the presentation of parking locations, historical trails, walkways and access points to local amenities or facilities and the general use of the Irish language.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie and state if you have entered a Special Award relevant to this category.

List projects undertaken since June 1st, 2022 including, <u>new projects (N)</u> completed this year, previous projects that you have <u>improved or maintained (M)</u>. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.





Green Spaces and Landscaping

80 Marks













Communities should demonstrate the following: The planning, design and management of green spaces. The selection and appropriate siting of trees and their ongoing maintenance, including formative pruning, watering and attention to the stakes and ties. Presentation of landscaping of all entrances to your town/village/locality in consultation with your local authority, where appropriate. The use of suitable plants for hedges and shrubs for year round effect is important as is the siting of seasonal bedding schemes where you wish to highlight important areas. The use of plant containers can provide impact where it is not possible to plant directly into the ground. To reduce maintenance tasks limit the use of containers. To demonstrate the year round impact of the landscape works in your community, you are encouraged to provide dated photographs of, for example, daffodil schemes which are not evident in summertime.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie and state if you have entered a Special Award relevant to this category.

List projects undertaken since June 1st, 2022 including, <u>new projects (N)</u> completed this year, previous projects that you have <u>improved or maintained (M)</u>. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.





Nature and Biodiversity in your locality

55 Marks











Show your understanding and awareness of nature and biodiversity in your locality. This may include protected areas and/or areas important for conservation e.g. waterways, field boundaries, coastal features etc.

Show an appreciation of how your local species and habitats should be best managed and protected. Evidence of co-operation with expert groups and relevant authorities, especially in carrying out work in sensitive areas is desirable.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie and state if you have entered a Special Award relevant to this category.

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Sustainability - Doing more with less

55 Marks



















Describe how your activities help to make your centre more sustainable and reduce your environmental impact. For example, consider how you use your resources (e.g. methods or materials you use), in your project work under one or more of the following key themes: sustainability, water, transport, waste, energy, and climate action. Describe awareness raising activities carried out across your community and detail any involvement with other Community Groups in this category.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie and state if you have entered a Special Award relevant to this category.

List projects undertaken since June 1st, 2022 including, <u>new projects (N)</u> completed this year, previous projects that you have <u>improved or maintained (M)</u>. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.





Tidiness and Litter Control

90 Marks





Tidiness: General lack of clutter, blocked footpaths, redundant poles, unsightly overhead electric cables, absence of graffiti and fly-posting and evidence of control of weed growth at kerbs. Absence of unsightly and or inappropriate advertising, such as that on gables of buildings and mass produced advertising banners in shop fronts. Please note that although general tidiness is evaluated and marked in this category, tidiness is also considered under other categories including the Streetscape & Public Places, Approach Roads, Streets & Lanes.

Litter: The adjudicator will assess the absence of litter and dumping, evidence of litter control strategy, including regular litter patrols, segregation of collected litter during clean-ups and promotion of anti-litter awareness throughout community.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie and state if you have entered a Special Award relevant to this category.

List projects undertaken since June 1st, 2022 including, <u>new projects (N)</u> completed this year, previous projects that you have <u>improved or maintained (M)</u>. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.





Residential Streets & Housing Areas

55 Marks





Residential streets that include Town Houses are integral parts of towns and villages and should be treated in a similar fashion to public and private housing developments. Consideration is given to proper presentation and maintenance of all properties with due cognisance given to maintenance of frontages, boundary and gable end walls. Gardens, where applicable, should be presented to a good standard. In housing developments green areas should be cut regularly. Children's play areas to be considered with equipment maintained to best standards. Where possible individual estates should have suitable name signs - stones, plaques, sign posts, etc. preferably bilingual. Unfinished estates will not reflect badly on the efforts of any community but examples of how the community is addressing this issue should be highlighted.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie and state if you have entered a Special Award relevant to this category.

