



HORRY COUNTY 2017 – 2018 Annual Action Plan

DEPARTMENT OF COMMUNITY DEVELOPMENT
1515 FOURTH AVE, CONWAY SC 29526

Executive Summary

AP-05 Executive Summary - 91.200(c), 91.220(b)

1. Introduction

As an Urban Entitlement County, Horry County administers Community Development Block Grant (CDBG) program and Emergency Solutions Grant (ESG) funding from the US Department of Housing and Urban Development (HUD). The CDBG program is governed by Title I of the Housing and Community Development Act of 1974, as amended, and its associated implementing regulations for Entitlements at 24 CFR Part 570, Subpart D. Similarly, the ESG program is governed by Homeless Emergency Assistance and Rapid Transition to Housing Act of 2009 (HEARTH Act) regulatory requirements and 24 CFR § 576. All activities must be carried out in accordance with the requirements of Title I, Subpart I, of the Waccamaw Regional HOME Consortium Housing and Community Development Plan.

The County is part of an Intergovernmental Funding Agreement with the cities of Myrtle Beach and Conway, for which the County receives and administers CDBG funds on their behalf. Each entity (Horry County, Myrtle Beach, Conway) receives a pro-rata share of the annual CDBG funding amount. Myrtle Beach and Conway City Councils approve of the projects that will be submitted for funding each year. As the lead agency, the County maintains an oversight role in assisting all unincorporated areas through administration of the programs covered by the Annual Action Plan.

The Annual Action Plan provides a summary of the goals and objectives that will be accomplished during the upcoming program year. The Annual Action Plan also provides information on the activities to be pursued with HUD funding.

2. Summarize the objectives and outcomes identified in the Plan

This could be a restatement of items or a table listed elsewhere in the plan or a reference to another location. It may also contain any essential items from the housing and homeless needs assessment, the housing market analysis or the strategic plan.

The 2017 Annual Action Plan (AAP) represents the 10th year of approved funding for Horry County by the U.S. Department of Housing and Urban Development (HUD). The fiscal year is July 1, 2017 to June 30, 2018. This document serves as the Horry County application for HUD entitlement grants, for which Horry County receives funding for two programs:

1) Community Development Block Grant (CDBG)

2) Emergency Solutions Grant (ESG)

The goals of the 2016-2020 Consolidated plan are described below. The annual action plan aligns with the goals and objectives set out in the 5 Year Consolidated Plan.

1. **DECENT HOUSING**, which includes:

- a. Acquisition;
- b. Lead-based paint testing and abatement activities;
- c. Assistance for persons at risk of becoming homeless;
- d. Retention of affordable housing stock; and
- e. Provision of affordable housing opportunities that are accessible to job opportunities.

2. **A SUITABLE LIVING ENVIRONMENT**, which includes:

- a. Improvement of safety and livability of neighborhoods;
- b. Increase in access to quality public and private facilities and services;
- c. Reduction of the isolation of income groups within areas through spatial deconcentrating of housing opportunities for lower income persons and the revitalization of deteriorating neighborhoods;
- d. Enhanced code enforcement; and
- e. Juvenile, youth, and childcare program

3. **EXPANDED ECONOMIC OPPORTUNITIES**, which includes:

- a. The provision of public services concerned with education, training, and/or employment;
- b. The provision of jobs to low-income persons living in areas affected by programs and activities, or jobs resulting from carrying out activities under programs covered by the plan;
- c. Access to capital and credit for development activities that promote the long-term economic and social viability of the community; and
- d. Empowerment and self-sufficiency for low-income persons to reduce generational poverty in federally-assisted housing and public housing.

3. Evaluation of past performance

This is an evaluation of past performance that helped lead the grantee to choose its goals or projects.

As part of the Consolidated Plan process, Horry County staff members and their partner municipalities, service providers, and stakeholders have completed an extensive review of existing services, programs, and projects. As a result of this evaluative process, Horry County and its municipal partners will continue to fund owner-occupied housing rehabilitation programs throughout the County. Additionally, the County and its municipal partners will set aside funding for public facilities and infrastructure improvements, primarily in underserved communities, which will help to foster safe and decent living environments for the residents of Horry County. Unfortunately, homelessness remains an issue throughout Myrtle Beach and Horry County. Therefore, the County will provide additional funding to homeless service providers for homelessness prevention and rapid-rehousing.

4. Summary of Citizen Participation Process and consultation process

Summary from citizen participation section of plan.

Citizen participation involves actively encouraging citizens, particularly the low to moderate-income population, to participate in the planning process for the five-year Consolidated Plan, the Annual Action Plans, the submission of substantial amendments, and the development of the Consolidated Annual Performance and Evaluation Report (CAPER). Horry County seeks to broaden outreach to persons with disabilities, minorities and homeless subpopulations. The plan also calls for an increased effort to revitalize low income targeted neighborhoods. As a part of that effort, Horry County meets with community groups at least quarterly, to discuss activities conducted within the area.

The following details the public participation process as it is defined in the Horry County Citizen Participation Plan.

II. Public Meetings and Hearings

All notices of public meetings are published in local newspapers (i.e. *The Sun News*, or equivalent) at least fourteen (14) days prior to the public meeting. Notices also are posted electronically on the Horry County website at www.horrycounty.org.

All public meetings are held at times and locations which are convenient to residents, particularly those who are potential or actual beneficiaries. Meetings are held at a variety of times to provide maximum flexibility for an array of citizen schedules. Attention is given to ensure meeting times increase the probability of maximum citizen participation. Meetings are not scheduled on Sundays.

III. Needs Assessment Public Meeting

Prior to the development of the Consolidated Plan and the Annual Action Plan, community development needs are assessed in detail, particularly those of low and moderate income residents. The assessment process is conducted through a Community Development Needs Assessment Public Meeting. Horry

County holds no less than one (1) needs assessment public meeting as part of the planning process for the five-year Consolidated Plan and the Annual Action Plan.

The Needs Assessment Public Meeting addresses the amount of available funding for CDBG and any other related federal or state funding. The hearing also addresses the range of activities that may be undertaken with such funds, particularly in relation to identified community needs.

IV. Public Comment Period

A public comment period is required prior to submission of the five-year Consolidated Plan, Annual Action Plan, CAPER, and any substantial change to the Consolidated Plan or the Annual Action Plan. The public is given 30 days after publication to provide written comments to Horry County regarding the five-year Consolidated Plan. The public has 15 days after publication to provide written comments regarding the Annual Action Plan, the CAPER, and any substantial change to the Consolidated Plan or Annual Action Plan. The publication in local newspapers includes a summary of the contents and purpose of the Action/Consolidated Plan, and includes a list of the locations where copies of the entire proposed plan may be examined. The County responds to all written correspondence received.

