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Horry County Planning and Zoning Department

1301 Second Ave., Suite 1D09
Conway, SC 29526
Phone: (843) 915-5340
Fax: (843) 915-6340
www.horrycounty.org/depts/econdev/PlanningZoning/index.asp

The Horry Planner

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SPRING 2014

Horry County Housing Fair

Saturday, April 26, 2014
10 am to 2 pm

Looking to Own, Rent or Buy a New Home?

The Affordable & Workforce Housing Commission’s 2014 Housing Fair helps you to learn about state and local programs that serve all income levels. Visit booths of housing providers. Or, attend an informative workshop. Admission is FREE!

For More Information:

John P. Danford, AICP
843-915-7909
or
Diana Seydlorsky, Director
Horry County Community Development
843-915-7033

Fair’s Location:
Horry County Government and Justice Center
Second Floor
1301 2nd Avenue
Conway, SC 29526

Exhibitors Include:
S.C. Housing Authority
S.C. Legal Services
Grand Strand Housing & CDC
Homeownership Resource Authority
USC Medical Center
A Father’s Place
Wells Fargo
Association of Realtors
His Hands of Horry County

Workshop Topics & Times
10:30 am—Personal Finance
11:00 am—Heirs Property
11:30 am—Fair Housing Law
12:00 pm—First Homebuyers
12:30 pm—HOA ABC’s
1:00 pm—Supported Living
The highway exchange of SC 22 and US 17 will be the next beautification project as the County continues to address the gateways into our area. At present this interchange is a combination of grass and tangled weeds with a large pond at the corner of Kings Rd and US 17. Usually the pond is not visible due to the growth of the weeds. This is all about to change.

A contract for the placement of landscaping has been awarded to a local contractor. Scheduled to be planted this spring are fifty one Arapaho Crape Myrtles and twenty five Sabal Palmettos. The plantings are to start at the edge of the Tanger Outlet Mall and run past Kings Rd to the exit ramp from the interchange. A line of Crape Myrtles is to be planted along the roadway the complete distance with a backdrop of Sabal Palmettos and Crape Myrtles in various places within the interchange.

To round out this project, two other aspects have been addressed. First there will be a fountain placed within the pond to give movement and help draw attention to the area. A Phoenix spray pattern will be incorporated into the fountain and the main jet will shoot approximately 20’ into the air. Second, Horry County Parks and Recreation Department will be taking over the mowing detail to keep the area maintained. Mowing is currently under the jurisdiction of SCDOT.

One last footnote on this interchange is through SCDOT Adopt a Road Project, Guyton Realty Group has adopted the interchange and will be cleaning up the litter.
Tackling Litter in Horry County

We've all seen it, litter on our county’s roadsides, clogging ditches, and scattered around our parks, beaches and boat landings. It’s frustrating for those of us that always do the right thing, it’s bad for the environment and wildlife, and it’s down right ugly! In a county that is known for its beautiful beaches and waterways, it’s critical that we keep it that way. Litter becomes a part of our landscape and makes a negative impression on our visitors and results in apathy in our residents. Ultimately, most litter ends up in our storm drains and waterways, entangling wildlife, polluting our water, and eventually making its way to the ocean.

The Keep Horry County Beautiful Committee was established in 2011 to help tackle litter by providing community education, assistance with volunteer-led cleanups, and beautification. The mission of Keep Horry County Beautiful is “to inspire residents and visitors to value and protect the natural beauty of Horry County and to empower them to keep the open spaces, rivers, and beaches clean and litter-free.” Since the Keep Horry County Beautiful Committee was established, over 1,200 volunteers have dedicated over a total of 4,000 service hours to clean up over 38,000 lbs of litter. These numbers continue to grow as more people become involved in the Community Cleanup Program and organize cleanup events. Keep Horry County Beautiful, Community Cleanup Programs have proven to be successful and Keep Horry County Beautiful was recently presented with the President’s Circle Award at the Keep America Beautiful national conference. This committee will continue to expand its programming to accomplish its mission and goals.

Public education, volunteer cleanups and litter crews, and litter enforcement are all part of the county’s solution to eradicate litter in Horry County. In 2014, Keep Horry County Beautiful will be part of the solution by:

- Expanding the Community Cleanup Program and securing non-profit and business partners.
- Partnering with the Police Department to identify and clean up illegal dumpsites.
- Coordinating with the Waccamaw Riverkeeper to cleanup county boat landings and establish additional boat landing adoptions.
- Beautifying Horry County’s corridors and public spaces, including the Hwy 17 & 22 Interchange and Rosewood Boat Landing.

Successful litter reductions programs require a three-pronged approach, including public education, cleanups, and enforcement.

GET INVOLVED!

Community Cleanup Program- Interested in hosting a cleanup event or adopting a county road, park, boat landing or beach access site? Your HOA, business, club, church, family, or other group are invited to make a difference!

Annual Litter Assessment- Keep Horry County Beautiful will be evaluating litter conditions throughout the county on June 24th. We’d love your help to assess our roadsides and other public spaces.

Sponsorships- Can your business provide sponsorships for our volunteer-led litter cleanup events? We welcome your support by providing volunteers with refreshments, supplies or t-shirts, or helping them haul litter to the dump. Let us know if you’re interested in learning more about becoming a business partner.

Donate- Keep Horry County Beautiful welcomes your donations to help us purchase litter cleanup supplies and educational resources.