List projects undertaken since June 1st, 2022 including, <u>new projects (N)</u> completed this year, previous projects that you have <u>improved or maintained (M)</u>. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.





Approach Roads, Streets & Lanes

55 Marks







Appropriate presentation of approach roads, including the roadside verges and their boundary treatment. The appearance of town and village streets, connecting roads, laneways, bridges and cycle lanes. Provision for inclusive access and pedestrian connections.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie and state if you have entered a Special Award relevant to this category.

List projects undertaken since June 1st, 2022 including, <u>new projects (N)</u> completed this year, previous projects that you have <u>improved or maintained (M)</u>. It would be helpful if you could number your project descriptions and include date project was initiated and completed, where applicable.





Mapping your town or village

Please draw or attach a sketched or printed map of your town/village/area with street and place names and prominent landmarks. The locations of your new work for this year's competition should also be marked. Ensure each project is clearly listed in the legend.

Please refer to the 2023 SuperValu TidyTowns Information Booklet available on www.tidytowns.ie

Please note the following advice;

- A hand-drawn map is perfectly acceptable if a formal printed map is not available or suitable.
- Map should be a manageable size, A4 or A3 depending on the layout of your town or village.
- Please name priority streets/roads as necessary and mark the key public buildings/landmarks.
- You are advised not to use Google mapping.
- You may find Ordnance Survey Ireland Urban (or Rural as applicable) 'Place' Maps most useful.
- Examples of effective maps can be found at <u>www.tidytowns.ie</u> in addition to A4 and A3 map graph templates.
- A clear legend is essential; please ensure that a unique numbering sequence is applied.