***Note: The full citizen participation plan is on file at Horry County Community Development and is also available at www.horrycounty.org.**

5. Summary of public comments

This could be a brief narrative summary or reference an attached document from the Citizen Participation section of the Con Plan.

The County received one official comment during the public hearing commenting on 2017 - 2018 Annual Action Plan. Due to a week long series broadcast by local television networks, the County received many inquiries related to the program. County staff discussed the CDBG program with callers and encouraged them to participate in the process. Many questions and interest, the County selected to develop a Q&A session after the hearing section of the meeting concluded.

6. Summary of comments or views not accepted and the reasons for not accepting them

The County accepted all comments and invited dialogue on CDBG funding priorities. No comments were rejected.

7. Summary

PR-05 Lead & Responsible Agencies - 91.200(b)

1. Agency/entity responsible for preparing/administering the Consolidated Plan

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

Agency Role	Name	Department/Agency
CDBG Administrator	HORRY COUNTY	Community Development
ESG Administrator	HORRY COUNTY	Community Development

Table 1 – Responsible Agencies

Narrative

Horry County acts as the Lead Agency for the Community Development Block Grant (CDBG) and Emergency Solutions Grant (ESG) projects in coordination with local and state agencies, as well as private groups and organizations.

As an Urban Entitlement County, Horry County administers Community Development Block Grant (CDBG) program funding from the US Department of Housing and Urban Development (HUD). The County is part of an Intergovernmental Funding Agreement with the cities of Myrtle Beach and Conway, of which the County receives and administers CDBG funds on their behalf. Each entity (Horry County, Myrtle Beach, Conway) receives a pro-rata share of the annual CDBG funding amount. Myrtle Beach and Conway City Councils approve the projects that will be submitted for funding each year. As the lead agency, the County maintains an oversight role in assisting all unincorporated areas through administering the programs covered by the AAP.

Consolidated Plan Public Contact Information:

The Horry County Director of Community Development is the primary public contact for the Consolidated Plan:

Courtney Kain, Community Development Director
Horry County Government
Community Development & Grants Department
1515 4th Avenue, Conway, South Carolina 29526
Tel. 843-915-7033 | Fax 843-915-6184 | kainc@horrycounty.org

AP-10 Consultation - 91.100, 91.200(b), 91.215(l)

1. Introduction

Horry County coordinates the planning and administration of Community Development Block Grant (CDBG) funding and Emergency Solutions Grant (ESG) funds. As an urban county entitlement, Horry County provides structure and guides the provision of programmatic services for low-moderate income families. In order to address housing and redevelopment needs throughout the County, Horry County partners with not for profit agencies, local governments, contractors, and the local housing authorities.

Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(l)).

The County works very closely with the Myrtle Beach Housing Authority and Conway Housing Authority to help address local housing needs. Primarily, the County has developed an intergovernmental agreement to develop the Affirmatively Furthering Fair Housing Plan (AFFH). This activity has required the agencies to meet with the County on a quarterly basis and has spurred discussion related to impediments expressed by low income neighborhoods, identified R/ECAPs, and PHA jurisdictions and programs.

The County also works closely with Eastern Carolina Homelessness Organization (ECHO) as a member of the Continuum of Care (CoC). ECHO brings together organizations and agencies from across the 12 county CoC region. ECHO's member agencies provide a wide range of services to the homeless. These services include homeless/emergency shelter, transitional housing, permanent supportive housing, supportive services, emergency food, meals, clothing, medical services, mental health services, rental and utility assistance, and many other appropriate services. The County is dedicated to functionally ending homelessness through a strategy of programming, advocacy, and the construction of safe, decent, and affordable housing for the homeless and at-risk of homelessness populations. The CoC represents a community plan to organize and deliver housing and services to meet the specific needs of people who are homeless as they move to stable housing and a state of self-sufficiency. Several local and regional healthcare providers participate in the CoC including Waccamaw Mental Health (WMH). WMH provides mental health services, so that homeless can be diverted from the street and obtain the medical attention necessary to address their conditions.

Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

Horry County is an active member in the Continuum of Care (ECHO). In 2010, Horry County partially funded a 10-year Homelessness Plan to help resolve the growing homelessness problem within the next decade. The purpose of the Plan is to coordinate non-profits and local governments to work more efficiently and effectively together in helping the homeless population and preventing more people from becoming

homeless. Horry County is working with ECHO, the City of Myrtle Beach, the City of Conway, and non-profit partners to meet the goals of the plan.

Describe consultation with the Continuum(s) of Care that serves the jurisdiction’s area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS.

Horry County staff and the Continuum of Care (ECHO) have developed performance standards and evaluation outcomes for homeless sheltering and the provision of homeless social services, including case management. Toward this end, ECHO and Horry County Community Development review HMIS data, develop shared data collection policies and standards, identify needs for data collection, design reports, and more. There are hundreds of people currently on a waiting list for services provided through the CoC. ESG funds, in particular, are utilized quickly to provide services which create the greatest impact for beneficiaries. Horry County and ECHO review quarterly HMIS data and have focused efforts toward rapid rehousing and homelessness prevention services (short and medium term assistance) in the 2017 AAP.

2. Agencies, groups, organizations and others who participated in the process and consultations.

Table 2 – Agencies, groups, organizations who participated

1	Agency/Group/Organization	Eastern Carolina Homelessness Organization
	Agency/Group/Organization Type	Housing Services-homeless
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	ECHO manages the Continuum of Care and is consulted (directly and through its members) through attendance at the monthly meetings.

2	Agency/Group/Organization	Waccamaw Center for Mental Health
	Agency/Group/Organization Type	Housing Services - Housing Services-Children Services-Elderly Persons Services-Persons with Disabilities Services-Persons with HIV/AIDS Services-Victims of Domestic Violence Services-homeless Services-Health Services-Education Services-Employment Service-Fair Housing Services - Victims Health Agency
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	WMH is consulted through meetings and participation in sponsored mental health meetings, as well as collaboration through the CoC.
3	Agency/Group/Organization	City of Myrtle Beach
	Agency/Group/Organization Type	Other government - Local

	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Market Analysis Economic Development Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The City of Myrtle Beach is a subrecipient and has an intergovernmental agreement with Horry County.
4	Agency/Group/Organization	CITY OF CONWAY
	Agency/Group/Organization Type	Other government - Local
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Non-Homeless Special Needs Market Analysis Economic Development Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	The City of Conway is a subrecipient and has an intergovernmental agreement with Horry County.