Contact Nancy Tindall, Community Cleanup Coordinator, to get involved: 915-7893 or tindalln@horrycounty.org

KHCB is a subcommittee of the Parks and Open Space Board and is a local affiliate of Keep America Beautiful and Palmetto Pride. Contact Nancy Tindall for more information on how to get involved in reducing litter in our county. Like us on Facebook to learn about our upcoming meetings, education programs, and litter cleanup events.
Community Planning Area 6

Community Planning Area Six includes the communities of Spring Branch, Floyds, Norton, Mt. Olive, Green Sea, Hickory Hill, Jerigans Crossroads, West Loris, East Loris, Sweet Home, Daisy, Mt. Vernon and parts of Ebenezer, Leon, Red Bluff, Shell, White Oak, Adrian, Bayboro, Gurley, Allsbrook, Pleasant View and Taylorsville. It encompasses an area of 334.87 square miles, and based on the 2010 Census is home to 23,360 people. The following Horry County Councilmen represent Community Planning Area six: W. Paul Prince (District 9) Jody Prince (District 10) and Al Allen (District 11).

Horry County rezoned an area known as the Carolina Station to AG2. The Carolina Station encompasses approximately 5,000 acres. The AG2 zoning will allow for a more natural rural development.

Community Planner: Lou Conklin, Senior Planner
Phone: (843) 915-7892
Email: conklinL@horrycounty.org

Contacts for all Community Planning Areas:

- **Planning Area One:**
  Adam Emrick, Senior Planner -
  Phone: (843) 915-7897
  Email: emricka@horrycounty.org

- **Planning Area Two:**
  John Danford, Senior Planner -
  Phone: (843) 915-7909
  Email: danfordj@horrycounty.org

- **Planning Area Three:**
  Leigh Wood, Senior Planner -
  Phone: (843) 915-7034
  Email: woodL@horrycounty.org

- **Planning Area Four:**
  Mary Catherine Cecil, Senior Planner
  Phone: (843) 915-7891
  Email: cecilm@horrycounty.org

- **Planning Area Five:**
  David Schwerd, Principal Planner
  Phone: (843) 915-7896
  Email: schwerdD@horrycounty.org
The Horry County Parks and Open Space Board is currently working on updating the Natural Resources Element of the Horry County Comprehensive Plan. This element focuses on natural resource protection and management, open space conservation, and recreation. The board will have its next meeting on April 8th at 1 pm at the Horry County Government and Justice Building in Conway. The Swain Scholars at CCU will present the preliminary results of their Horry County Bicycling Survey. The Parks and Open Space Board has three openings in County Council Districts 3, 6, and 10. If you or someone you know is interested in serving on this board, please contact Leigh W. Kane for more information at 915-7034 or woodl@horrycounty.org. For more information on this board, visit http://www.horrycounty.org/Boards/ParksandOpenSpace.aspx

Keep Horry County Beautiful had a spectacular 2013 with numerous beautification projects and 57 cleanup events. Over 725 Keep Horry County Beautiful volunteers cleaned up over 24,500 lbs of trash and contributed over 2,250 volunteer hours! Together, volunteer groups are helping to protect our County's natural beauty by reducing litter. If you are looking to have a positive impact in your community or neighborhood, consider establishing a community cleanup group. Contact Nancy Tindall for more information: 843-915-7893 or tindaln@horrycounty.org. There are also a number of KHCB events scheduled for this Spring, including outreach events at Earth Day at the Bay, the HGTC Green Fair, and the Earth Day Music Fest. To find out about these events and upcoming litter cleanups, visit our facebook page at: www.facebook.com/KeepHorryCountyBeautiful

The Horry County Board of Architectural Review (BAR) & Historic Preservation is planning its second Patriot Tree Project for April 25th, 2014 at 11 AM at Vereen Memorial Gardens. Also at Vereen Memorial Gardens is the ongoing Kings Highway Restoration Project. This project aims to restore a small section of the original Kings Highway which ran from Boston to Charleston in 1735 and which George Washington traveled in 1791. The Legacy Business Recognition Project has also begun recognizing businesses that are older than 50 years. For more information about these projects or to contribute to them please contact Adam at 843-915-7897 or EmrickA@horrycounty.org

The Horry County Affordable and Workforce Housing Commission did not meet in March but is working on finalizing the 2014 Horry County Housing Fair (see the lead article in this e-newsletter for more information). The budget process is in full swing, and the Housing Commission has requested an annual expenditure of $130,000 to fund a partnership with the South Carolina Community Loan Fund (previously known as the Low Country Housing Trust). This partnership would provide gap financing for affordable housing projects, provide down payment assistance to individuals making less than 120% of Area Median Income (AMI), and administration services. The next meeting of the Housing Commission is scheduled for Wednesday, April 16, 2014.
## One last note:

### Landscaping Inspector added to Planning Staff

Stevie Brown, who has worked in the Planning & Zoning Department for 13 years has recently had his duties changed. Stevie has been responsible for reviewing development plans in the office, but will now spend most of his time in the field reviewing installed landscaping. While landscape plans have always been reviewed by the Planning & Zoning Department, the adoption of overlay zones has made landscape requirements vary within some areas. Having our own trained inspector will provide a uniform enforcement between the office and the field. This will ensure that everyone is having the correct rules applied in the same manner across the board. Not only has the Planning and Zoning Department been happy with the work Stevie has done, but Horry County recognized his hard work in this position by bestowing on him an honorable mention for employee of the year!