TidyTowns Entry Form Checklist

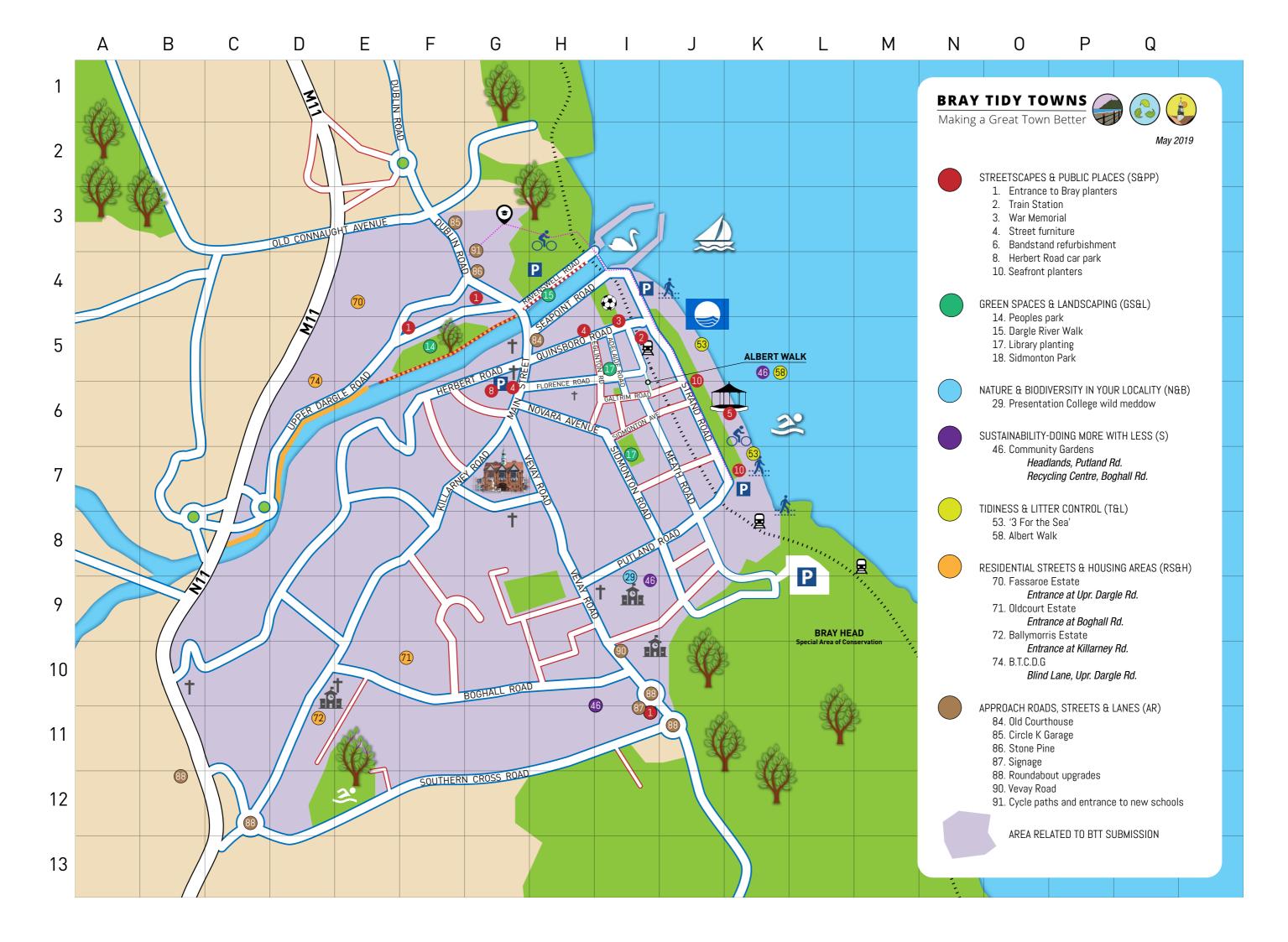
Ensure you have signed and dated the entry form in the "About You" section and that you have completed all categories.
Please ensure it is sent to <u>tidytowns@drcd.gov.ie</u> . It should be all contained in one email and must not exceed 20MB. We will acknowledge receipt of all email entries but please allow 10 days after the closing date for this acknowledgment.
When emailing photographs, it would be advisable to copy them into a WORD document which will reduce the size of your email entry, you can easily fit up to 4 or 6 photographs per page.
Sometimes less is more, be mindful of the volume of material you submit, the Adjudicator has limited time to review your work during their adjudication so it should be presented in a clear and concise manner.
Please ensure you have included a map of your area and your TidyTowns 3/5 year plan with your entry.
Don't forget to enter our Special Awards, information can be found on www.tidytowns.ie

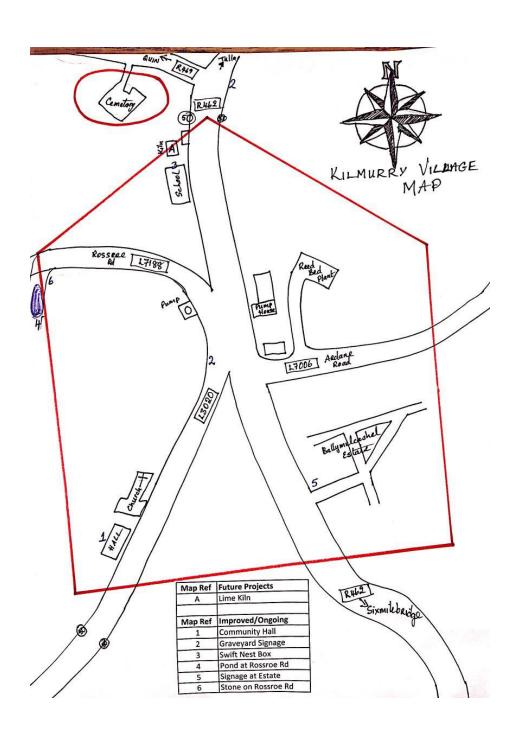
Completed Entries should be emailed to: tidytowns@drcd.gov.ie

Best of Luck!