5	Agency/Group/Organization	SOS Healthcare
	Agency/Group/Organization Type	Housing Services-Children Services-Persons with Disabilities Services-Health Services-Employment
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Homelessness Strategy Non-Homeless Special Needs Market Analysis Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	SOS Healthcare is consulted through meetings. The purpose of the outcome is to help house disabled young adults/adults so they can find independent/supportive housing.
6	Agency/Group/Organization	MYRTLE BEACH HOUSING AUTHORITY
	Agency/Group/Organization Type	PHA
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Non-Homeless Special Needs Fair Housing
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Myrtle Beach Housing Authority was consulted through meetings related to housing needs, public housing needs, and fair housing analysis. Meetings are held on at least a quarterly basis.
7	Agency/Group/Organization	Conway Housing Authority
	Agency/Group/Organization Type	PHA

	What section of the Plan was addressed by Consultation?	Housing Need Assessment Public Housing Needs Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy Market Analysis Fair Housing
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Conway Housing Authority was consulted through meetings related to housing needs, public housing needs, and fair housing analysis. Meetings are held on at least a quarterly basis.
8	Agency/Group/Organization	His Hands of Horry County
	Agency/Group/Organization Type	Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Market Analysis Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Meetings are held with His Hands of Horry County to review county housing needs. The agency will perform housing rehabilitation to reduce homelessness and bring housing units up to standard.
9	Agency/Group/Organization	GRAND STRAND HOUSING
	Agency/Group/Organization Type	Housing Services - Housing
	What section of the Plan was addressed by Consultation?	Housing Need Assessment Anti-poverty Strategy Lead-based Paint Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Grand Strand Housing attends meetings and performs housing rehabilitation.

10	Agency/Group/Organization	Phoenix Renaissance Inc
	Agency/Group/Organization Type	Services-Children Services-Education
	What section of the Plan was addressed by Consultation?	Economic Development Anti-poverty Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	Phoenix Renaissance attends meetings. This organization will provide public services for the Racepath area of Myrtle Beach.
11	Agency/Group/Organization	New Directions
	Agency/Group/Organization Type	Housing Services-homeless
	What section of the Plan was addressed by Consultation?	Homeless Needs - Chronically homeless Homeless Needs - Families with children Homelessness Needs - Veterans Homelessness Needs - Unaccompanied youth Homelessness Strategy
	Briefly describe how the Agency/Group/Organization was consulted. What are the anticipated outcomes of the consultation or areas for improved coordination?	New Directions participates in meetings and provides shelter services in Horry County.

Identify any Agency Types not consulted and provide rationale for not consulting.

Horry County solicits participation in the Community Development planning process annually. Staff also meet with various agencies throughout the year, and planning cycle, to address housing and community development issues.

Other local/regional/state/federal planning efforts considered when preparing the Plan.

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?
Continuum of Care	ECHO	The County has partnered with the ECHO to ensure the Housing First policy is adhered to. The collaboration also encourages a wide group of partner agencies to align with the goals of the organizations.

Table 3 - Other local / regional / federal planning efforts

Narrative

The County strongly supports the efforts of the CoC. As shown, Horry County remains committed to homelessness prevention, and to serving the needs of the homeless in collaboration with the CoC, its sub-recipients, partners and stakeholders.

AP-12 Participation - 91.401, 91.105, 91.200(c)

1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting.

Citizens were engaged through a public meeting process on February 6, 2017 at 4pm in the Community Development office. Staff conducted a meeting to discuss needs and over 15 people participated in the meeting. Minutes were taken and are attached with this document. They are also kept on file with Horry County Community Development. In addition, the City of Conway and the City of Myrtle Beach provided their recommendations on the use of CDBG funding where citizens have an opportunity to comment. The final action plan draft will be made available for thirty days prior to the adoption of the final plan. An advertisement providing an opportunity to comment on the community needs as well as the summary of the budget appeared in the local newspapers, and on the County website prior to the adoption of the budget. The documents included in this format consist of an overview of the program, projects, and where the plan was made available for review.

The County encourages low and moderate income residents, minorities, and those with disabilities and language barriers to participate in the process. This outreach effort has broadened to include current and formerly homeless individuals through focus group discussions.

A public hearing was held on July 13, 2017 to receive comment on the draft action plan. The County received a tremendous amount of press coverage through the advertisement for the hearing. The County received a number of phone calls from residents inquiring about the program. There were seven participants. One participant provide a comment during the public comment session. A general discussion followed public comment. Questions were related to general eligibility as well as questions related to funded programs. Minutes of the meeting are included.

Copies of the annual action plan are made available in the Horry County Community Development Department, Myrtle Beach Neighborhood Services Office, and the City of Conway Planning Department.

Citizen Participation Outreach

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
1	Public Hearing	Minorities Persons with disabilities Non-targeted/broad community	In an effort to ensure a high level of public participation, the County held a public meeting designed to solicit input on community needs. Notification was made to ensure maximum participation include advertising, email to stakeholders, notices on the County website, signs and flyers	The meeting produced a dynamic discussion about needs across the County including housing, transportation, economic development, homelessness, youth services, shelters, special needs. (see attached)	NA	

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (If applicable)
2	Public Meeting	Non-targeted/broad community service and housing agencies	Over twenty agencies participated in a public meeting designed to educate organizations on CDBG funding opportunities, provide organizations with technical assistance related to their community development and housing ideas and projects. Notifications were sent out via email to local agencies, advertisements were in the local newspaper and information was made available on the county website.	A brief description of the program was provided and then staff provided each agency with technical assistance.		

Sort Order	Mode of Outreach	Target of Outreach	Summary of response/attendance	Summary of comments received	Summary of comments not accepted and reasons	URL (if applicable)
3	homeless assistance meeting	Homeless individuals/ formerly homeless	A meeting with formerly homeless representatives was held on June 26 at ECHO.	Formerly homeless representatives discussed challenges of the housing system and impediments currently homeless individuals face.		
4	Public Hearing	Minorities Persons with disabilities Non-targeted/broad community	A Public Hearing on the CDBG Action Plan Scheduled was held on July 13th at 4pm.	A representative from Grand Strand Housing expressed support of the County's funding priorities.		

Table 4 – Citizen Participation Outreach

Expected Resources

AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

Introduction

Initiatives identified as a part of the 2016-2020 Consolidated Plan will be implemented through the Community Development Block Grant (CDBG) and Emergency Solutions Grant (ESG) programs during the 2017-2018 fiscal year. The plan is developed in concert with the City of Conway and City of Myrtle Beach. This plan represents the second and final year of the 2017-2021 Consolidated Plan, as Horry County will assume the role of lead entity of the Horry County HOME Consortium. This process will require a new Consolidated Plan to be developed.

Anticipated Resources

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
CDBG	public - federal	Acquisition Admin and Planning Economic Development Housing Public Improvements Public Services	2,031,525	6,677	0	2,038,202	0	Urban County Entitlement/ Program income received in 2016-2017

Program	Source of Funds	Uses of Funds	Expected Amount Available Year 1				Expected Amount Available Remainder of ConPlan \$	Narrative Description
			Annual Allocation: \$	Program Income: \$	Prior Year Resources: \$	Total: \$		
ESG	public - federal	Conversion and rehab for transitional housing Financial Assistance Overnight shelter Rapid re-housing (rental assistance) Rental Assistance Services Transitional housing	191,835	0	0	191,835	0	Emergency Solutions Allocation

Table 5 - Expected Resources – Priority Table

Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied.

Horry County will utilize a combination of public and private funding to carry out affordable housing, housing rehabilitation, infrastructure, public services, and homelessness activities during the period covered by this plan. The match will be inserted into IDIS when entering the activities that accompany the project.

If appropriate, describe publically owned land or property located within the jurisdiction that may be used to address the needs identified in the plan.

The City of Conway will convert publicly owned land into a community center which will serve a low to moderate income area. The City of

Myrtle Beach will convert publicly owned land into a business incubator/public meeting space.

Discussion

Annual Goals and Objectives

AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

Goals Summary Information

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
1	Owner-Occupied Housing Rehabilitation	2016	2020	Affordable Housing	Central City Revitalization Area - City of Myrtle Beach Race Path - Horry County Freemont - Horry County Bucksport - Horry County Cedar Branch - Horry County Goretown - Horry County Brooksville - Horry County City of Myrtle Beach Horry County Bennett Loop	Substandard Owner-Occupied Housing	CDBG: \$629,184	Homeowner Housing Rehabilitated: 15 Household Housing Unit

Sort Order	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome Indicator
2	Public Services	2016	2020	Non-Housing Community Development	Race Path - Horry County Horry County	Public Services	CDBG: \$61,500	Public service activities for Low/Moderate Income Housing Benefit: 200 Households Assisted
3	Public Facilities & Infrastructure	2016	2020	Non-Housing Community Development			CDBG: \$742,026	Public Facility or Infrastructure Activities other than Low/Moderate Income Housing Benefit: 15000 Persons Assisted
4	Removal of Spot Blight	2016	2929	Removal of Blight	Race Path - Horry County Horry County	Removal of Spot Blight	CDBG: \$170,000	Buildings Demolished: 2 Buildings Housing Code Enforcement/Fo reclosed Property Care: 20 Household Housing Unit

Table 6 – Goals Summary

Goal Descriptions

1	Goal Name	Owner-Occupied Housing Rehabilitation
	Goal Description	This goal addresses the needs for decent, safe, and sanitary owner-occupied housing, providing emergency, essential, and substantial repair projects. In addition, the County will develop a mobile home repair/replacement program. The programs are designed to assist low to moderate income homeowners through the provision of grants and low interest loans for rehabilitation. Housing rehabilitations will also provide accommodations to the elderly and disabled. All pre-1978 units are tested and mitigated for lead-based paint, if necessary.
2	Goal Name	Public Services
	Goal Description	Public Services include vouchers for the Myrtle Beach Housing Authority to support Horry County disabled residents (\$10,000), ECHO case management services for homeless residents (\$37,500); summer camp programming through Phoenix Renaissance servicing the Racepath Community (\$9,000), and legal services for low income county residents with heirs property issues (\$5,000).
3	Goal Name	Public Facilities & Infrastructure
	Goal Description	Public Facility and Infrastructure address the need for the creation of a safer, more suitable living environment in low to moderate income areas in Horry County. Infrastructure provides the foundation of neighborhood revitalization efforts, affordable housing improvements, and spurs economic development. In addition, public facilities in low income areas provide centers for the delivery of public services, workforce development training, childcare, services for the elderly, and community policing programs. The 2017-2018 programs include: Racepath Infrastructure Improvements (County): \$100,739 Charlie's Place (public facility): \$115,000 Boys and Girls Club Infrastructure: \$250,000 Oak Tree Farm Infrastructure: \$25,000

4	Goal Name	Removal of Spot Blight
	Goal Description	The goal contributes to the development of safer, more suitable living environments by eliminating blight, dilapidated structures, and substandard vacant buildings from low to moderate income areas. Completion of targeted code enforcement activities and acquisition of blighted properties for community redevelopment are planned for the 2017 - 2018 AAP year.

AP-35 Projects - 91.420, 91.220(d)

Introduction

The budget was developed based on funding recommendations made by the Community, partner agencies, and members of the CoC, City of Myrtle Beach, City of Conway, and the Horry County Council.

The budget follows the guidance developed in the Consolidated Plan and seeks to support neighborhood vibrancy in the County's target areas. The budget looks to continue housing and community development activities in the neighborhood through rehabilitation programs, acquisition, demolition, infrastructure development and support of our service providers. The City of Myrtle Beach and City of Conway are focusing on the development of public facilities within low income areas. Horry County proposes to complete the following activities using CDBG and ESG funding:

#	Project Name
1	Administration
2	Horry County Housing Rehabilitation
3	Horry County Public Services
4	Horry County Infrastructure
5	Horry County Enhanced Code Enforcement
6	Horry County Demolition
7	Horry County Acquisition
9	City of Conway Public Facility
10	City of Myrtle Beach Charlie's Place
11	City of Myrtle Beach Housing Rehabilitation
12	City of Myrtle Beach Boys & Girls Club Infrastructure
13	City of Myrtle Beach Planning & Administration
14	ESG - ECHO 2017 - 2018

Table 7 – Project Information

Describe the reasons for allocation priorities and any obstacles to addressing underserved needs

Geographic allocation priorities were determined based upon the intergovernmental agreement between the jurisdictions. Projects selected were determined through a combination of competitive proposals and jurisdictional priorities.

AP-38 Project Summary

Project Summary Information

1	Project Name	Administration
	Target Area	Horry County
	Goals Supported	
	Needs Addressed	
	Funding	CDBG: \$403,305
	Description	This project consists of administration of CDBG funding, development of Consolidated Plan, and Fair Housing Activities.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	Families throughout Horry County will benefit from administration of the program.
	Location Description	Horry County
	Planned Activities	Administration of CDBG/ESG programs
2	Project Name	Horry County Housing Rehabilitation
	Target Area	Race Path - Horry County Freemont - Horry County Bucksport - Horry County Cedar Branch - Horry County Goretown - Horry County Brooksville - Horry County Horry County Bennett Loop
	Goals Supported	Owner-Occupied Housing Rehabilitation
	Needs Addressed	Substandard Owner-Occupied Housing
	Funding	CDBG: \$525,000
	Description	This project consists of a Housing Rehabilitation/Mobile Home Replacement Program. Horry County has identified two subrecipients to manage the Housing Rehabilitation Program: His Hands of Horry County (\$187,500) and Grand Strand Housing (\$185,000). The County will manage and procure the mobile home repair/replacement program.