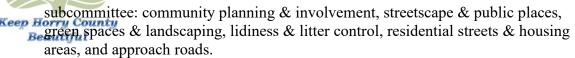




INTRIVITO NATURA BRANK

KEEP HORRY COUNTY BEAUTIFUL COMMITTEE

PARKS & OPEN SPACE BOARD SUBCOMMITTEE





Briefing Memorandum Horry County, South Carolina

Date: Mary 30, 2023

From: Parks and Recreation

Division: Infrastructure and Regulation

Prepared By: Ashley Cowen, Interim Director of Parks and Recreation Regarding: District 5 Non-Interstate Contract Litter Pick Up Program

ISSUE:

What is the status of the District 5 Non-Interstate Contract Litter Pick Up Program?

CONCLUSION:

Horry County has submitted five roadway segments to be part of this program.

BACKGROUND:

S.C. Secretary of Transportation has decided to include District 5, which Horry County is a part of, an allotment of funds to have a Non–Interstate Contract Litter Pick Up Program. Each district in the program is allocated \$1,000,000 annually. Litter pick up is schedule to begin in March and is coordinated with Countys and local groups.

In FY 2022, Horry County was allocated \$124,071.00 for 288 non-divided miles, 158 divided miles, 10 extra non-divided miles, and 10 extra divided miles. In 2023, Horry County was allocated \$248,143.00 for 574 non-divided miles, 317 divided miles, 20 extra non-divided miles, and 20 extra divided miles. Payment is completed by submitting dumping tickets from the contractor who completed the pick up to the SC Secretary of Transporation.

ANALYSIS:

Horry County submitted the following state maintained roads to the list:

- Hwy 57 (from county line to Hwy 90)
- Hwy 319 (from Hwy 701 to Hwy 501)
- Hwy 50 (from county line to Hwy 17)
- Hwy 410 (from Hwy 701 to county line)
- Hwy 19 (from Hwy 905 to Hwy 9)

INTRIVITO NATILY BRANK

WHAT IS COMPOSTING?

Composting is the slow, natural decomposition of organics such as food waste. Microorganisms break down this material into a nutrient-rich soil amendment that can be used to replenish soils naturally.

WHAT ARE THE BENEFITS?

- It cuts down on trash and expenses. Horry County residents throw away more than 70,000 tons of food scraps each year, making up one quarter of all the garbage collected. Composting saves space and taxpayer money needed for disposal in landfills.
- It combats climate change.
 Food waste recycling will help meet three of the City's Climate Action Plan goals, reducing greenhouse gas emissions from landfills and protecting our air and water from pollution to fight climate change.
- It protects against flooding.
 Composting nourishes soil for healthier parks and gardens and increases stormwater absorption capacity.
- It can save plants and animals. Composting reduces the need for expensive and polluting chemical fertilizers, makes plants healthier, and can be used without harming wildlife or ecosystem health.





COMPOST YOUR FOOD SCRAPS

During this pilot program residents can bring food scraps to the landfill recycling center for **FREE**. These scraps are then sent to the Horry County Solid Waste Authority (HCSWA) Compost Facility to be recycled into compost.

Landfill Recycling Center

1886 Highway 90, Conway, SC

OPEN Saturday through Sunday from 7 AM to 7 PM (except holidays)

The pilot program will run through June 1, 2023.

ITEMS ACCEPTED

- ✔ Fruits & Vegetables
- ✔ Bread, Dough, Bakery Items, Pasta & Grain
- ✓ Coffee Grounds & Tea Filters
- Compostable Liquids (e.g., water, juices in small amounts)
- ✓ Cooked Meats, Fish, Bones & Shells*
- Dairy Products* (e.g., milk, cheese, yogurt)
- ✓ Food-Soiled Paper (e.g., paper bags, paper towels, napkins, waxed cardboard boxes*)
- Processed Foods (e.g., pizza, cereal, chips, crackers, cookies, cakes, plate scrapings)

ITEMS NOT ACCEPTED

- **Raw Meat** (e.g., beef, poultry, pork, seafood)
- ➤ Plastic Items (e.g., bags, dishes, utensils, cups, Styrofoam)
- Small Items (e.g., rubber bands, twist ties)
- **X** Chemical Cleaners
- Non-Food Items (e.g., wood, metal, glass, ceramics, pet droppings, yard debris)
- ★ Fats, Oils, Grease or Non-Compostable Liquids (e.g., vegetable oil, lard)

HOW TO STORE FOOD SCRAPS

You can store food scraps in almost any reusable container with a tight-fitting lid. You also can store them in the freezer or refrigerator.