	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 10-15 units will be completed that will benefit low and moderate income families in Horry County.
	Location Description	This project will occur in unincorporated Horry County with an emphasis on the Racepath Community.
	Planned Activities	Grand Strand Housing and His Hands of Horry County subrecipient contracts will provide \$375,000 in homeowner-occupied rehabilitation activities. The mobile home replacement program will provide \$125,000 in assistance to manufactured housing owners.
3	Project Name	Horry County Public Services
	Target Area	Race Path - Horry County Freemont - Horry County Bucksport - Horry County Cedar Branch - Horry County Goretown - Horry County Brooksville - Horry County Horry County Bennett Loop
	Goals Supported	Public Services
	Needs Addressed	Public Services
	Funding	CDBG: \$61,500
	Description	This project includes the completion of various public service activities that benefit low-income, youth, and homeless populations.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	Approximately 75 beneficiaries and their families will be served.
	Location Description	Public services will provide benefit to citizens throughout Horry County.

	Planned Activities	<p>Public service activities that benefit low-income, youth, and homeless populations.</p> <p>Myrtle Beach Housing Authority provides VASH benefits. This program will be expanded to include benefits for the disabled. This project is estimated to serve 10 individuals. (\$5,000)</p> <p>Phoenix Renaissance, Inc. is a non-profit organization in the Racepath Community (target neighborhood). CDBG funds will be used to feed the summer camp and after school participants, ages four to twelve, serving at least 50 children in the program so their parents can work and know that their children are safe in an educational environment. (\$9,000)</p> <p>Eastern Carolina Homelessness Organization (ECHO) will provide case management and benefits connection to households experiencing homelessness and imminently at risk of becoming homeless in Horry County. (\$37,500)</p> <p>Legal Services: Horry County anticipates procuring legal services to help low income residents address property impediments, such as heirs property. (\$5,000)</p>
4	Project Name	Horry County Infrastructure
	Target Area	Race Path - Horry County
	Goals Supported	Public Facilities & Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$125,739
	Description	This project consists of infrastructure improvements in the Racepath Community, a local target area and Oak Tree Farm, a community for individuals with development disabilities.
	Target Date	6/5/2017
	Estimate the number and type of families that will benefit from the proposed activities	These projects consist of infrastructure improvements that will benefit all 100 housing units located within the Racepath revitalization area and 28 units for individuals with developmental disabilities when completed, respectively.
	Location Description	Racepath - Horry County Horry County

	Planned Activities	This project consists of completion of road work within the Racepath Community and infrastructure improvements for Oak Tree Farm, a community for individuals with developmental disabilities.
5	Project Name	Horry County Enhanced Code Enforcement
	Target Area	Race Path - Horry County Freemont - Horry County Bucksport - Horry County Cedar Branch - Horry County Goretown - Horry County Brooksville - Horry County Horry County Bennett Loop
	Goals Supported	Removal of Spot Blight
	Needs Addressed	Removal of Spot Blight
	Funding	CDBG: \$74,187
	Description	This project consists of a pilot program for enhanced code enforcement activities within targeted revitalization neighborhoods, as well as management of a demolition program to address unfit dwellings in residential neighborhoods.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	Households with targeted revitalization areas will benefit from code enforcement activities.
	Location Description	Horry County
	Planned Activities	This project consists of enhanced code enforcement activities within identified revitalization areas.
6	Project Name	Horry County Demolition
	Target Area	Race Path - Horry County Horry County
	Goals Supported	
	Needs Addressed	Removal of Spot Blight
	Funding	CDBG: \$25,000
	Description	This project consists of the demolition of unfit dwellings.

	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	Two housing units will be demolished to be utilized for future housing redevelopment activities.
	Location Description	Horry County
	Planned Activities	This project consists of demolition of unfit dwellings in Horry County.
7	Project Name	Horry County Acquisition
	Target Area	Horry County
	Goals Supported	Owner-Occupied Housing Rehabilitation Public Facilities & Infrastructure Removal of Spot Blight
	Needs Addressed	Substandard Owner-Occupied Housing Removal of Spot Blight
	Funding	CDBG: \$75,000
	Description	This project consists of the acquisition of one parcel for redevelopment.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	It is estimated that a minimum of one to two families will benefit from the acquisition of property.
	Location Description	Horry County
	Planned Activities	Acquisition of one parcel for redevelopment.
8	Project Name	City of Conway Public Facility
	Target Area	Rebuild Conway Revitalization Area - City of Conway
	Goals Supported	Public Facilities & Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$276,797
	Description	This project consists of public facility improvements for the City of Conway.
	Target Date	6/29/2018

	Estimate the number and type of families that will benefit from the proposed activities	The project will target the population living within the Highway 378 corridor. The community center will be open to the public and residents within the corridor will be encouraged to access the facility.
	Location Description	Conway - Highway 378 corridor
	Planned Activities	The City of Conway will utilize CDBG funding for the rehabilitation of a community center to be located within a low-income census tract.
9	Project Name	City of Myrtle Beach Charlie's Place
	Target Area	Central City Revitalization Area - City of Myrtle Beach
	Goals Supported	Public Facilities & Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$115,000
	Description	This public facility improvement will provide for the development of a public meeting space, business incubator, and public green space within a low-income community.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	This project will primarily benefit occupants located on Carver Street and 21st Avenue North in Myrtle Beach.
Location Description	<p>The project will be completed at Charlie's Place. Charlie's Place was once known as the hottest nightclub in the south. It once hosted great singers and entertainers like B.B. King, Etta James, and James Brown. The entertainers performed and stayed on the property which currently contains a vacant lot and abandoned motel. During a time when racial segregation was tense, the popular Myrtle Beach club and entire Carver street area would see people from all walks of life come together, connected by the universal language of music.</p> <p>Charlie's Place has been reinvisioned by the City of Myrtle Beach community and will be resurrected and used by the public as a meeting space (current house), business incubator (motel unit conversion), and public green space.</p>	

	Planned Activities	Planned activities include development of a public meeting space, business incubator, and public green space within a low-income community.
10	Project Name	City of Myrtle Beach Housing Rehabilitation
	Target Area	Central City Revitalization Area - City of Myrtle Beach City of Myrtle Beach
	Goals Supported	Owner-Occupied Housing Rehabilitation
	Needs Addressed	Substandard Owner-Occupied Housing
	Funding	CDBG: \$126,357
	Description	This project consists of homeowner-occupied housing rehabilitation activities within the city of Myrtle Beach.
	Target Date	6/29/2018
	Estimate the number and type of families that will benefit from the proposed activities	The Housing Rehabilitation project in Myrtle Beach will impact two to three households as a part of the 2017 - 2018 AAP.
	Location Description	Various locations throughout the City of Myrtle Beach
	Planned Activities	Myrtle Beach Homeowner-Occupied Housing Rehabilitation
11	Project Name	City of Myrtle Beach Boys & Girls Club Infrastructure
	Target Area	Central City Revitalization Area - City of Myrtle Beach
	Goals Supported	Public Facilities & Infrastructure
	Needs Addressed	Public Facilities and Infrastructure Development
	Funding	CDBG: \$250,000
	Description	This project consists of infrastructure to serve the new Boys and Girls Club facility. The CDBG funding will be used to construct infrastructure (i.e., water, sewer, stormwater, beautification, parking, etc.) for a new Boys and Girls Club. The Myrtle Beach community is served by the Boys and Girls Club of the Grand Strand.
	Target Date	6/29/2018

	Estimate the number and type of families that will benefit from the proposed activities	Households within the Central City revitalization area of Myrtle Beach will be served, along with the surrounding area.
	Location Description	Myrtle Beach - Central City
	Planned Activities	This project consists of infrastructure to serve the new Boys and Girls Club facility. The CDBG funding will be used to construct infrastructure (i.e., water, sewer, stormwater, beautification, parking, etc.) for a new Boys and Girls Club. The Myrtle Beach community is served by the Boys and Girls Club of the Grand Strand.
12	Project Name	City of Myrtle Beach Planning & Administration
	Target Area	
	Goals Supported	
	Needs Addressed	
	Funding	CDBG: \$3,000
	Description	This project consists of funding to complete environmental reviews and other activities associated with projects funded within the Central City Revitalization District.
	Target Date	
	Estimate the number and type of families that will benefit from the proposed activities	Approximately three owner-occupied households will be assisted through planning and administration for rehabilitation assistance, along with households primarily in the central city revitalization area with the infrastructure project. Approximately 3,000 households are present within the Central City Revitalization Area.
	Location Description	Myrtle Beach
	Planned Activities	Administration of activities
13	Project Name	ESG - ECHO 2017 - 2018
	Target Area	
	Goals Supported	
	Needs Addressed	
	Funding	ESG: \$49,840
	Description	This project consists of completion of rapid rehousing, street reach, homeless prevention, and HMIS and administrative costs.

Target Date	6/29/2018
Estimate the number and type of families that will benefit from the proposed activities	Rapid Rehousing activities will assist approximately 50 homeless households. Homelessness Prevention Services will assist approximately 75 at-risk of homelessness households.
Location Description	Horry County
Planned Activities	Completion of Rapid Rehousing and Homelessness Prevention Services

AP-50 Geographic Distribution - 91.420, 91.220(f)

Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Horry County divides funding among three geographic areas; 1) City of Conway, 2) City of Myrtle Beach, and 3) Horry County.

Geographic Distribution

Target Area	Percentage of Funds
Central City Revitalization Area - City of Myrtle Beach	
Rebuild Conway Revitalization Area - City of Conway	
Race Path - Horry County	
Freemont - Horry County	
Bucksport - Horry County	
Cedar Branch - Horry County	
Goretown - Horry County	
Brooksville - Horry County	
City of Myrtle Beach	29
City of Conway	17
Horry County	54
Bennett Loop	

Table 8 - Geographic Distribution

Rationale for the priorities for allocating investments geographically

An Intergovernmental Agreement between Horry County, the City of Conway, and the City of Myrtle Beach was executed in order to maximize the amount of county-wide Community Development Block Grant funding and to proportionately allocate the benefits. The City of Conway and the City of Myrtle Beach are considered subrecipients of the Horry County Urban Entitlement grant.

Discussion

As a part of the Consolidated Plan effort, Horry County identified several target areas throughout the unincorporated areas of the County. These areas include: Bennett Loop, Brooksville, Bucksport, Cedar Branch, Freemont, Goretown, and Racepath. Due to limited funding capacity, the Racepath Community has been prioritized for the 2017 - 2018 AAP year. Conway will focus on the Highway 378 Corridor Revitalization Area, and the City of Myrtle Beach will focus on the Central City Revitalization Plan area.

AP-65 Homeless and Other Special Needs Activities - 91.420, 91.220(i)

Introduction.

Horry County manages the Emergency Solutions Grant (ESG) program, which is authorized by subtitle B of title IV of the McKinney-Vento Homeless Assistance Act (42 U.S.C. 11371-11378) as amended by the HEARTH Act. The grant focuses on providing assistance through essential services for the homeless population including services related to emergency shelters, street outreach for the homeless, homelessness prevention, and rapid re-housing.

While establishing a network of shelter options in Horry County is an important objective, the County has prioritized homelessness prevention (HP) and rapid-rehousing (RRH) as core components of the 2017-2018 Action Plan.

Horry County has procured and selected Eastern Carolina Homelessness Organization, Inc. (ECHO) as its subrecipient for the management of the ESG program. The ECHO ESG project will provide housing for approximately 125 client households through the RRH & HP components of the grant. ECHO will utilize the outreach component of the grant to provide street outreach and community networking in an effort to reach individuals and families who are least likely to request housing services, in order to implement strategies that affirmatively further fair housing. These forms of outreach are necessary in part due to the transient nature of the homeless population. Traditional outreach methods such as telephone calls and mailings do not work in reaching the homeless, as individuals and families in this population may not have a regular mailing address or telephone number. ECHO is the HMIS and Coordinated Entry System lead entity for the regional Continuum of Care and will use the HMIS component to track RRH, HP, and outreach services provided to clients.

Describe the jurisdictions one-year goals and actions for reducing and ending homelessness including:

1) Reaching out to homeless persons (especially unsheltered persons) and assessing their individual needs.

A portion of the ESG funding will be utilized for eligible costs which provide essential services necessary to identify and direct services toward reaching unsheltered homeless people. Through the utilization of the Coordinated Entry System, the County will meet immediate housing needs first to ensure that individuals have a safe, permanent housing location. Follow-up assistance can be provided after this immediate need is met through case management services including housing counseling, benefits collection, employment services, and connections to mainstream resources. These services provide assistance to address some of the underlying factors that may have contributed to homelessness and

attempt to prevent homelessness from occurring again for a household.