HELP PREVENT CONTAMINATION!

Contamination is a major challenge with any compost program because it is not possible or safe to have staff sort through piles of food scraps removing items that don't belong. Preventing contamination on the front end helps to ensure the final product is free of inorganic materials and is safe to use.

Unfortunately, if any food scrap carts are contaminated with items that can't be composted, the whole cart must be disposed of in the garbage. Know what goes in and what stays out. Remember, when in doubt, throw it out!

DROP IT OFF

You can drop off your compostables as often as you like, but once a week is recommended. Use your freezer to store scraps for longer periods of time in between drop-offs. The Landfill Recycling Center is open Saturday and Sunday from 7 AM to 7 PM (except on holidays).

FOR MORE INFORMATION

This pilot program is managed by HCSWA. To learn more, visit solidwasteauthority.org/foodwaste.html.

For more information about backyard composting, please visit **scdhec.gov/compost**. For tips to help eliminate food waste, visit **scdhec.gov/dwfsc**.

For additional information about the sponsoring partner SMART Recycling, please visit **smartrecyclingus.com**.

HOW TO PARTICIPATE: STEP-BY-STEP

COLLECT food scraps in a sealed container or store in a freezer.



3 RINSE the container. Repeat!

For more information, visit **SolidWasteAuthority.org/ foodwaste.html**.



















PARKS AND OPEN SPACE BOARD MEETING SCHEDULE 2023

Board Meetings are typically held in the Multi-purpose Room of the Government & Justice Center located at 1301 Second Avenue in Conway, unless otherwise noted. All interested citizens are invited to attend.

Date	Time	Event
February 7, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center
March 7, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center
May 2, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center
June 13, 2023	12:00 – 1:00PM	Board Meeting & Officer Elections – B Gov&Justice Center
July 11, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center (possible cancellation if un-needed)
August 8, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center
September 5, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center
October 3, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center
November 14, 2023	12:00 – 1:00PM	Board Meeting – B Gov&Justice Center (possible cancellation if un-needed)

^{*}According to the Bylaws, the Board must hold *at least* four (4) Meetings annually. Meetings may be changed to a Workshop.



KEEP HORRY COUNTY BEAUTIFUL SCHEDULE 2023

Committee Meetings are held in the Multi-purpose Rooms of the Government & Justice Center located at 1301 Second Avenue in Conway. All interested citizens are invited to attend.

Date	Time	Event
January 24, 2023	11:30AM – 1:30PM	Board Meeting – B Gov&Justice Center
March 21, 2023	11:30AM – 1:30PM	Litter Coordinators Meeting – B Gov&Justice Center
April 18, 2023	11:30AM – 1:30PM	Board Meeting – B Gov&Justice Center
May 30, 2023	11:30AM – 1:30PM	Board Meeting - B Gov&Justice Center
June 27, 2023	11:30AM – 1:30PM	Strategic Planning Meeting & Workshop – B Gov&Justice Center
July 25, 2023	11:30AM – 1:30PM	Board Meeting – B Gov&Justice Center
August 22, 2023	11:30AM – 1:30PM	Litter Coordinators Meeting – B Gov&Justice Center
September 19, 2023	11:30AM – 1:30PM	Board Meeting – B Gov&Justice Center
October 31, 2023	11:30AM – 1:30PM	Board Meeting – B Gov&Justice Center
November 28, 2023	11:30AM – 1:30PM	Board Meeting & Officer Elections – B Gov&Justice Center