2) Addressing the emergency shelter and transitional housing needs of homeless persons.

Horry County uses the Housing First approach which prioritizes providing people experiencing homelessness with permanent housing as quickly as possible, with subsequent follow-up provision of voluntary supportive services as needed. This approach prioritizes client choice in both housing selection and in service participation. Through the Housing First approach, the County focuses on helping individuals and families access and sustain permanent rental housing as quickly as possible. After housing is obtained, services can be delivered to promote housing stability and individual well-being on an as-needed and voluntary basis. This low barrier approach ensures that no preconditions, behavioral contingencies, or other limiting factors to enter into housing are placed on the individual.

While emergency shelter and transitional housing needs are important, the County has prioritized HP and RRH elements during the 2017 - 2018 Annual Action Plan. There is no funding to support the shelters or transitional housing needs in the 2017-2018 ESG or CDBG program.

Horry County struggles with many housing deficits including a limited availability of rental units and limited availability of shelter beds and transitional housing options. Due to limited resources, the County has determined that HP and RRH programs will provide the community with the largest impact. However, having an effective shelter network is important to the County. It is critical that homeless clients have access to the shelter and/or transitional housing option afforded to them if needed. Horry County will undergo an assessment process to ensure that the Horry County Emergency Shelter network meets the County's housing needs, the Housing First Approach, and Fair Housing requirements. It is anticipated that future funding will be contingent on compliance with all of these elements in subsequent years.

3) Helping homeless persons (especially chronically homeless individuals and families, families with children, veterans and their families, and unaccompanied youth) make the transition to permanent housing and independent living, including shortening the period of time that individuals and families experience homelessness, facilitating access for homeless individuals and families to affordable housing units, and preventing individuals and families who were recently homeless from becoming homeless again.

The overarching goal of the County is to minimize the length of time that someone experiences homelessness. Through the ESG program, the County directs funding to rapidly re-house individuals and families, as well as to prevent homelessness. In order to receive assistance, a household must meet the HUD definition of homelessness. For those receiving Rapid Re-Housing Assistance, the household is designated homeless if they lack a fixed, regular, and adequate nighttime residence, meaning:

1) Sleeping in a place not designed for or not ordinarily used as a regular sleeping accommodation,

including a car, a park, an abandoned building, bus or train station, an airport or a campground.

2) Living in a shelter designated to provide temporary living arrangements, including congregate shelters, transitional housing, hotels/motels paid for by charitable organizations, or federal/state/local government programs.

3) Exiting an institution, such as a jail or hospital, where they resided for 90 days or less and were residing in an emergency shelter or place not meant for human habitation immediately before entering the institution.

The County anticipates assisting 50 rapid re-housing clients during the 2017-2018 AAP year.

4) Helping low-income individuals and families avoid becoming homeless, especially extremely low-income individuals and families and those who are: being discharged from publicly funded institutions and systems of care (such as health care facilities, mental health facilities, foster care and other youth facilities, and corrections programs and institutions) or, receiving assistance from public or private agencies that address housing, health, social services, employment, education, or youth needs.

Homelessness Prevention provides housing relocation, stabilization services, and short and medium term rental assistance necessary to prevent an individual or family from moving into an emergency shelter or other temporary housing situations. Only persons who are below 30% of the Area Median Income, and who are at imminent risk of homelessness, will receive assistance. This form of assistance is meant to remedy an impending condition that would cause a household to experience homelessness. By remediating the immediate contributing factor, a household is able to reestablish self-sufficiency and maintain their current residence.

Housing Prevention Eligibility Criteria dictates eligibility of a household that will imminently lose their primary nighttime residence provided that:

- 1) The residence will be lost within 14 days of the application for assistance;
- 2) No subsequent residence has been identified; and
- 3) The individual or family lacks the resources or support network needed to obtain other permanent housing.

The County anticipates assisting 75 homelessness prevention clients during the 2017-2018 AAP year.

Discussion

AP-85 Other Actions - 91.420, 91.220(k)

Introduction

The Horry County Annual Action Plan Strategic Plan continues to address the following sections of the Consolidated Plan:

1. Community Profile
2. Housing Needs Assessment
3. Housing Market Analysis
4. Homeless Needs Assessment
5. Non-Housing Community Development

Actions planned to address obstacles to meeting underserved needs.

The Plan has identified actions to address the needs of the underserved community through homeless prevention services, rapid rehousing, homeowner rehabilitation, legal services focusing on the impediment of Heir's Property, infrastructure, and revitalization efforts.

Actions planned to foster and maintain affordable housing.

The County, in partnership with Grand Strand Housing and His Hands of Horry County, plans to rehabilitate owner-occupied units in order to provide affordable, safe, and decent housing. Community Development currently maintains a list of nearly 200 low-income residents that have requested home repairs such as: heating/cooling systems, roofs, windows, plumbing, electrical, and ADA accommodations. In addition, each housing unit served with a construction date prior to 1978 receives a lead inspection/risk assessment and abatement activities, if necessary. The County anticipates completing 10 - 12 rehabilitation projects during the 2017-2018 program year. In addition, the County will expand its efforts to include a mobile home repair/replacement program to serve the rehabilitation needs of manufactured housing owners. Both programs are designed to assist low to moderate income owners in Horry County through the provision of grants and low interest loans for housing rehabilitation activities.

The City of Myrtle Beach Rehabilitation Program will rehabilitate owner occupied homes for qualified low-income homeowners. Qualifying projects include emergency repairs and full-code compliance projects. The City anticipates completing two to three projects during the 2017 - 2018 program year.

Actions planned to reduce lead-based paint hazards.

The Federal Residential Lead-Based Paint Hazard Reduction Act of 1992 (Title X of the Housing and

Community Development Act of 1992), amended the Lead-Based Paint Poisoning Prevention Act of 1971, which is the basic law regarding lead-based paint in Federally-associated housing. The law and subsequent amendments issued by HUD protect young children from lead-based paint hazards in housing that is financially assisted or being sold by the Federal government.

The regulation “Requirements for Notification, Evaluation, and Reduction of Lead-Based Paint Hazards in Federally Owned Residential Property and Housing Receiving Federal Assistance” was published in the Federal Register in September of 1999. The requirements apply to housing built before 1978, the year that lead-based paint was banned nationwide for consumer use. Emphasis is placed on the reduction of household dust, which may contain lead-based paint particles and requires testing after paint is disturbed to make sure that the home is lead-safe.

To the extent that lead-based paint hazards are addressed through the Housing Rehabilitation Program, the process the County follows includes:

- Contracting certified lead-based paint inspectors and risk assessors;
- Distributing information on lead-based paint hazards to all households that participate in any housing programs that purchase or rehabilitate homes built before 1978;
- Conducting lead-based paint inspections and assessments as necessary; and
- Implementing environmental control or abatement measures (lead-based paint and asbestos) as required by all Federally-funded projects

Actions planned to reduce the number of poverty-level families.

Horry County has targeted significant resources within the low-income areas described in the plan. It is intended that Horry County resources will spur redevelopment efforts within the targeted areas, effectively increasing capital investments, services, quantity and quality of affordable residences, and re-envisioning of communities through the reduction of blight and improved access to neighborhood amenities.

To further alleviate poverty, the County is working in conjunction with Myrtle Beach Regional Economic Development Corporation to expand workforce development opportunities and increase the number of available jobs through the retention and expansion of existing businesses and the attraction of new small and large scale businesses.

Actions planned to develop institutional structure.

The institutional structure for carrying out the County’s housing and community development activities consists of the County’s cooperative relationships within its departments and other government

agencies, non-profit organizations, and other institutions involved in the activities described herein.

The success of the program hinges on a strict monitoring program of all subrecipients and activities conducted. Community Development annually monitors recipients' activities in an effort to reinforce proper management control and accountability of each CDBG and ESG funded project. The Department tracks performance activities through periodic and routine on-site monitoring and desk reviews. Sub-recipient and contractor activities are closely evaluated to ascertain levels and degrees of progress, and to identify potential problem areas where corrective strategies can be implemented. As a part of the monitoring process, the County requires funded recipients to submit regular written reports to justify requests for monetary draws and to report on the progress of activities to date. Program recipients are encouraged to contact the County for technical assistance or questions about programmatic issues.

Actions planned to enhance coordination between public and private housing and social service agencies.

The County and other community development organizations within the County coordinate frequently on a variety of initiatives. Community Development staff participate in a collaborative with the City of Myrtle Beach and City of Conway, which hold monthly meetings to discuss activities, technical assistance issues, and identify future opportunities for coordination and cooperation. The County also hosts meetings between local governments, housing providers, social service agencies, and the Housing Authorities to discuss emerging issues in housing, homelessness, and community development.

The jurisdictions also participate in the County's Continuum of Care (CoC), which is comprised of governmental agencies, homeless service and shelter providers, homeless persons, housing advocates, affordable housing developers, and various private parties. The CoC prepares the Homelessness Continuum of Care Plan, which seeks to create a comprehensive and coordinated system of affordable housing and supportive services for the prevention, reduction, and eventual end of homelessness. The Plan provides a common guide for the County, Cities, service providers, the faith community, and the business sector to work together toward ending homelessness.

Discussion

Program Specific Requirements

AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

Introduction

Projects planned with all CDBG funds are expected to be available during the year identified in the Projects Table. The following identifies program income that is available and allocated for future projects.

Community Development Block Grant Program (CDBG)

Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received before the start of the next program year and that has not yet been reprogrammed	6,677
2. The amount of proceeds from section 108 loan guarantees that will be used during the year to address the priority needs and specific objectives identified in the grantee's strategic plan.	0
3. The amount of surplus funds from urban renewal settlements	0
4. The amount of any grant funds returned to the line of credit for which the planned use has not been included in a prior statement or plan	0
5. The amount of income from float-funded activities	0
Total Program Income:	6,677

Other CDBG Requirements

1. The amount of urgent need activities	0
2. The estimated percentage of CDBG funds that will be used for activities that benefit persons of low and moderate income. Overall Benefit - A consecutive period of one, two or three years may be used to determine that a minimum overall benefit of 70% of CDBG funds is used to benefit persons of low and moderate income. Specify the years covered that include this Annual Action Plan.	98.00%

Emergency Solutions Grant (ESG)
Reference 91.220(l)(4)

1. Include written standards for providing ESG assistance (may include as attachment)

The written standards were submitted to HUD Colombia office as a part of the 2014 Monitoring program. The County Council approved the updated policies and procedures on July 11, 2017. They were furnished to the local field office on August 4, 2017.

2. If the Continuum of Care has established centralized or coordinated assessment system that meets HUD requirements, describe that centralized or coordinated assessment system.

The Continuum of Care (CoC) has developed a Coordinated Entry System (CES) compliant with HUD requirements. CES was developed to meet the need of partners throughout the twelve county continuum. In portions of the CoC operate via a centralized system and other parts of the region operate within a “no closed doors” policy. Each participating agency is required to intake clients utilizing a CoC assessment tool that assesses their homeless status, housing barriers, vulnerability, and general status. This information is placed into the HMIS database and the CoC CEF Coordinator pulls that data into a priority list. Priority for permanent supportive housing is given to individuals/families that are chronically homeless with the longest episodes of homelessness and highest service needs. Rapid Rehousing prioritization is based on vulnerable populations (ie. Unaccompanied youth, families with children 0 – 5, elderly 62+, and currently fleeing domestic violence Victim). These populations are prioritized and then served based on their intake date.

All CoC and ESG grantees are required to serve participants that are referred from this list only. Grantees are also required to be access points within their community. This information is made public during community outreach events, community meetings, and on the CoC website.

3. Identify the process for making sub-awards and describe how the ESG allocation available to private nonprofit organizations (including community and faith-based organizations).

Horry County developed a competitive solicitation process to identify a subrecipient to manage the ESG program. Through that program Eastern Carolina Homelessness Organization, Inc. was selected. No sub awards will be made as a part of this process.

4. If the jurisdiction is unable to meet the homeless participation requirement in 24 CFR 576.405(a), the jurisdiction must specify its plan for reaching out to and consulting with homeless or formerly homeless individuals in considering policies and funding decisions regarding facilities and services funded under ESG.

ECHO, as Horry County subrecipient meets the requirements of 24 CFR 576.405(a). However, the County, on an annual basis, reaches out to current and formerly homeless individuals to discuss housing and non-housing needs, as well as funding priorities.

5. Describe performance standards for evaluating ESG.

The success of the ESG program is currently determined via the numbers served. It is estimated that the County, through its subrecipient Eastern Carolina Homelessness Organization, that over 120 people will be served each year through homelessness and rapid re-housing.

The County also monitors for compliance with the Emergency Solutions Grants (ESG) Program regulations at 24 CFR part 576. In addition, the County ensures compliance with Part 576 generally incorporates the uniform administrative requirements, cost principles, and audit requirements. The County, on an annual basis reviews applicable sections of the *CPD Monitoring Handbook 6509.2*. Performance standards were submitted to HUD as a part of the 2014 ESG monitoring program. The County council approved the updated policies and procedures on July 11, 2017.

Discussion